Annex 1

Community Area Profiles

Notes

a). For the purpose of producing the Local Well-being Assessment, PSBs are required to define geographic community areas that make up the Board's whole area. Pembrokeshire PSB has chosen to use Middle Layer Super Output Areas (MSOAs). For the purpose of this Annex, we have merged certain MSOAs into one community area:

- Haverfordwest North and Haverfordwest South – into Haverfordwest
- Milford Haven East and Milford Haven West – into Milford Haven

For some datasets, where denominator information is not readily available, an average cannot be produced for the combined MSOAs. In these cases, the data will be provided for the individual MSOAs (i.e. single live births with low birth weight).

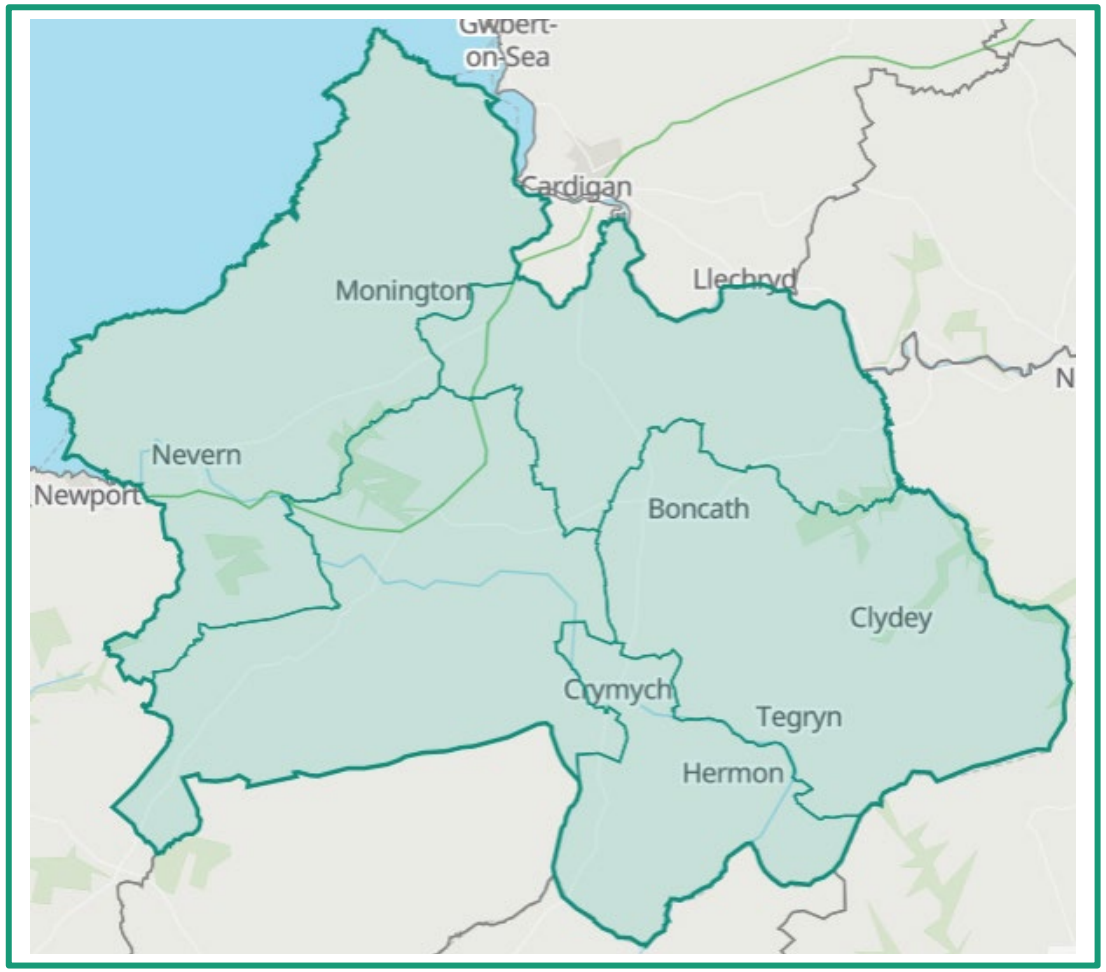
b). The data on 'disposable annual household income' is provided before and after housing costs. In some cases, the income 'after housing costs' is higher than the figure 'before housing costs'. This is due to the way the Office for National Statistics (ONS) calculates the data, as these figures are derived independently and should not be directly compared. Further information on this dataset is available on the ONS website (Income estimates for small areas: England and Wales).

This item is also available in Welsh / Mae'r eitem hon ar gael yn Gymraeg hefyd

Community Areas in Pembrokeshire

1. Cilgerran & Crymych
2. Fishguard
3. St Davids & Letterston
4. Crundale, Clynderwen & Maenclochog
5. Haverfordwest (North and South)
6. Narberth
7. Johnston, Broad Haven & St Ishmaels
8. Neyland
9. Milford Haven (East and West)
10. Saundersfoot
11. Pembroke Dock
12. Pembroke East & Manorbier
13. Pembroke West & Castlemartin
14. Tenby & Caldey

1. Cilgerran & Crymych



Source: ONS

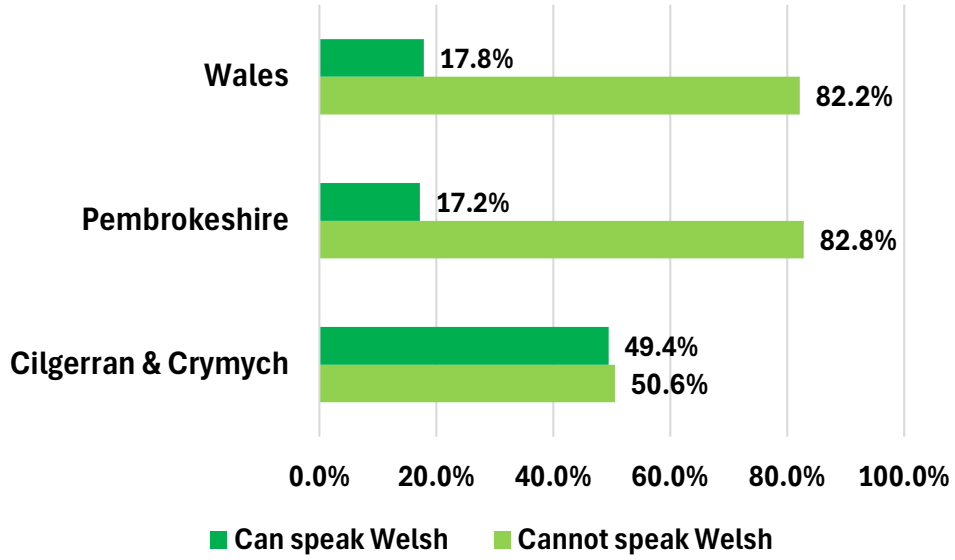
Population Characteristics

Age

Age group	Cilgerran & Crymych		Pembrokeshire		Wales	
15 yrs and under	1,298	*15.8%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,431	*17.4%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,204	*14.6%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,946	*23.7%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	2,343	*28.5%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**8,222**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

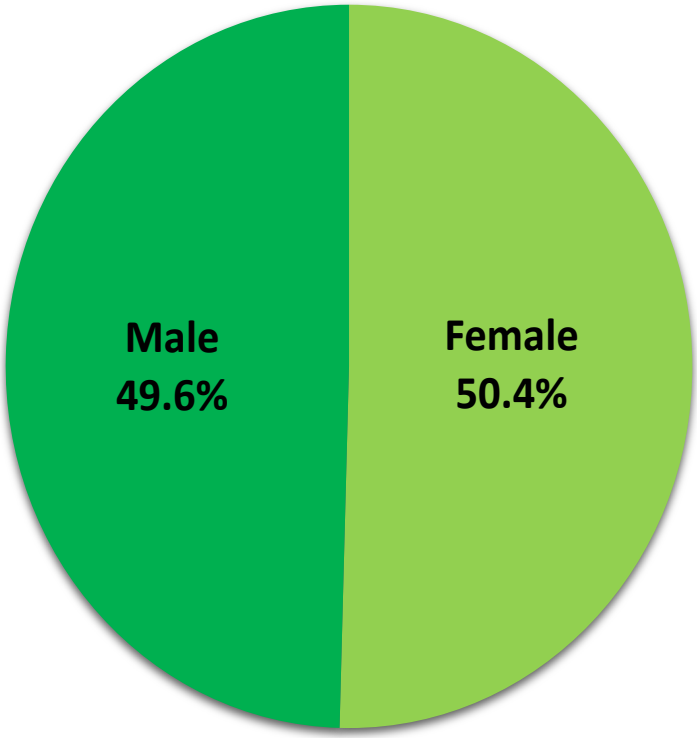
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Cilgerran & Crymych makes up around **6.7%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **8,333**

Source: ONS

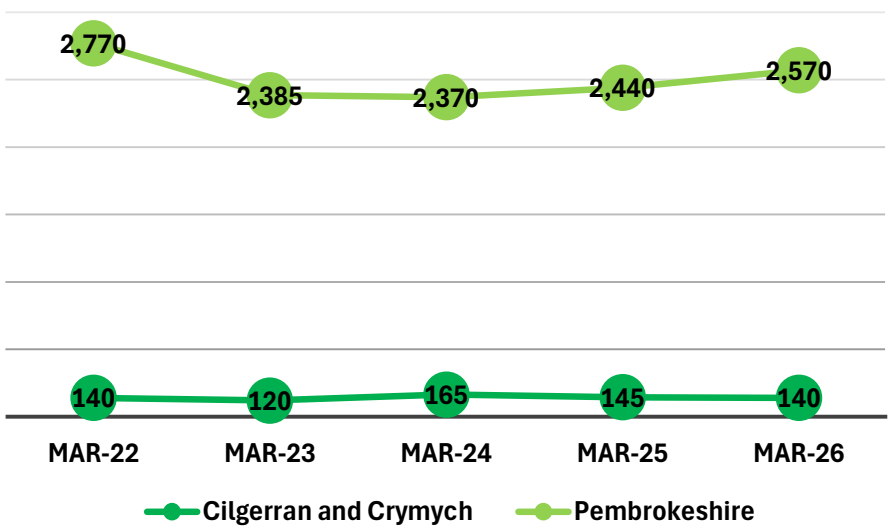
Ethnic group

Ethnic group	Cilgerran & Crymych	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	0.9%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.2%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.9%	0.9%	1.6%
Other ethnic group	0.3%	0.3%	0.9%
White	97.6%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

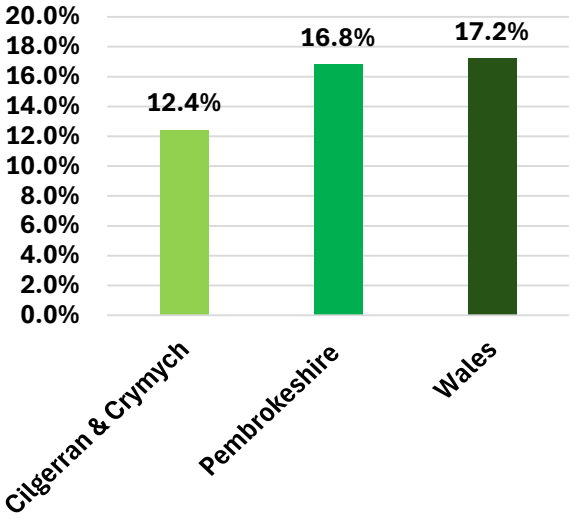
Status		Cilgerran & Crymych		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	3,279	*71.6%*	68.2%	66.4%
	Unemployed	207	*2.3%*	3.4%	3.3%
Economically active and a full-time student	In employment	65	*1.4%*	1.5%	2.1%
	Unemployed	23	*0.5%*	0.4%	0.8%
Economically inactive		1,106	*24.1%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Cilgerran & Crymych:

Employee	2,218	*67.6%*
Self-employed	1,061	*32.4%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

17.6%

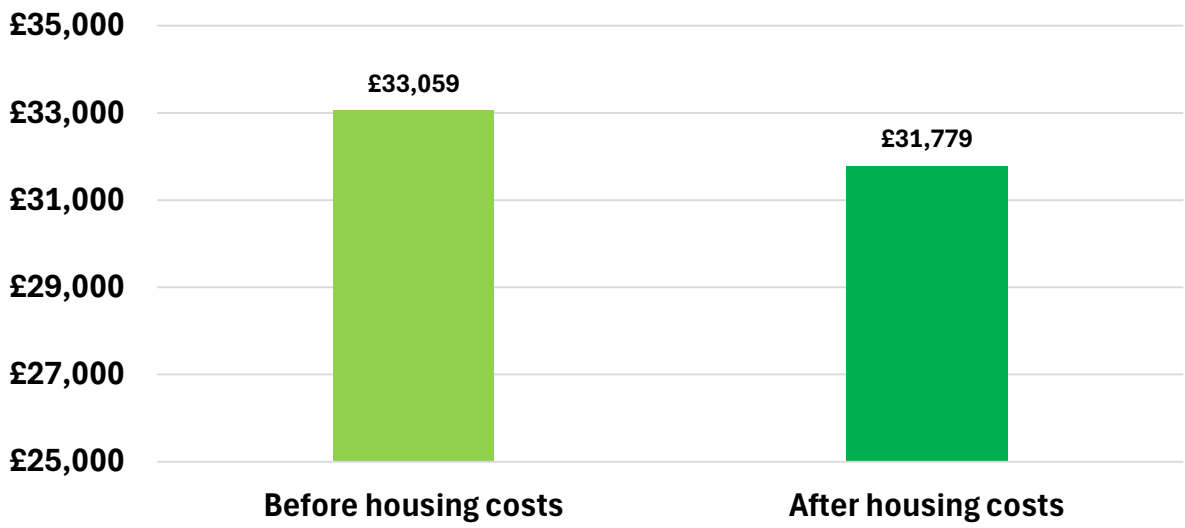
Source: WIMD 2025

KS4 leavers entering higher education

41.9%

Source: WIMD 2025

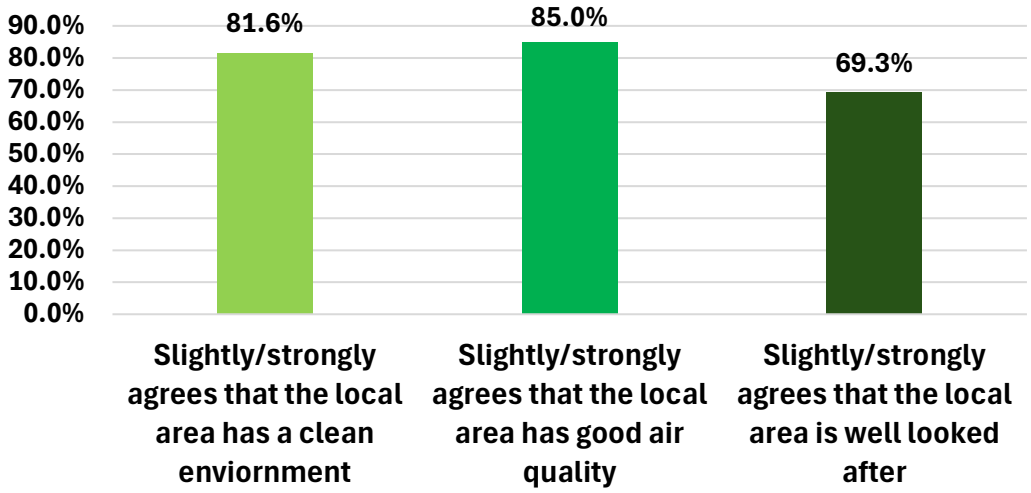
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

