



## Local Development Plan 2 (2017 – 2033)

**Feedback from Members and Stakeholder April 2018  
Seminars: Draft Objectives**

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## Local Development Plan Review (LDP2: 2017 – 2033) – Objectives

### Introduction

Seminars were held with County Councillors (23<sup>rd</sup> April 2018) and Stakeholders (26<sup>th</sup> April 2018) to engage them in the review of the Local Development Plan and included a specific focus on the Objectives that the Replacement LDP should include. The current LDP Objectives were presented at the seminar (see Appendix 1). Time was spent considering the Issues facing Pembrokeshire and the type of place Pembrokeshire should be in 2033 (as set out in a Vision). Attendees were asked, in breakout groups to:

*Think about the key Issues the Plan needs to address and the type of Place Pembrokeshire should be in 2033 – the Objectives should set out how this will take place.*

- Should any Objectives remain the same?
- Should any Objectives change?
- Do we need any additional Objectives?

Comments were recorded on flipcharts and fed back to the room, providing an opportunity to amend or add to the comments.

### Summary of Comments received

The comments are summarised in Appendix 2. The table includes commentary and identifies which comments have been incorporated into draft Objectives for the Replacement LDP.

### Draft Objectives for the Replacement LDP 2017-2033:

- A) Mitigate and Respond to the challenge of Climate Change.
- B) Deliver high quality development where place-making is supported by sustainable design which responds to cultural and built heritage.
- C) Sustain and enhance the rural and urban economy by supporting start-up businesses, rural diversification, changing agricultural practices, the visitor economy, and the expansion of Small and Medium Enterprises
- D) Sustain resourceful communities by providing a range and mix of homes

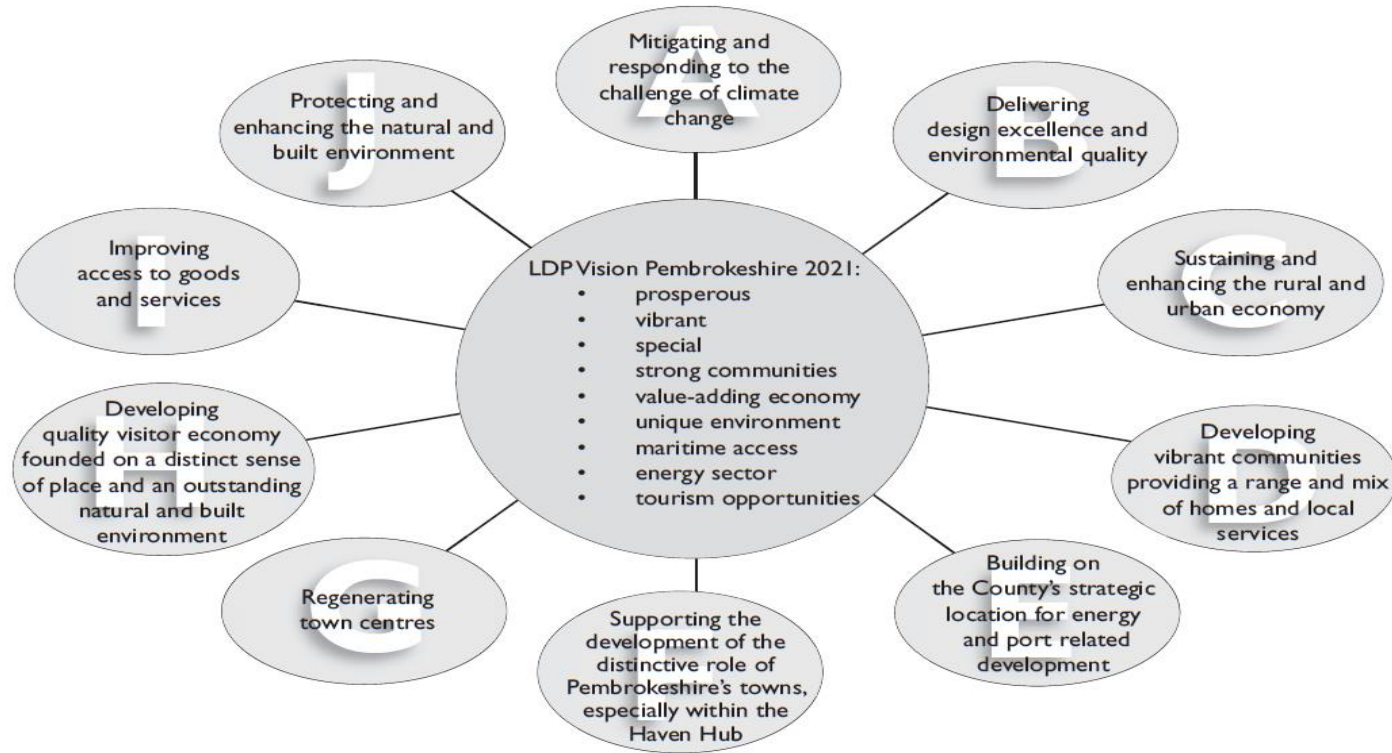
- E) Build on the County's strategic location for green energy, maritime and port related development
- F) Protect and promote the Welsh language.
- G) Support a range of uses in Town Centres to assist regeneration.
- H) Promote accessible and healthy environments for both people and wildlife through the protection and delivery of green infrastructure.
- I) Improve access to goods and services by facilitating improvements in infrastructure and facilities and directing development to sustainable locations.
- J) Protect the County's landscape and environment.