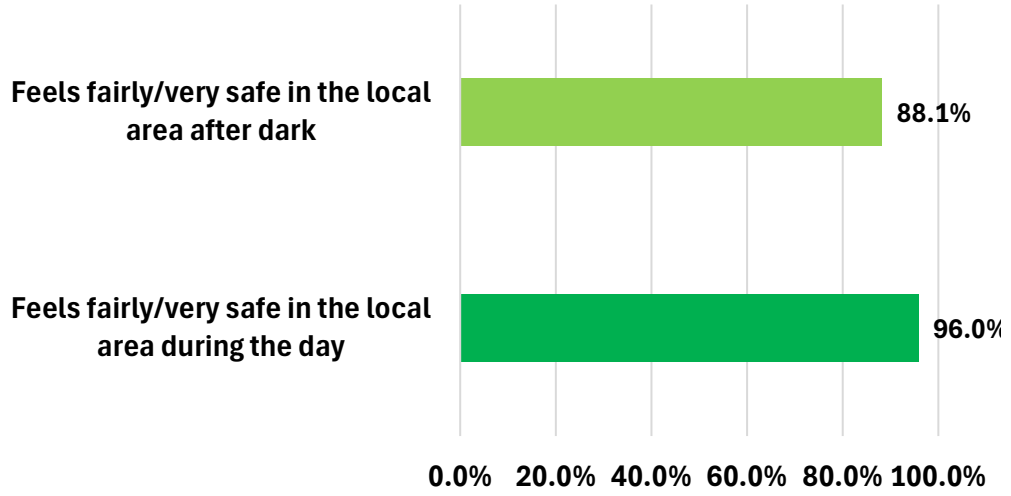
Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Access to Services

Avg. return travel time to **public library**:

16 mins (private)

180 mins (public)

Avg. return travel time to **GP surgery**:

18 mins (private)

180 mins (public)

Residential premises unable to receive superfast broadband:

17.8%

Avg. return travel time to **sports facility**:

7 mins (private)

93 mins (public)

Avg. return travel time to **food shop**:

7 mins (private)

90 mins (public)



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	85.4%
Slightly/strongly agree that 'I feel part of my local area'	86.3%
Slightly/strongly agree that people get on well and help each other	84.5%

Source: National Resident Survey 2025

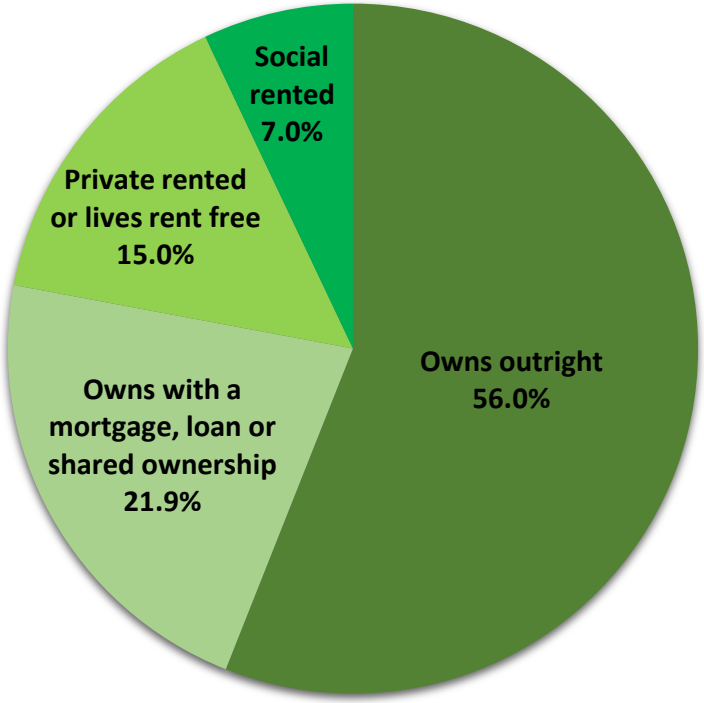
Health, Poverty and Housing

Health

Health concern	Cilgerran & Crymych	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	18,524.4	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	332.8	366.9	401.9
Single live births with low birth weight (percentage)	3.7%	5.2%	5.3%

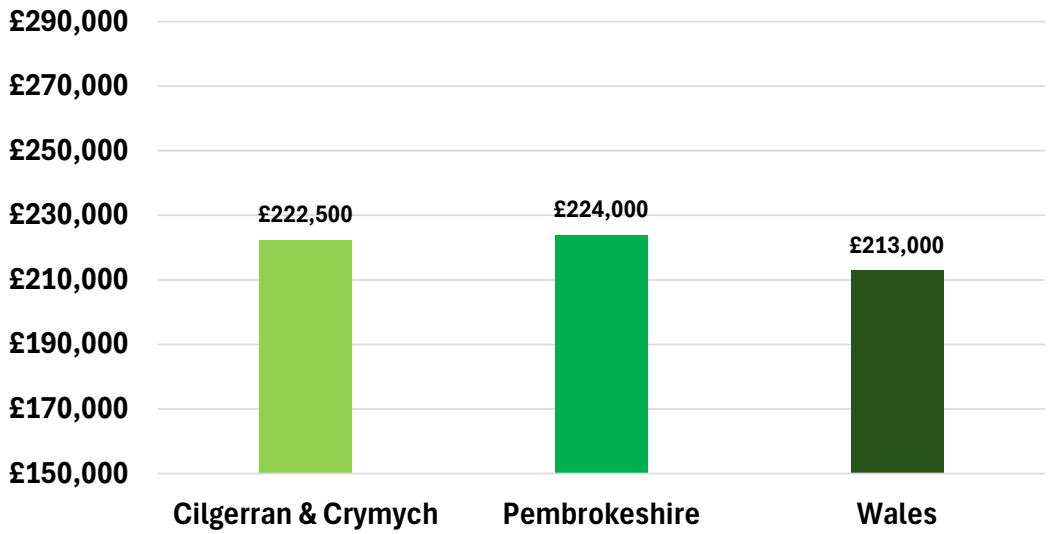
Source: WIMD 2025

Housing Tenure



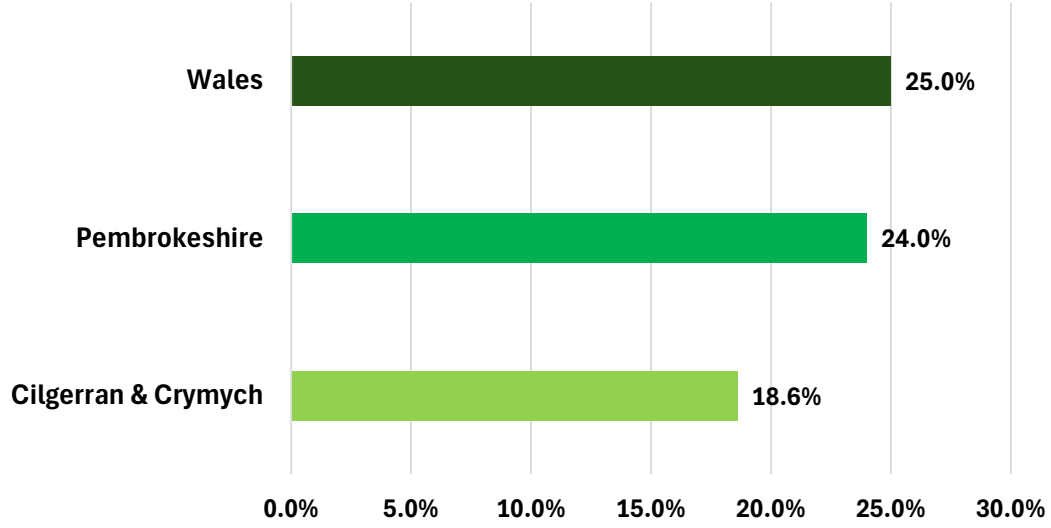
Source: Census 2021

Average (Median) House Price (year ending September 2025)



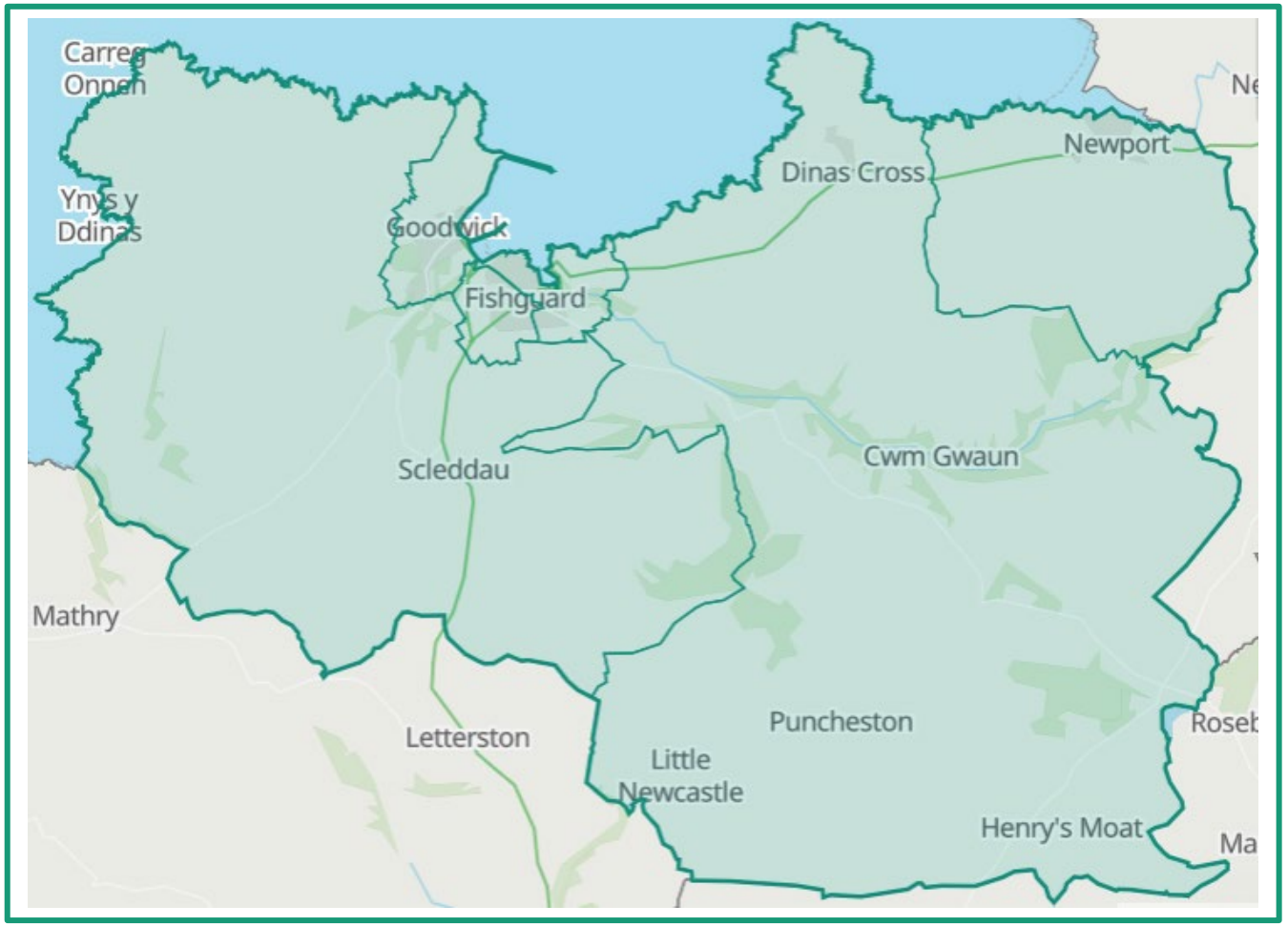
Source: ONS, 2025

People in Income Deprivation



Source: WIMD 2025

2. Fishguard



Source: ONS

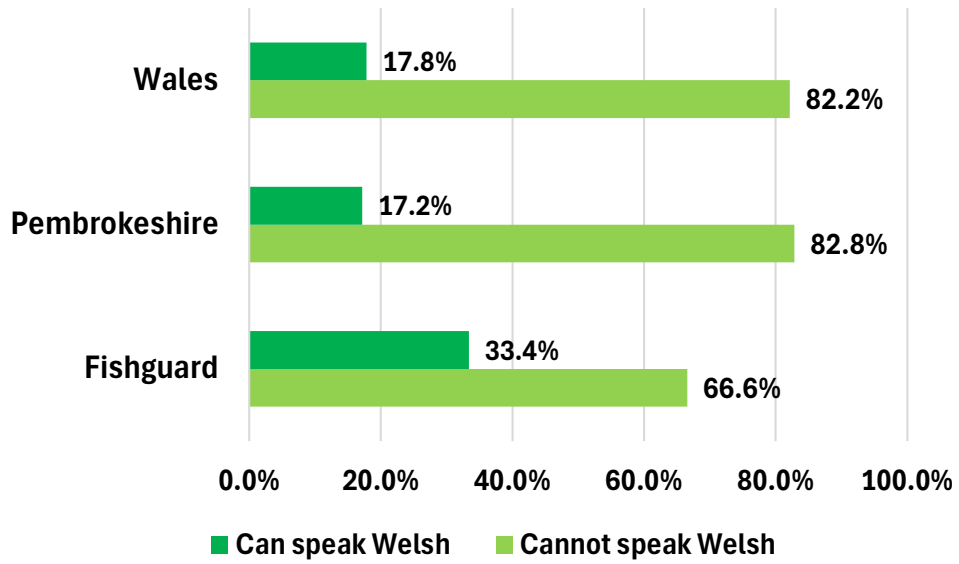
Population Characteristics

Age

Age group	Fishguard		Pembrokeshire		Wales	
15 yrs and under	1,524	*15.8%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,661	*17.3%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,386	*14.4%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	2,151	*22.3%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	2,906	*30.2%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**9,628**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

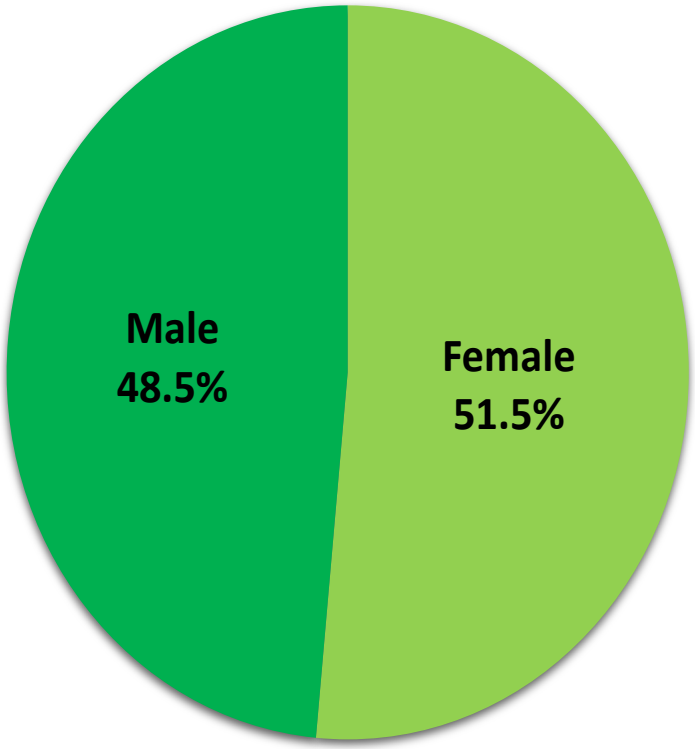
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Fishguard makes up around **7.8%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **9,802**

Source: ONS

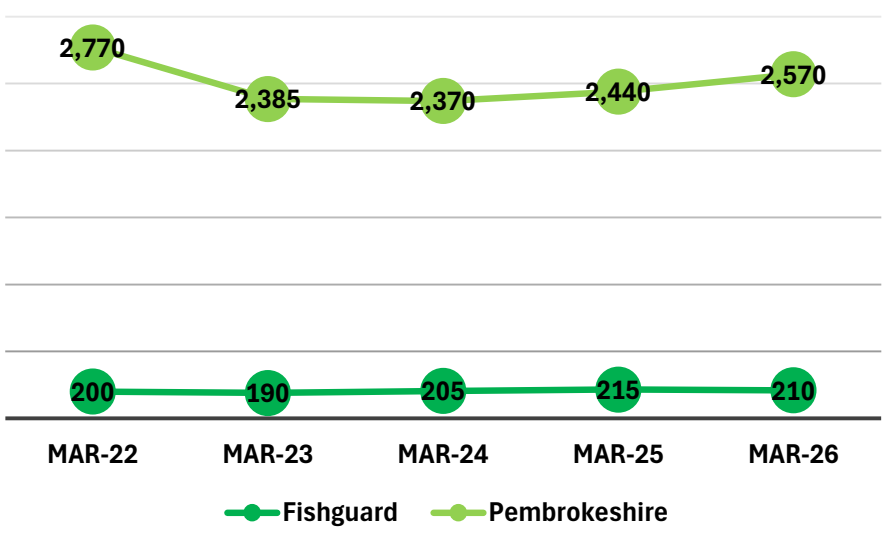
Ethnic group

Ethnic group	Fishguard	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	0.8%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.1%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.7%	0.9%	1.6%
Other ethnic group	0.3%	0.3%	0.9%
White	98.1%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

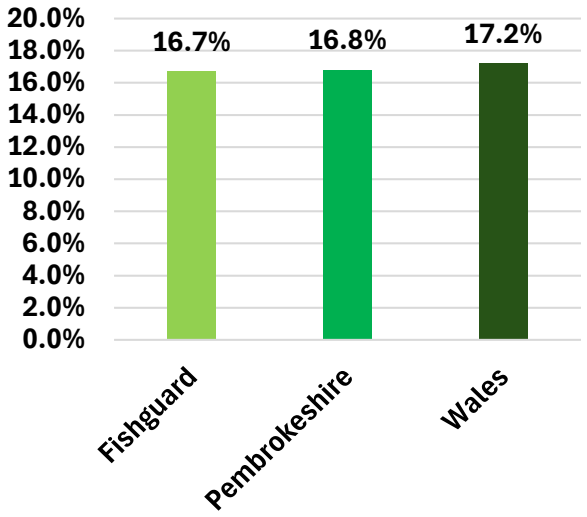
Status		Fishguard		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	3,484	*67.0%*	68.2%	66.4%
	Unemployed	187	*3.6%*	3.4%	3.3%
Economically active and a full-time student	In employment	83	*1.6%*	1.5%	2.1%
	Unemployed	17	*0.3%*	0.4%	0.8%
Economically inactive		1430	*27.5%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Fishguard:

Employee	2,513	*67.6%*
Self-employed	971	*32.4%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

20.7%

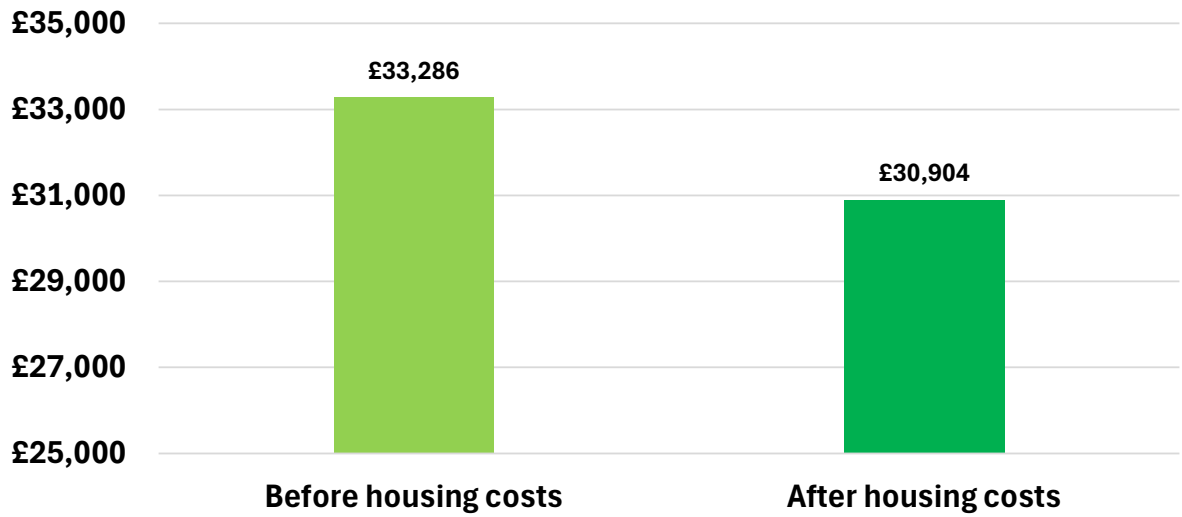
Source: WIMD 2025

KS4 leavers entering higher education

30.0%

Source: WIMD 2025

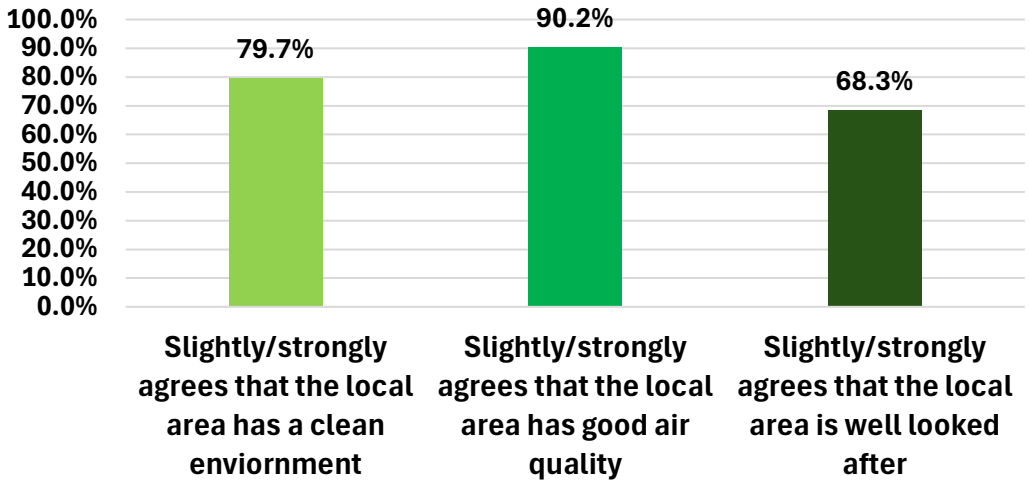
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

9 mins (private)

79 mins (public)

Avg. return travel time to **GP surgery**:

11 mins (private)

81 mins (public)

Residential premises unable to receive superfast broadband:

6.6%

Avg. return travel time to **sports facility**:

5 mins (private)

22 mins (public)

Avg. return travel time to **food shop**:

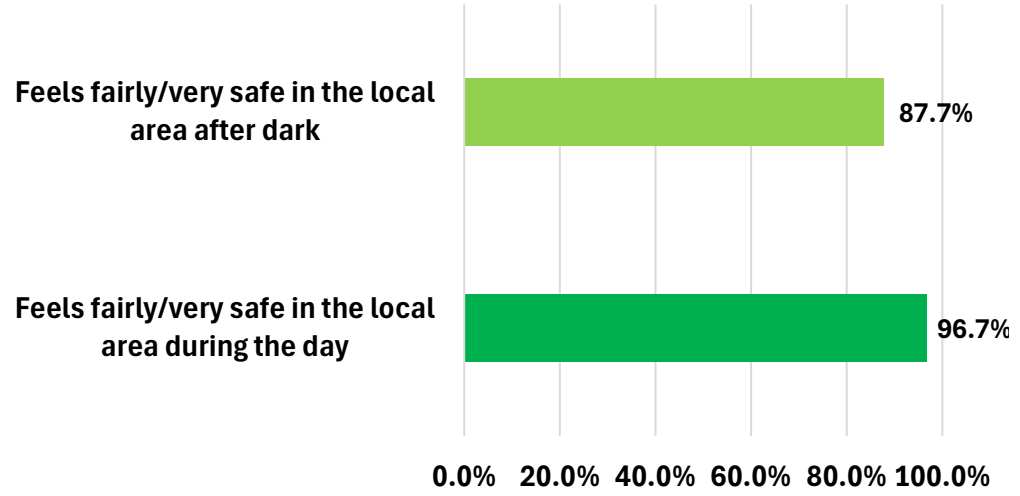
4 mins (private)

20 mins (public)

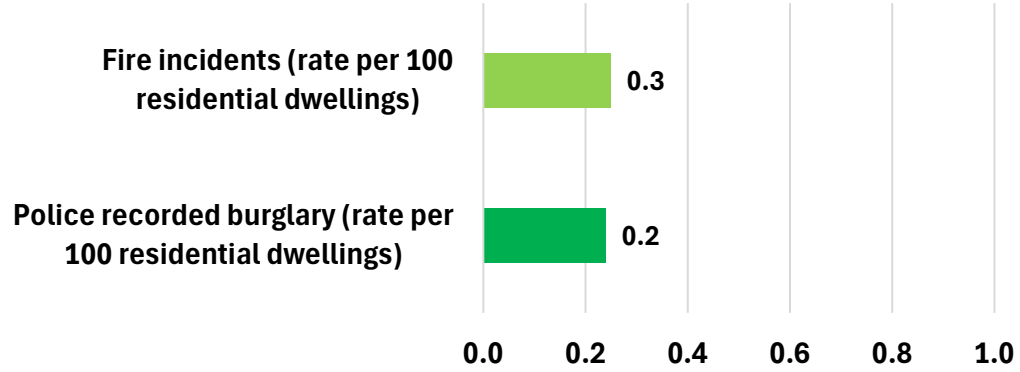


Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	92.7%
Slightly/strongly agree that 'I feel part of my local area'	81.3%
Slightly/strongly agree that people get on well and help each other	89.4%

Source: National Resident Survey 2025

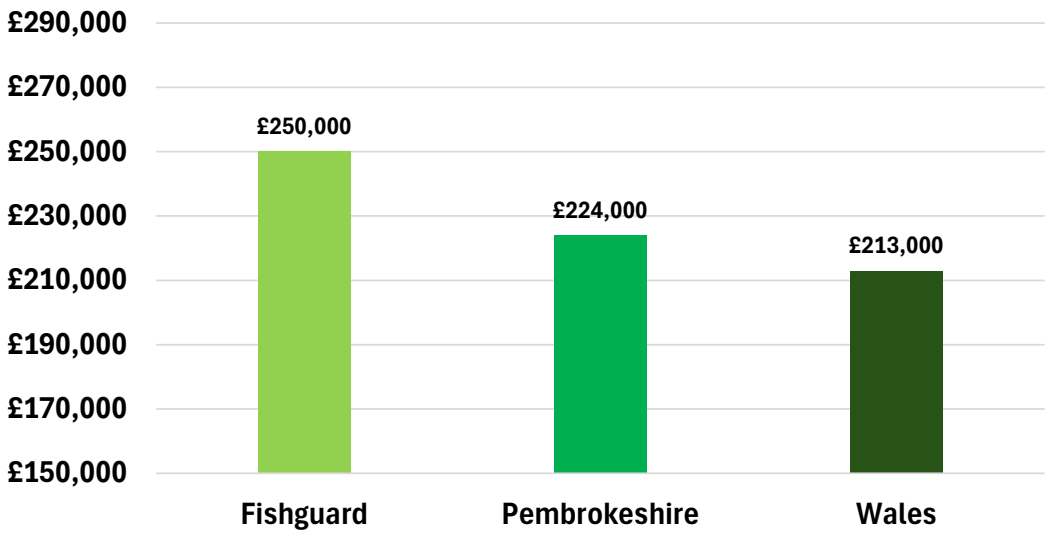
Health, Poverty and Housing

Health

Health concern	Fishguard	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	19,130.6	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	321.7	366.9	401.9
Single live births with low birth weight (percentage)	3.9%	5.2%	5.3%