### Next steps

An informal consultation on the Issues the LDP should address, the draft Vision and draft Objectives alongside Growth options for the LDP Strategy will take place between July and September 2018. This will involve specific workshops with Members, Stakeholders and Community Councils, but all papers will also be published on the website with the opportunity for members of the public to comment. Following this informal consultation, the Preferred Strategy will be published in December 2018, which will be subject to a formal public consultation.

Appendix 1: The current Local Development Plan Objectives (up to 2021)

Figure 1: Strategic Objectives to deliver the Vision – Sub Objectives developing these are shown in Figure 2.



Appendix 2: Summary of Comments Received

Objectives – Comment Summary	Response	Recommended Action
<ul style="list-style-type: none"> <li>• Happy with most objectives.</li> <li>• Important not to put any more regulations on Objective A as Wales are already deterring developers due to their regulations being stricter than England which stifles development.</li> <li>• Retain Objective A</li> <li>• Retain Mitigating and responding to the challenge of climate change</li> <li>• and a) Mitigating and responding to the challenge of climate change</li> </ul>	<p>A number of groups felt that Objective A: Mitigating and Responding to the challenge of Climate Change was still relevant and did not required re-wording.</p>	<p>Maintain A) Mitigating and Responding to the challenge of Climate Change as an Objective.</p>
<ul style="list-style-type: none"> <li>• Retain objectives ,B</li> <li>• Yes – B) delivering design excellence and quality</li> </ul>	<p>Support from two groups for maintaining B) Delivering design excellence and quality, however other groups suggested amending this Objective to address issues of design for life (see commentary below).</p>	<p>See comments and amendments to B) below.</p>

Objectives – Comment Summary	Response	Recommended Action
<ul style="list-style-type: none"> <li>• Objective C – sustaining and enhancing the rural and urban economy. The group thought that keeping separate rural and urban elements was helpful in getting a message across that the Plan wasn't just for the urban areas.</li> <li>• objective C supported</li> <li>• Retain objective C</li> </ul>	<p>Suggestion from three groups to maintain C) Sustaining and enhancing the rural and urban economy, however other groups have suggested additional wording to expand on this. See suggested amendments below.</p>	<p>See below proposed amendments to this Objective.</p>
<ul style="list-style-type: none"> <li>• Retain objective D</li> </ul>	<p>Other groups have suggested amendments to this objective (see below).</p>	<p>See below proposed amendments to this Objective.</p>
<ul style="list-style-type: none"> <li>• Retain objective E</li> </ul>	<p>Other groups have suggested amendments to this objective (see below).</p>	<p>See below proposed amendments to this Objective.</p>
<ul style="list-style-type: none"> <li>• Protecting and enhancing the natural and built environment (keep a single reference, delete the duplicate).</li> <li>• Retain objective J</li> </ul>	<p>Two groups supportive of retaining this objective, however some suggestions below about splitting this objective out and expanding on how this can be approached..</p>	<p>See below proposed amendments to this Objective.</p>
<p><b>What Objectives should be changed?</b></p>		