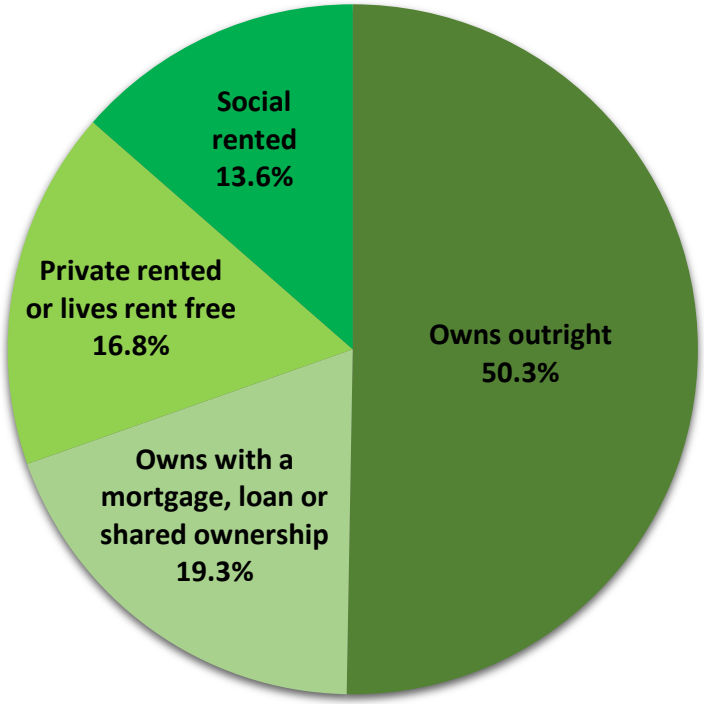
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



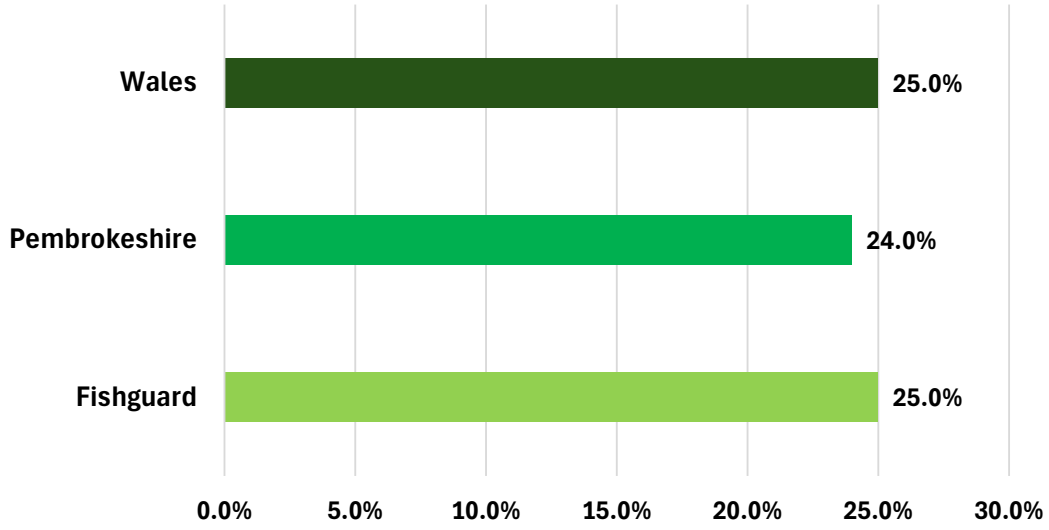
Source: ONS, 2025

Housing Tenure



Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

3. St Davids & Letterston



Source: ONS

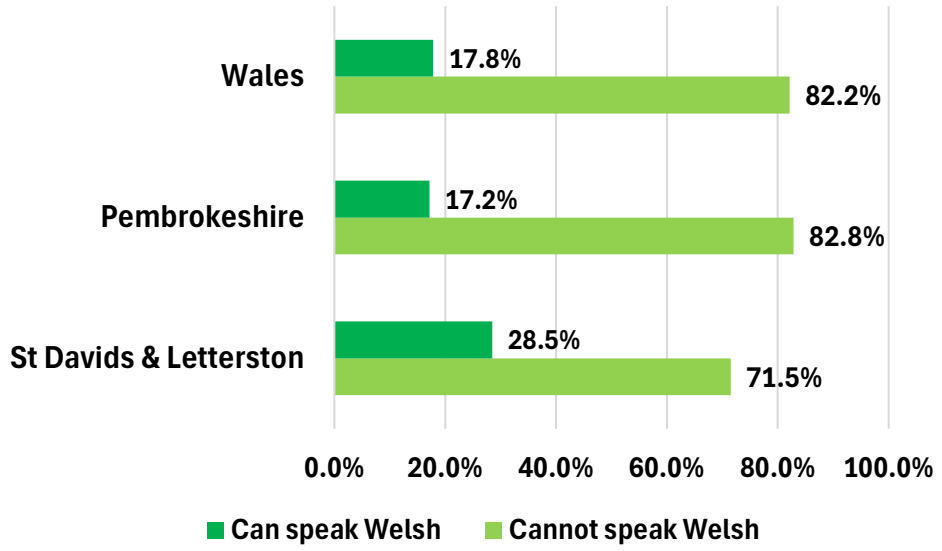
Population Characteristics

Age

Age group	St Davids & Letterston		Pembrokeshire		Wales	
15 yrs and under	1,012	*14.0%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,317	*18.2%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,066	*14.7%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,686	*23.3%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	2,156	*29.8%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**7,237**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

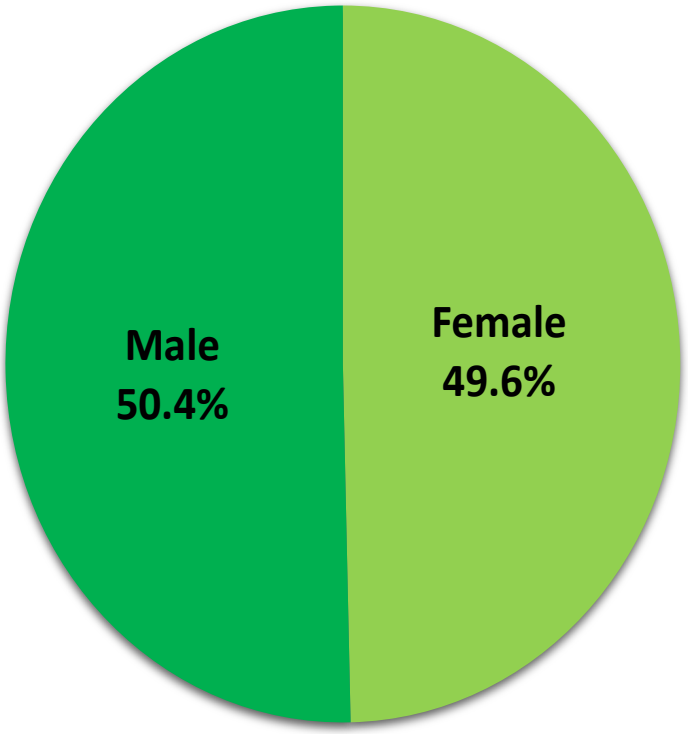
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

St Davids & Letterston makes up around **5.9%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= 7,518

Source: ONS

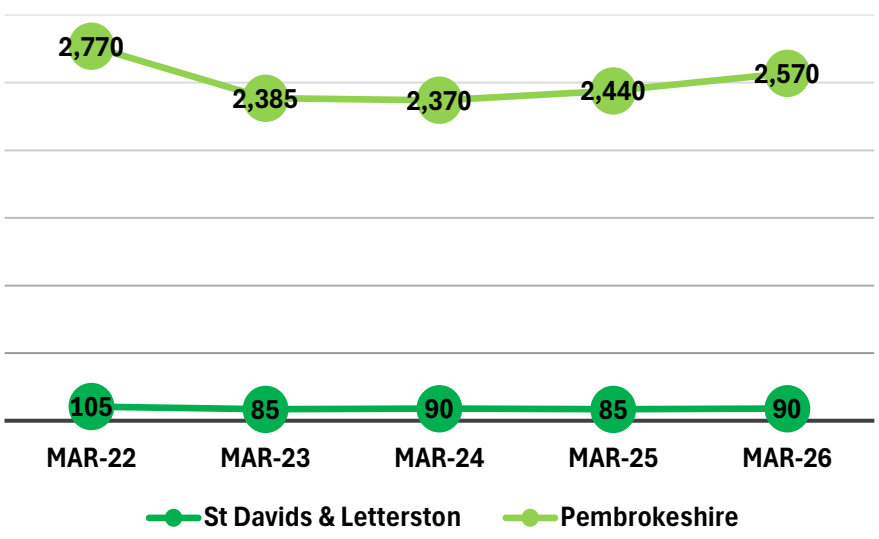
Ethnic group

Ethnic group	St Davids & Letterston	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	0.1%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.1%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.8%	0.9%	1.6%
Other ethnic group	0.2%	0.3%	0.9%
White	98.8%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

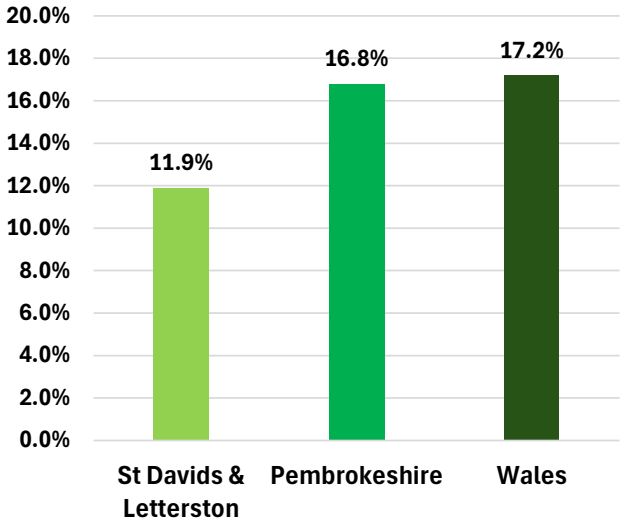
Status		St Davids & Letterston		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	2,971	*73.0%*	68.2%	66.4%
	Unemployed	116	*2.9%*	3.4%	3.3%
Economically active and a full-time student	In employment	44	*1.1%*	1.5%	2.1%
	Unemployed	13	*0.3%*	0.4%	0.8%
Economically inactive		925	*22.7%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in St Davids & Letterston:

Employee	2,088	*70.3%*
Self-employed	883	*29.7%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

18.8%

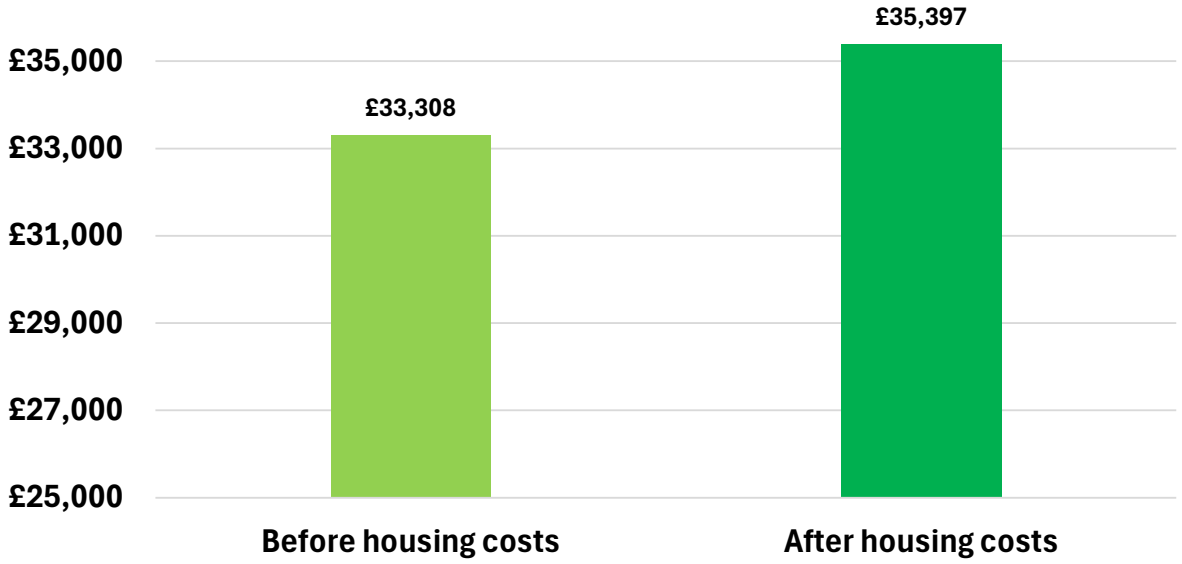
Source: WIMD 2025

KS4 leavers entering higher education

42.5%

Source: WIMD 2025

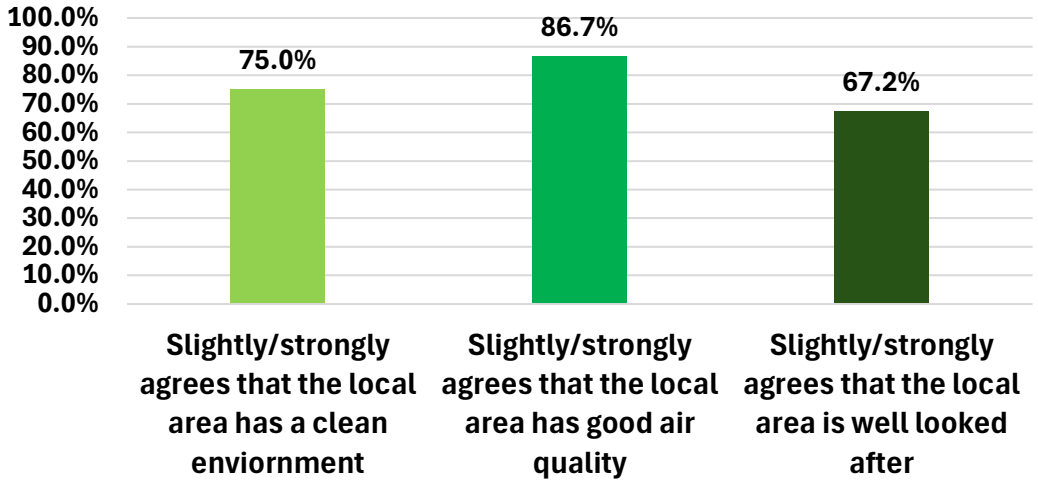
Disposable Annual Household Income (year ending March 2023)



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Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

20 mins (private)

109 mins (public)

Avg. return travel time to **GP surgery**:

19 mins (private)

118 mins (public)

Residential premises unable to receive superfast broadband:

9.4%

Avg. return travel time to **sports facility**:

5 mins (private)

32 mins (public)

Avg. return travel time to **food shop**:

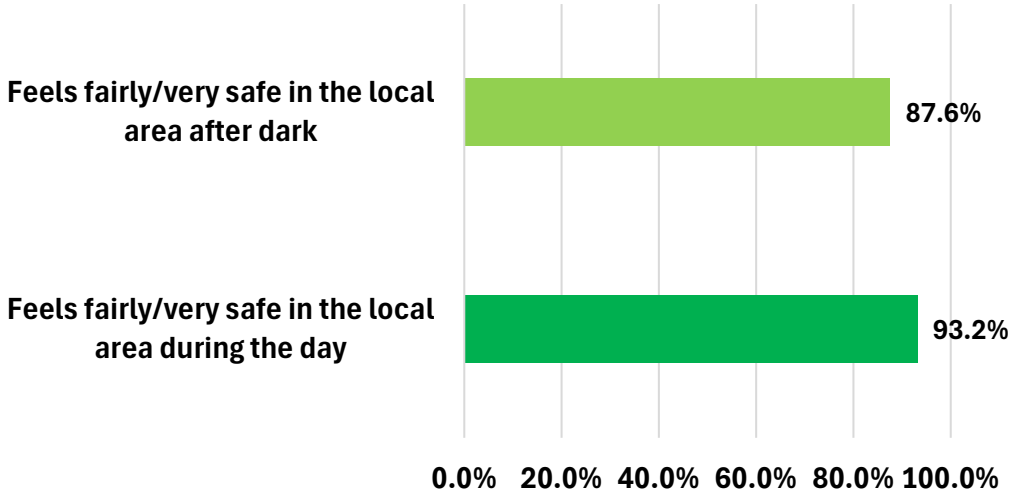
7 mins (private)

91 mins (public)



Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	83.3%
Slightly/strongly agree that 'I feel part of my local area'	78.8%
Slightly/strongly agree that people get on well and help each other	84.0%

Source: National Resident Survey 2025

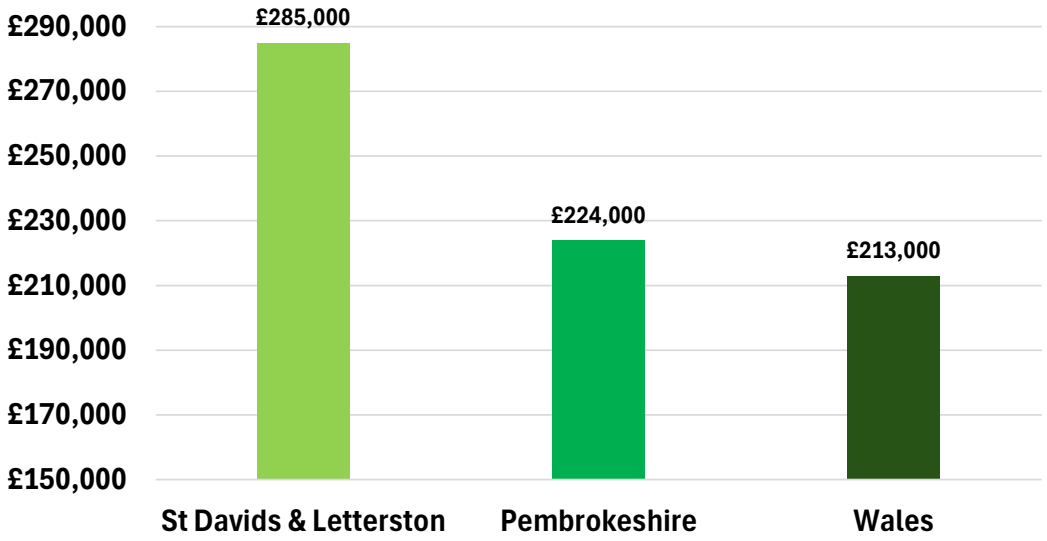
Health, Poverty and Housing

Health

Health concern	St Davids & Letterston	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	17,875.0	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	276.7	366.9	401.9
Single live births with low birth weight (percentage)	3.8%	5.2%	5.3%

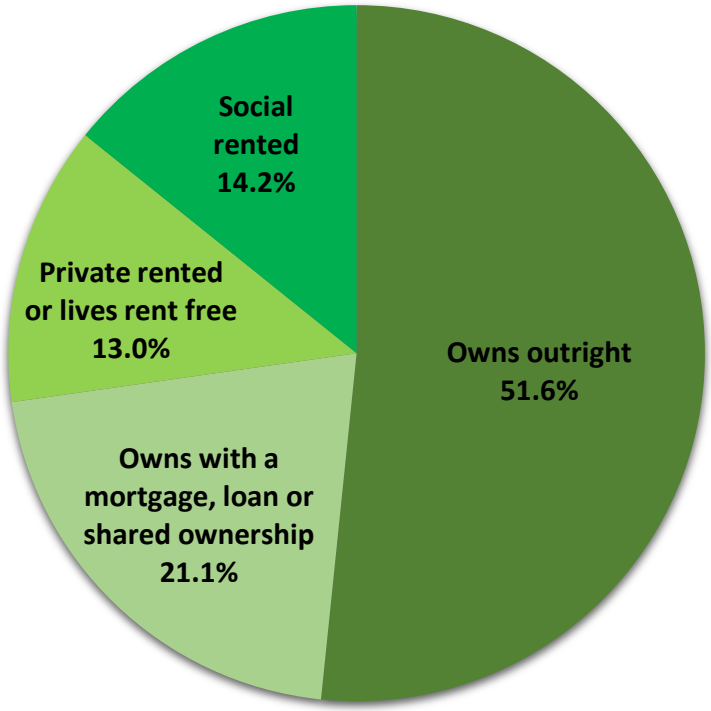
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



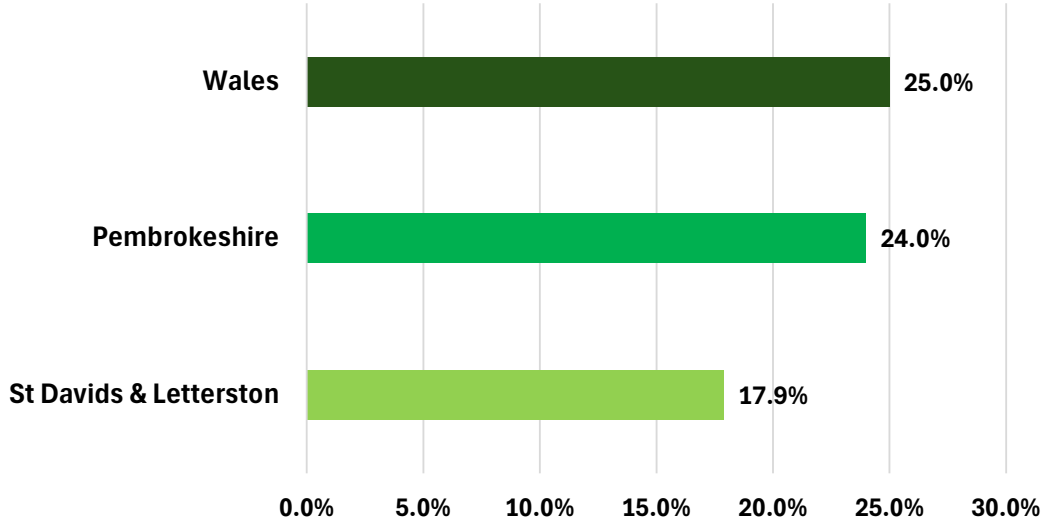
Source: ONS, 2025

Housing Tenure



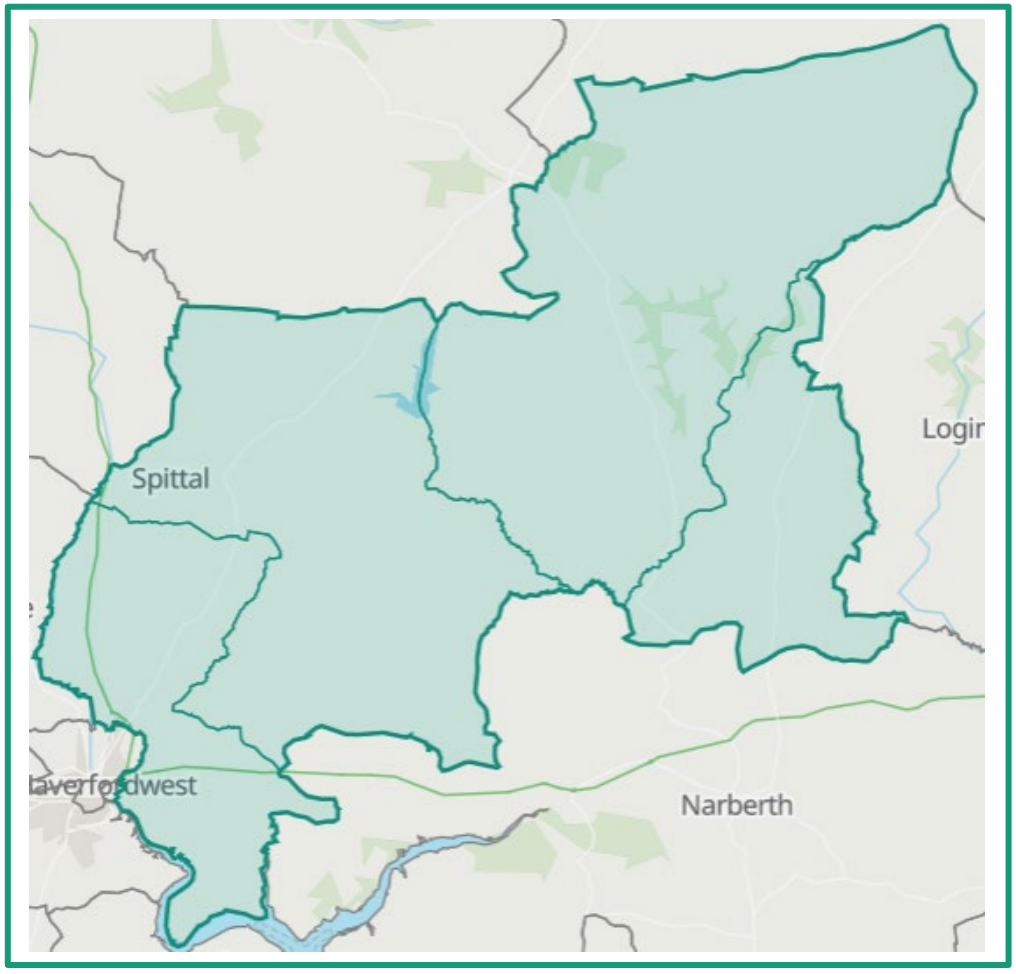
Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

4. Crundale, Clynderwen & Maenclochog



Source: ONS

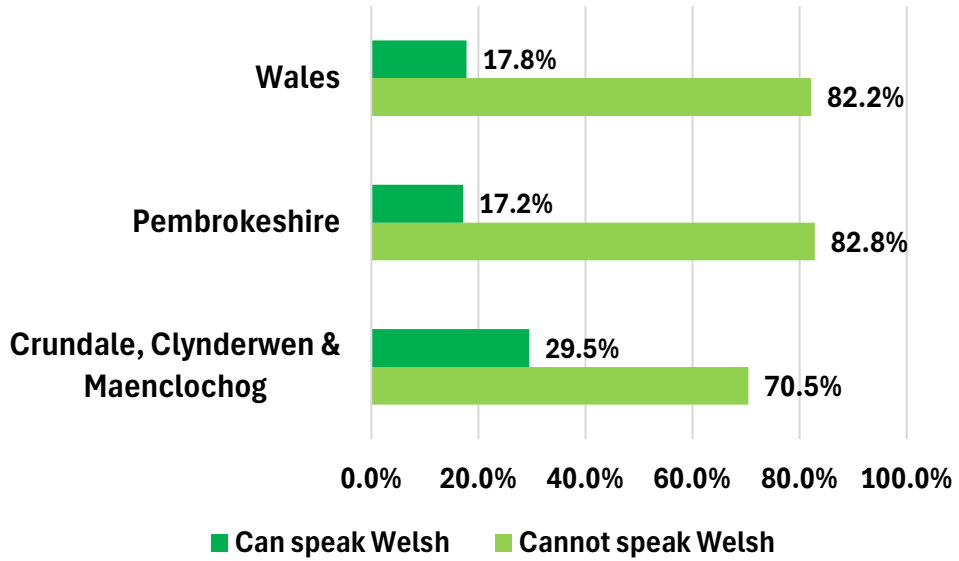
Population Characteristics

Age

Age group	Crundale, Clynderwen & Maenclochog		Pembrokeshire		Wales	
15 yrs and under	1,257	*17.4%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,190	*16.5%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,158	*16.0%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,682	*23.3%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	1,938	*26.8%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**7,225**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