Objectives – Comment Summary	Response	Recommended Action
<p>Objective A – Mitigating and responding to the challenge of climate change – make the objective more proactive.</p> <p>A – needs to have a more pro-active approach to climate change</p> <p>Objective A could have more detail by referring to the built and natural environment in the context of climate change.</p>	<p>Mitigating and responding is proactive as an approach. Although this objective could be made more specific, the specific types of response drawn from this (such as directing development away from areas of flood risk and reducing the need to travel) will be set out in policy approaches. Objective J will also be expanded to set out approaches to landscape and Green Infrastructure (see commentary below).</p>	<p>Maintain A as currently worded.</p>
<p>Objective B - Delivering design excellence and environmental quality – change to Delivering high quality development.</p> <p>Objective B – Delivering design excellence and environmental quality – add references to the circular economy and to waste</p>	<p>Agree with broadening the reference to high quality development. Some groups suggested new objectives around place-making and the built and historic environment and culture (see later section). Suggest amending this Objective to pick up on these issues and focusing on how design should respond to cultural and built heritage in order to support place-making. Suggest issues of lifetime homes are picked up under Objective D and that waste issues are already addressed by Objective I (services reference).</p>	<p>Re-word Objective B to read: Deliver high quality development where place-making is supported by sustainable design which responds to cultural and built heritage.</p>



Objectives – Comment Summary	Response	Recommended Action
B – include design for life		
<p>Objectives C &amp; G need to be brought together in the context of jobs rather than employment and retail being two separate entities when the net result of both are jobs.</p> <p>Objective C - Sustaining and enhancing the rural and urban economy – add in maritime.</p>	<p>Note suggestions to broaden out C. This has been done, focusing on start-up businesses, rural diversification, tourism and SMEs.</p>	<p>Maintain C).</p> <p>Sustain and enhance the rural and urban economy by supporting start-up businesses, rural diversification, changing agricultural practices, the visitor economy, and the expansion of Small and Medium Enterprises.</p>
<ul style="list-style-type: none"> <li>• D) Developing vibrant communities providing a range and mix of homes and local services – delete ‘developing’ and replace with ‘supporting’.</li> <li>• Objective D – Developing vibrant communities providing a range and mix of homes and local</li> </ul>	<p>Note reference from a number of groups to ‘Sustaining’ or Supporting/Sustainable. Agree that in most cases the Plan will be supporting existing communities rather than developing new ones. In order to pick up on the Resourceful communities and Homes for All references from the Vision, suggest rewording to read: “Sustain resourceful communities by providing a range and mix of homes”.</p> <p>Note that I already addresses issues of access to services.</p>	<p>Amend D to read: “Sustain resourceful communities by providing a range and mix of homes.”</p>

Objectives – Comment Summary	Response	Recommended Action
<p>services – replace ‘developing’ with ‘sustaining’ and insert ‘by’ before ‘providing’.</p> <ul style="list-style-type: none"> <li>• D – engaged and sustainable communities</li> <li>• Objectives D &amp; I need to be merged</li> </ul>		
<ul style="list-style-type: none"> <li>• Objective E) References to maritime and port developments are good, but also mention smaller scale employment activities.</li> <li>• Objective E – Building on the County’s strategic location for energy and port-related development – insert ‘clean’ before ‘energy’ and add in a reference to the importance of small and medium-sized enterprises (SMEs).</li> </ul>	<p>Note comments regarding reference to maritime development and clean energy. Objective C) encompasses promoting smaller scale employment activities.</p>	<p>Amend to read: E: “Build on the County’s strategic location for green energy, maritime and port related development”</p>