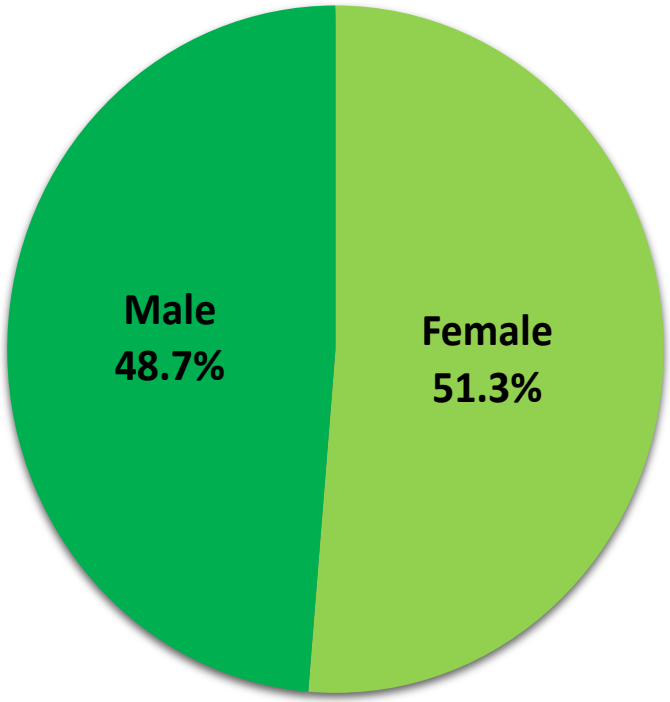
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Crundale, Clynderwen & Maenclochog makes up around **5.9%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **7,380**

Source: ONS

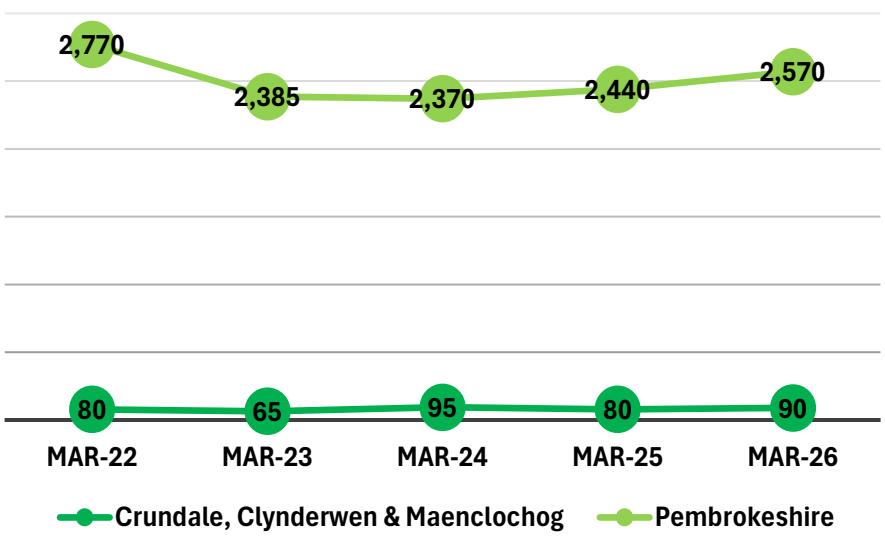
Ethnic group

Ethnic group	Crundale, Clynderwen & Maenclochog	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	1.0%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.2%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.8%	0.9%	1.6%
Other ethnic group	0.3%	0.3%	0.9%
White	97.7%	97.6%	93.8%

Source: Census 2021

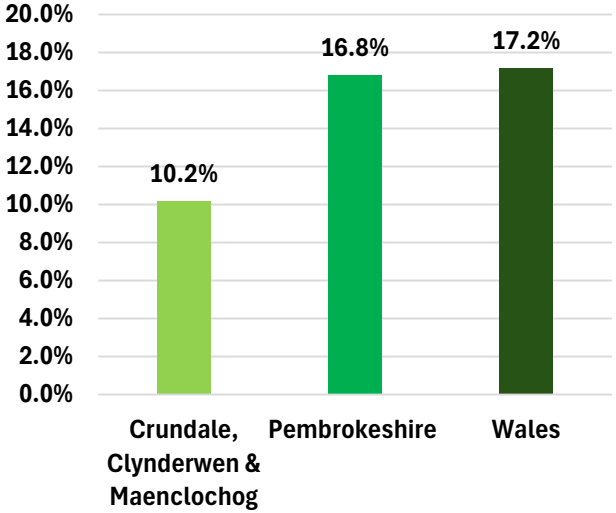
Economy, Employment and Education

Claimant Count



Source: Nomis ONS, 2026

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

15.4%

Source: WIMD 2025

KS4 leavers entering higher education

42.8%

Source: WIMD 2025

Economic Activity – Aged 16 to 64 yrs

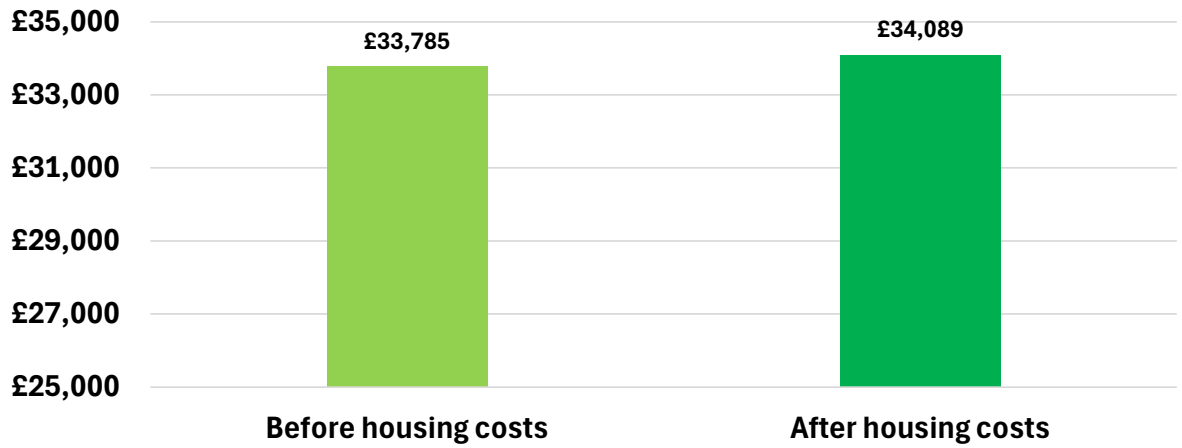
Status		Crundale, Clynderwen & Maenclochog		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	2,972	*73.8%*	68.2%	66.4%
	Unemployed	91	*2.3%*	3.4%	3.3%
Economically active and a full-time student	In employment	58	*1.4%*	1.5%	2.1%
	Unemployed	19	*0.5%*	0.4%	0.8%
Economically inactive		888	*22.0%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Crundale, Clynderwen & Maenclochog:

Employee	2,170	*73.0%*
Self-employed	802	*27.0%*

Source: Census 2021

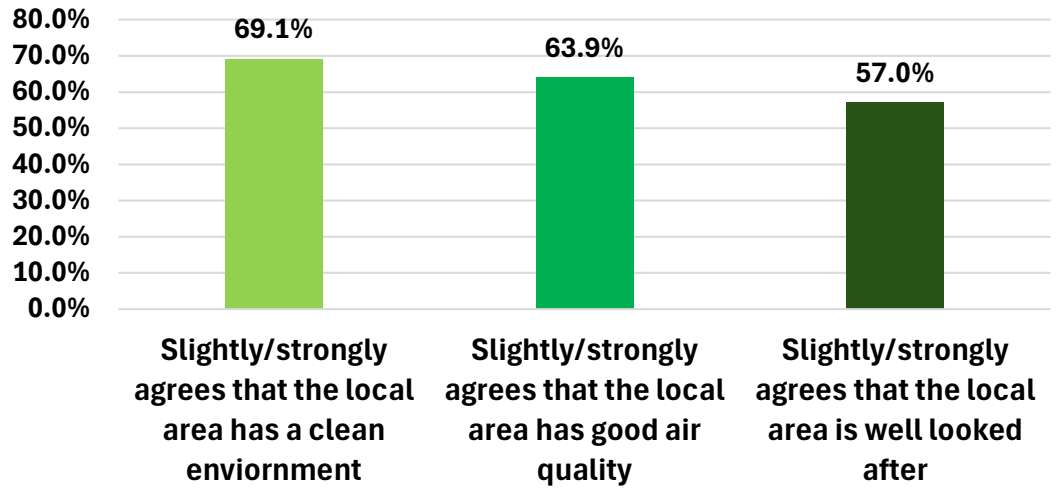
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

23 mins (private)

180 mins (public)

Avg. return travel time to **GP surgery**:

25 mins (private)

180 mins (public)

Residential premises unable to receive superfast broadband:

15.4%

Avg. return travel time to **sports facility**:

7 mins (private)

180 mins (public)

Avg. return travel time to **food shop**:

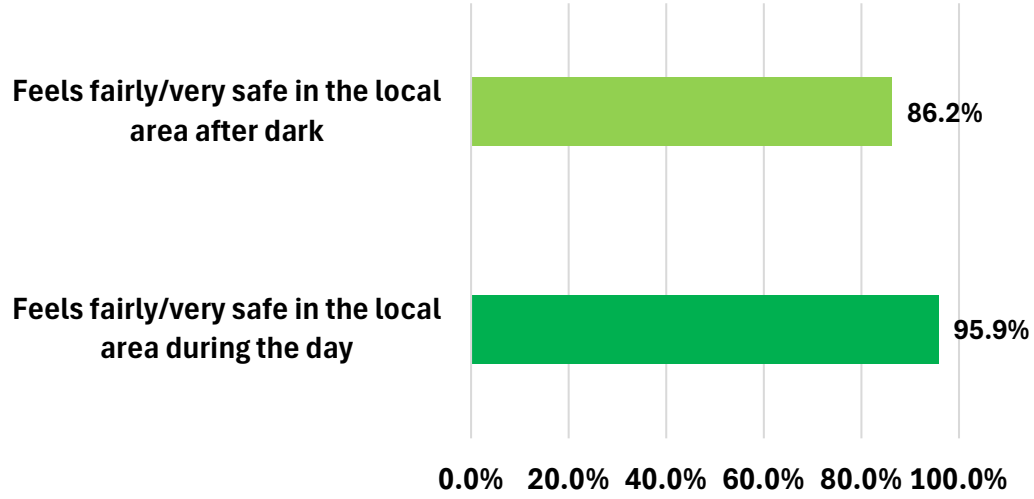
9 mins (private)

180 mins (public)



Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	80.3%
Slightly/strongly agree that 'I feel part of my local area'	66.7%
Slightly/strongly agree that people get on well and help each other	78.7%

Source: National Resident Survey 2025

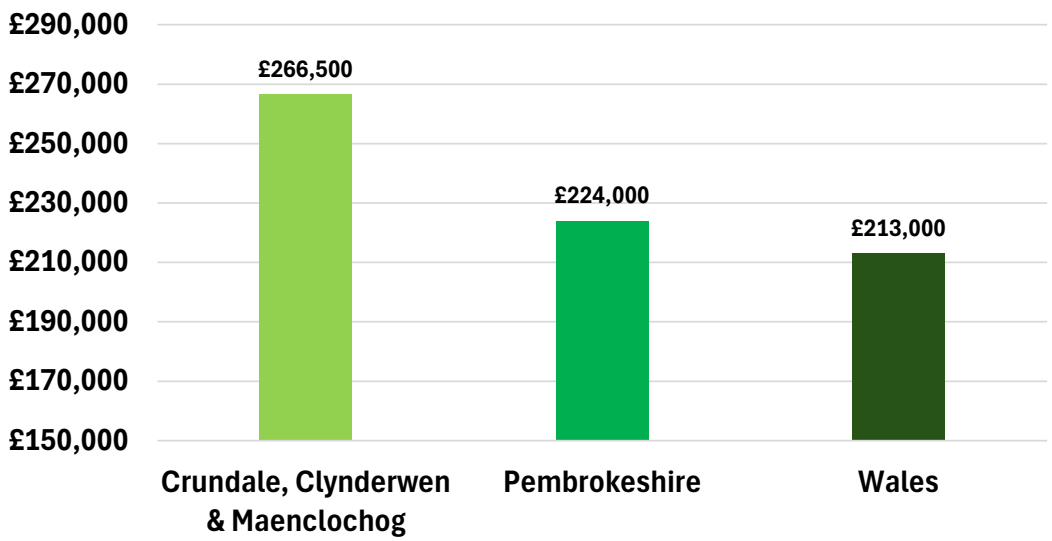
Health, Poverty and Housing

Health

Health concern	Crundale, Clynderwen & Maenclochog	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	17,707.9	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	279.2	366.9	401.9
Single live births with low birth weight (percentage)	5.2%	5.2%	5.3%

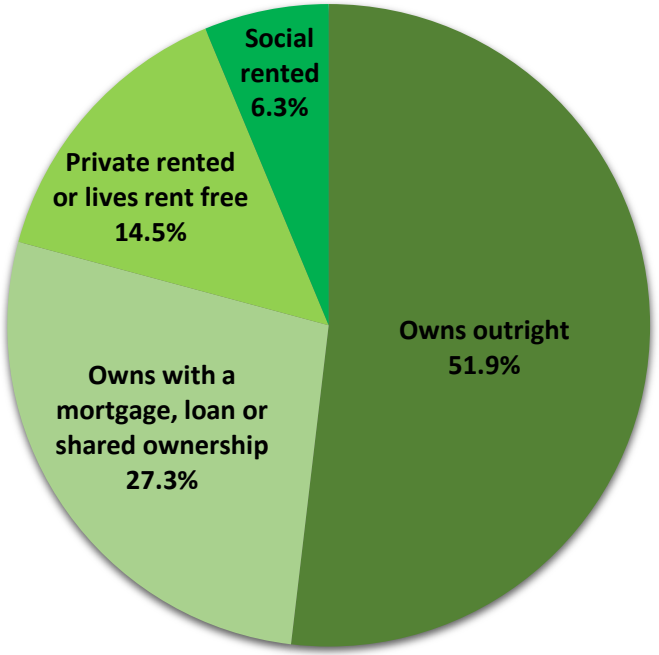
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



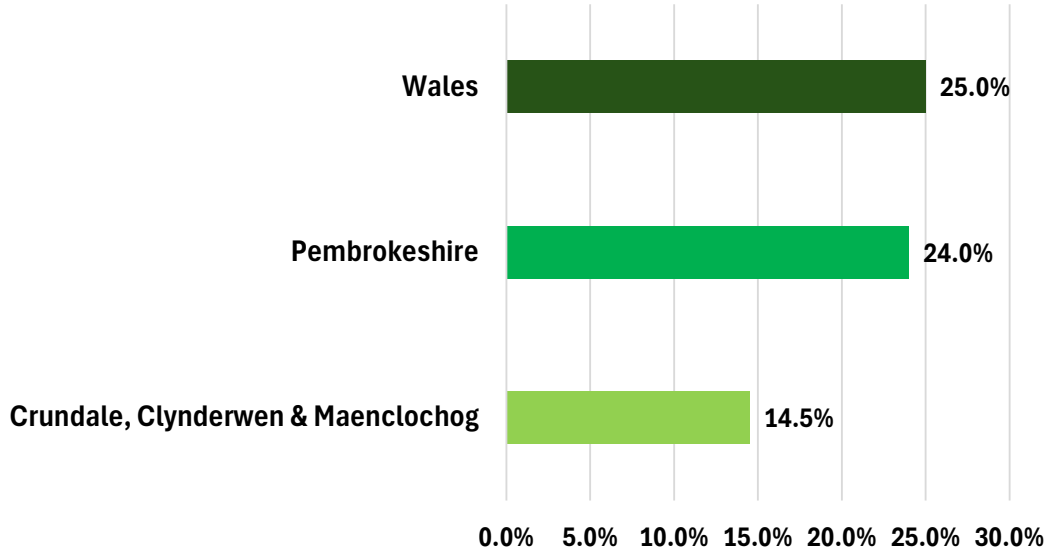
Source: ONS, 2025

Housing Tenure



Source: Census 2021

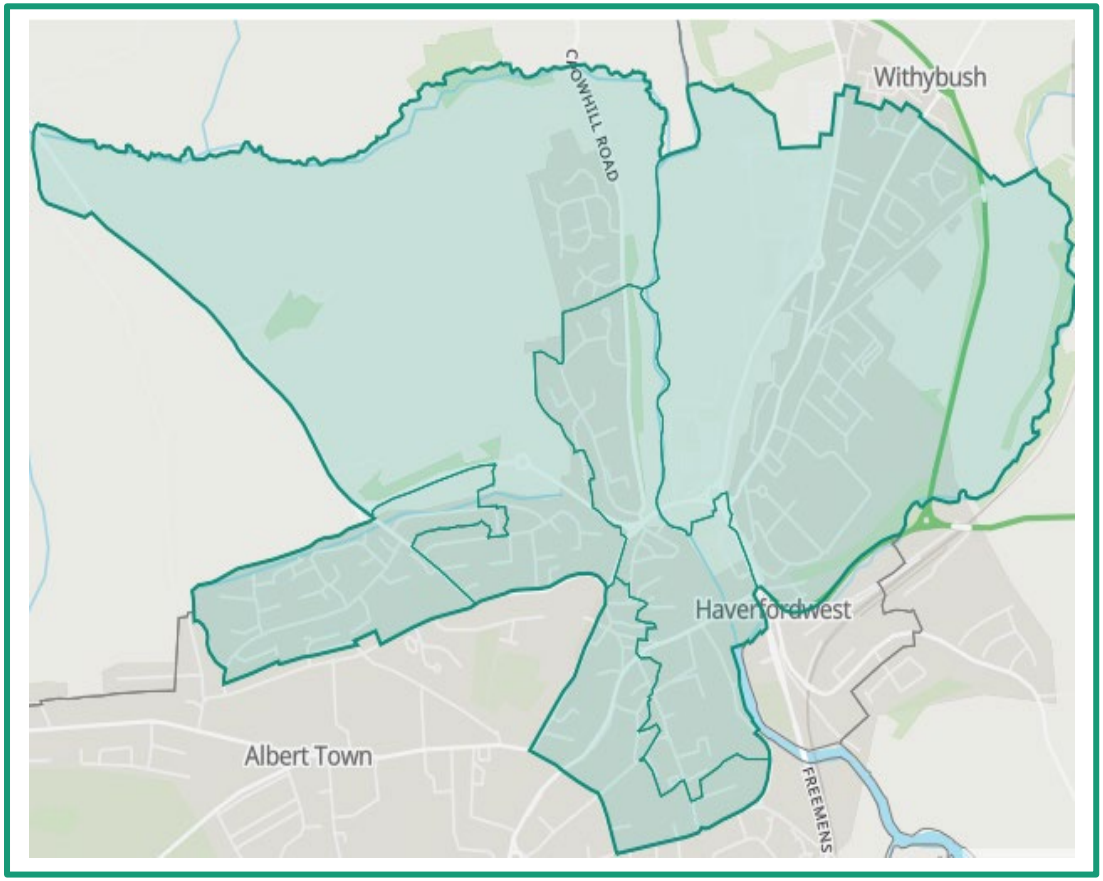
People in Income Deprivation



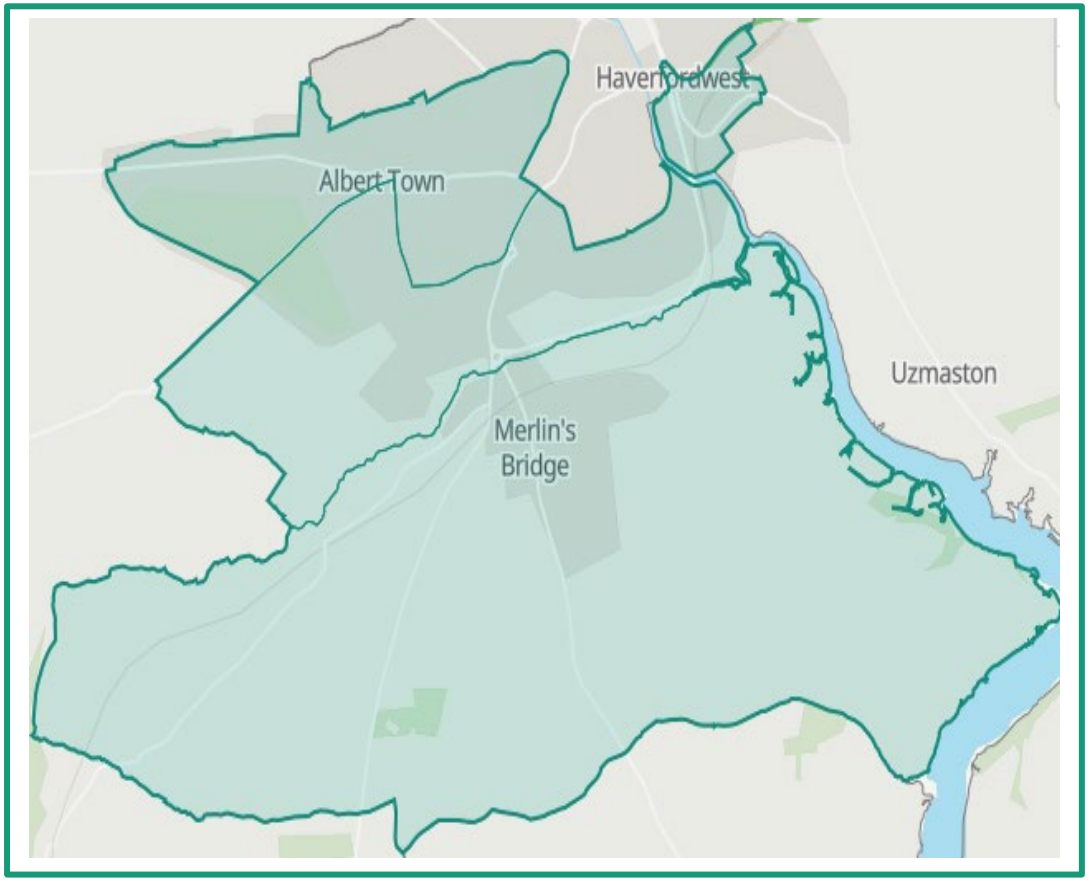
Source: WIMD 2025

5. Haverfordwest (North & South)

Haverfordwest North



Haverfordwest South



Source: ONS

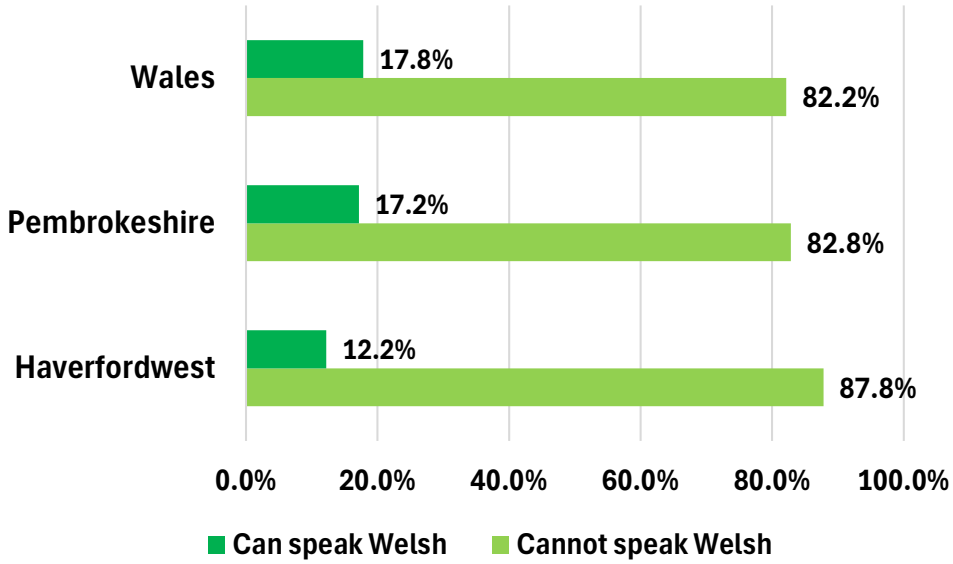
Population Characteristics

Age

Age group	Haverfordwest		Pembrokeshire		Wales	
15 yrs and under	2,757	*19.8%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	3,325	*23.9%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	2,375	*17.1%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	2,733	*19.6%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	2,723	*19.6%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**13,913**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

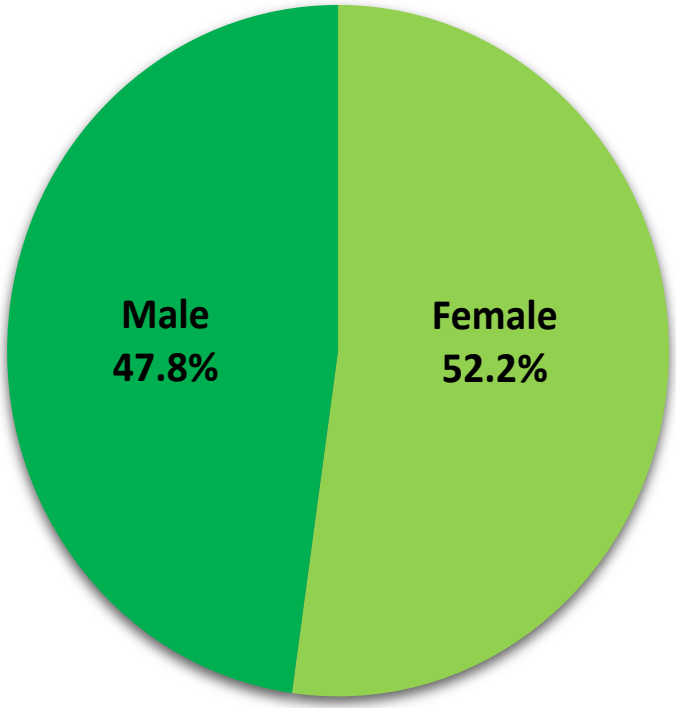
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Haverfordwest makes up around **11.3%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **14,725**

Source: ONS

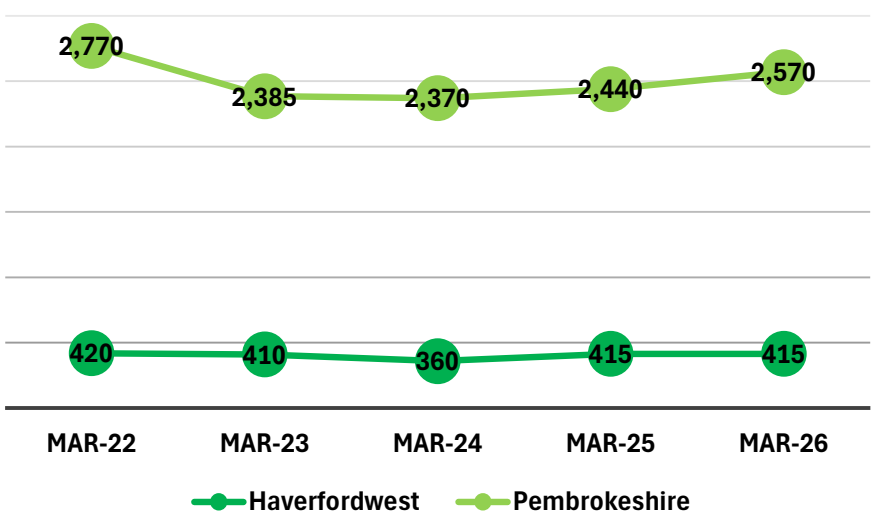
Ethnic group

Ethnic group	Haverfordwest	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	2.6%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.5%	0.2%	0.9%
Mixed or Multiple ethnic groups	1.5%	0.9%	1.6%
Other ethnic group	0.6%	0.3%	0.9%
White	94.8%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