Objectives – Comment Summary	Response	Recommended Action
<ul style="list-style-type: none"> <li>• Building on the County’s strategic location for energy and port related development. Add in references to maritime influences and to small and medium sized enterprises (SMEs).</li> <li>• E – recognised that includes renewables but not specifically highlighted</li> <li>• E- not just port related development, need to widen the net to include electric cars etc</li> </ul>		
<ul style="list-style-type: none"> <li>• Amend Objective F to read ‘Supporting the development of the distinctive role of Pembrokeshire’s Towns (or Communities).</li> <li>• F – include reference to rural community hubs to provide a better balance</li> </ul>	<p>Remove this objective as it duplicates G. Have a specific new objective on supporting communities which picks up on the issues of the welsh language.</p>	<p>See new objective section below for revised Objective F.</p>

Objectives – Comment Summary	Response	Recommended Action
<p>(there was support to retain the reference to Haven hub from some Councillors)</p> <ul style="list-style-type: none"> <li>• F - remove reference to 'Haven hub' and replace with reference to Swansea City Deal</li> <li>• Add support for regeneration of town centres – commercially and for higher-quality residential – consider opportunities to create a café culture.</li> <li>• Supporting the development of the distinctive role of Pembrokeshire's towns, especially within the Haven Hub. Delete 'towns' and replace with 'communities'. Delete 'especially within the Haven Hub' (the objective</li> </ul>		

Objectives – Comment Summary	Response	Recommended Action
<p>should apply across the whole Plan area).</p> <ul style="list-style-type: none"> <li>Objective F – Supporting the development of the distinctive role of Pembrokeshire’s towns, especially within the Haven hub – insert ‘settlements’ in place of ‘towns’ and delete ‘especially within the Haven hub’ – because it will apply across the whole Plan area.</li> <li>F – language not user friendly, not well expressed and could become dated</li> </ul>		
<ul style="list-style-type: none"> <li>Important that Objective G allows a wider use in town centres to help with their regeneration</li> <li>G – should reference ‘failing town centres’ -</li> </ul>	<p>Merge F and G - broaden the reference to all Towns and identify a focus on establishing a mix of uses and restoring vitality in order to reflect the issues.</p>	<p>Amend G to read: Support a range of uses in Town Centres to assist regeneration.</p>

Objectives – Comment Summary	Response	Recommended Action
<p>focus efforts on those which are not doing well, encourage living in towns</p> <ul style="list-style-type: none"> <li>• Regenerating Town Centres. Change to 'Regenerating communities through mixed commercial and residential developments in town centres'. Alternatively, delete the current wording and replace with 'Approaching town centre development in a different way'.</li> <li>• .Objective G – Regenerating town centres – there are links to Objectives C and F, so maybe incorporate this aspiration into these</li> <li>• G – need to reconsider what town centres are for, role and function could be niche retail, but also need</li> </ul>		

Objectives – Comment Summary	Response	Recommended Action
<p>a wider role eg engaging communities in halls etc</p>		
<p>H - new text suggested 'Developing a visitor economy that is founded on the natural, historic and built environment'. Also retail should have a role here.</p> <p>Remove one of the references to protecting and enhancing the natural and built environment (this item is duplicated in the current objectives)</p> <p>Developing quality visitor economy founded on a distinct sense of place and an outstanding natural and built environment. Simplify to 'Developing quality visitor economy founded on a distinct sense of place'. Perhaps refer to the</p>	<p>Agree that this currently partially duplicates J. Suggest retaining J but incorporating a reference to the visitor economy within C.</p>	<p>Remove H as currently drafted. See replacement H identified in need for new objectives below.</p>

Objectives – Comment Summary	Response	Recommended Action
<p>distinct aspects of different settlements, which gives each a unique selling point. The references to outstanding natural and built environment are covered by another objective and apply generically, not just to the visitor economy</p> <p>H – should be supporting rather developing the visitor economy as it is already in place, recognition of need to extend into shoulder seasons</p> <p>Objective H – Developing quality visitor economy founded on a distinct sense of plan, and an outstanding natural and built environment – delete ‘and an outstanding natural and built environment’ as this is also referenced in</p>		



Objectives – Comment Summary	Response	Recommended Action
<p>I – include reference to ferries. Some uncertainty about what this objective was saying.</p> <p>I – improving access to goods and services – add reference to modern infrastructure methods</p> <p>Objective I – Improving access to goods and services – expand to make references to transportation, IT and spatial aspects.</p> <p>Improve access to goods and services. Clarify what this means – transport, IT and retail / service provisions are all aspects of this.</p> <p>I – Improving could be seen as more roads! Needs to recognise that supporting access is</p>	<p>Note that the intention is to have a broad objective that encompasses enhanced infrastructure such as telecommunications and the ability to easily access services such as schools, waste disposal and transportation. Suggest rewording to state Improving access to goods and services by facilitating improvements in infrastructure and directing development to sustainable locations.</p>	<p>Amend Objective I) to read: Improve access to goods and services by facilitating improvements in infrastructure and facilities and directing development to sustainable locations.</p>

Objectives – Comment Summary	Response	Recommended Action
<p>about right development in the right place and that people also make choices to be off- grid.</p>		
<ul style="list-style-type: none"> <li>• In terms of Objective J we could be doing more to protect and enhance the natural and built environment.</li> <li>• Objective J – Protecting and enhancing the natural and built environment – insert ‘historic’ after ‘natural’, add in a reference to landscape (as this isn’t dealt with elsewhere) and perhaps add something on green infrastructure, habitats and ecosystems.</li> </ul> <p>J – include historic environment and culture and restoring the environment.</p>	<p>Suggest focusing on the issues linked to the environment and landscape and introducing a new objective linked to design in relation to the historic and built environment.</p>	<p>Amend J to read:  Protect the County’s landscape and environment.</p>

Objectives – Comment Summary	Response	Recommended Action
<p>Re-word the items on high-quality and innovative environment</p>		
<p><b>Do we need any new objectives?</b></p>		
<p>None – re-wording existing objectives will be sufficient.</p>	<p><b>Noted</b></p>	<p><b>N/A</b></p>
<p>. Yes – welsh language and historic environment Add a reference to new houses with new innovative alternative materials with an increased environmental awareness. Prefabrication</p> <p>Cultural aspects – Welsh language, built environment, etc'</p> <p>.</p>	<p>References to the historic environment now included in Objective B and to the Welsh language in Objective F.</p>	<p>See above comments on B) and proposed new objective F (below).</p>

Objectives – Comment Summary	Response	Recommended Action
Cultural heritage needs more prominence and could be added to Objective J.		
Place making Culture and Welsh language recognised Delivery of housing to meet needs of the community	Noted – replacement text to B now notes importance of place making. D has been amended to focus on housing needs of the community. F now focuses on the welsh language.	See above comments on D). Proposed new Objective F: Protect and promote the welsh language.
Health objectives – many aspects – air quality, environmental quality, healthy active lives for residents and visitors and provision for health care. Recreational aspects – including the Coast Path, Cycle network, etc’.	Agree – propose a new Objective H to address this. J) also revised to address environmental quality as well as landscape.	See above comments on J) . Replacement H Objective: Promote accessible and healthy environments for both people and wildlife through the protection and delivery of green infrastructure.
Migration will have an impact on all of the objectives and may benefit from having an objective.	Although migration is likely to have a significant impact on the level of growth the Plan needs to deliver, an objective around reducing or increasing migration would not be appropriate as this is not something the Plan can control.	N/A

Objectives – Comment Summary	Response	Recommended Action
Something on Minerals	This is encompassed by I (access to goods and services).	N/A
Something on Waste.	This is encompassed by I (access to goods and services).	N/A
Something on reducing pollution and contamination.	This is encompassed by A (Climate change).	N/A