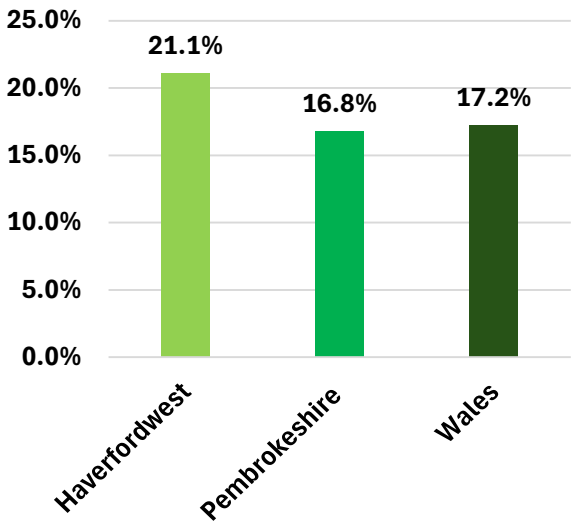
Status		Haverfordwest		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	5,632	*66.8%*	68.2%	66.4%
	Unemployed	340	*4.0%*	3.4%	3.3%
Economically active and a full-time student	In employment	155	*1.8%*	1.5%	2.1%
	Unemployed	37	*0.4%*	0.4%	0.8%
Economically inactive		2,272	*26.9%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Haverfordwest:

Employee	4,896	*86.9%*
Self-employed	736	*13.1%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

23.5%

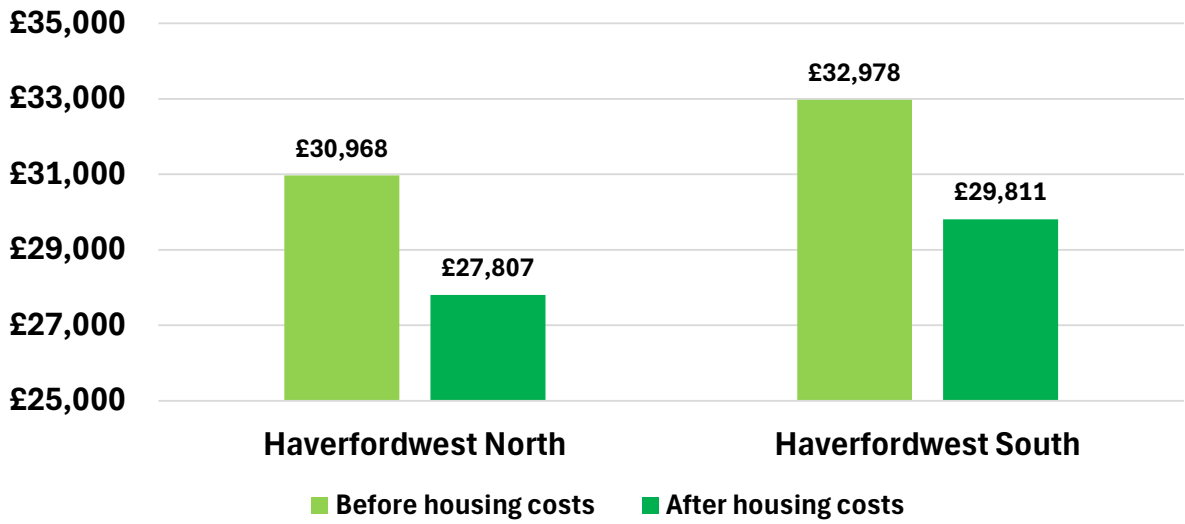
Source: WIMD 2025

KS4 leavers entering higher education

29.6%

Source: WIMD 2025

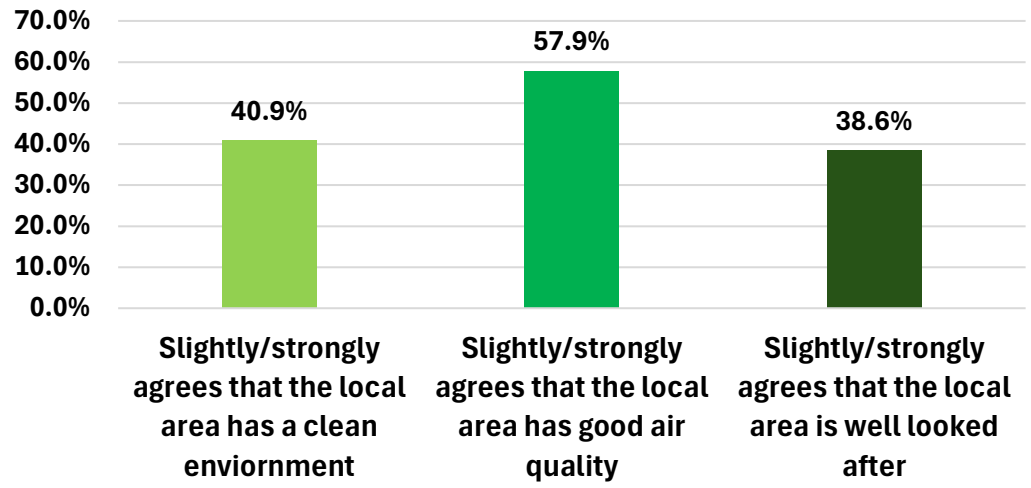
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

10 mins (private)

38 mins (public)

Avg. return travel time to **GP surgery**:

10 mins (private)

37 mins (public)

Residential premises unable to receive superfast broadband:

0.2%

Avg. return travel time to **sports facility**:

3 mins (private)

12 mins (public)

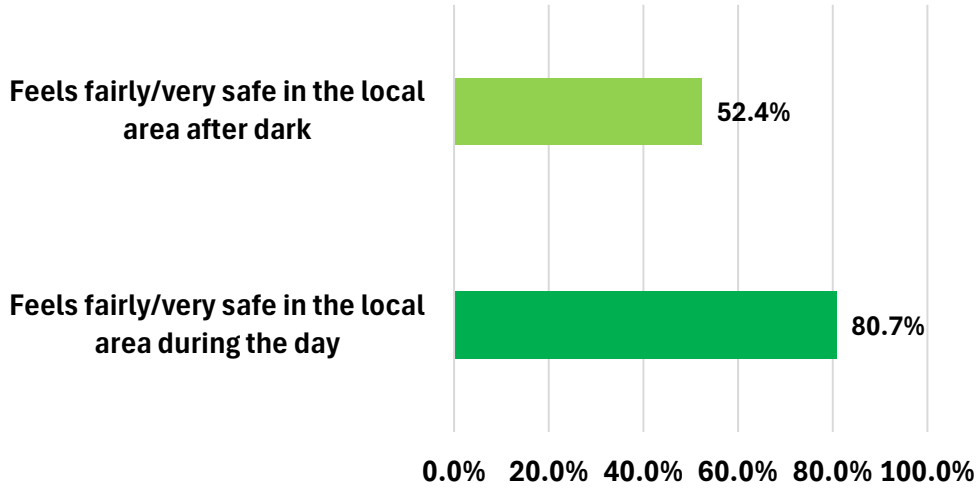
Avg. return travel time to **food shop**:

3 mins (private)

12 mins (public)

Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	57.9%
Slightly/strongly agree that 'I feel part of my local area'	45.9%
Slightly/strongly agree that people get on well and help each other	59.6%

Source: National Resident Survey 2025

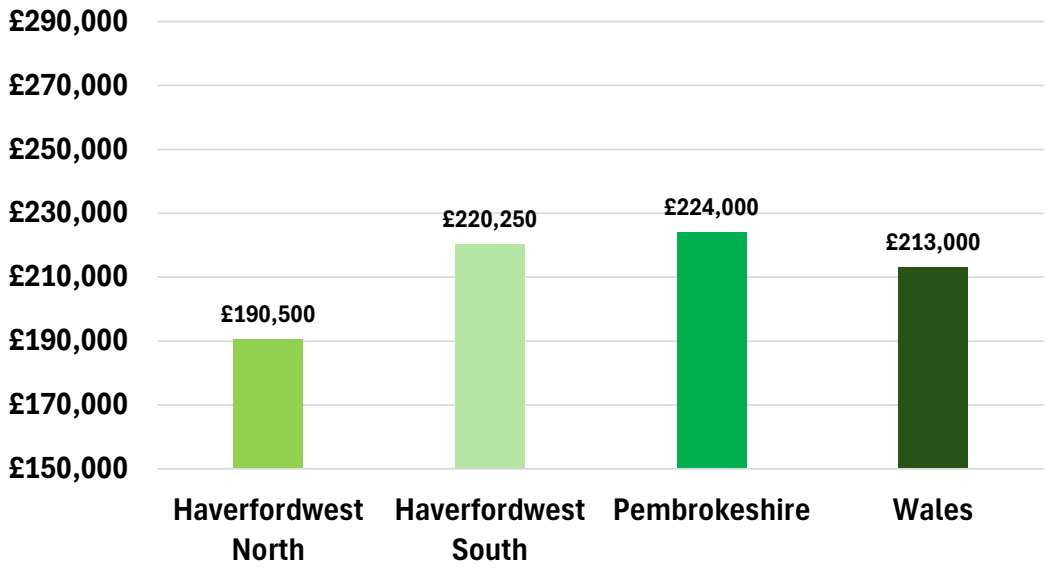
Health, Poverty and Housing

Health

Health concern	Haverfordwest	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	22,801.9	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	440.2	366.9	401.9
Single live births with low birth weight (percentage)	8.0% (North) 5.4% (South)	5.2%	5.3%

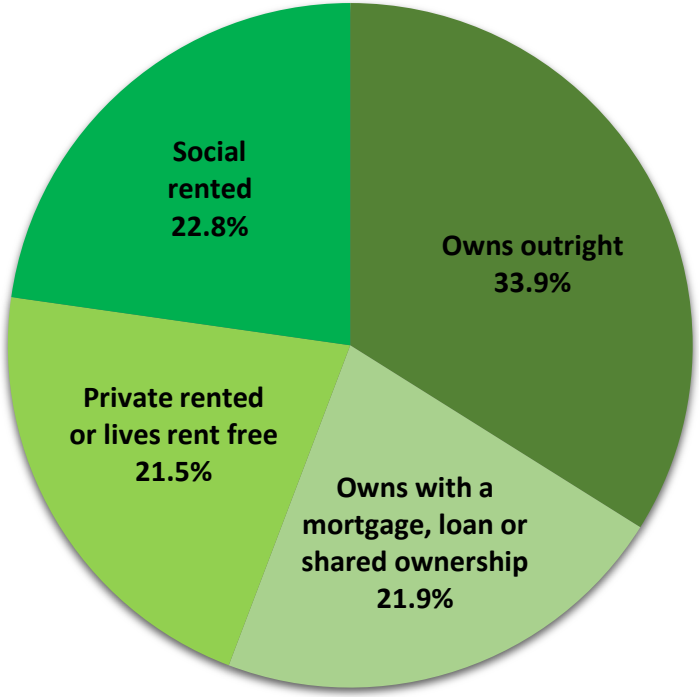
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



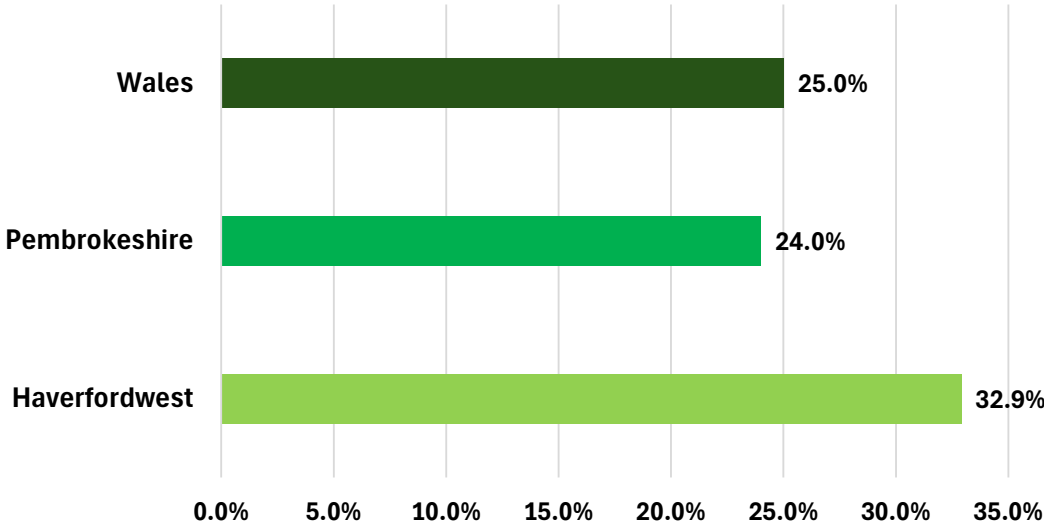
Source: ONS, 2025

Housing Tenure



Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

6. Narberth



Source: ONS

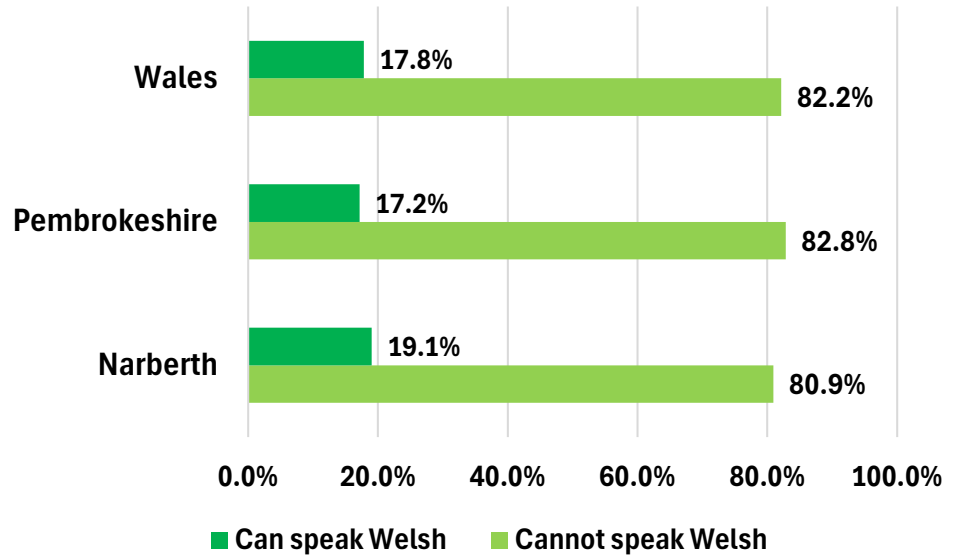
Population Characteristics

Age

Age group	Narberth		Pembrokeshire		Wales	
15 yrs and under	1,048	*15.0%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,268	*18.2%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,088	*15.6%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,636	*23.4%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	1,939	*27.8%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**6,979**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

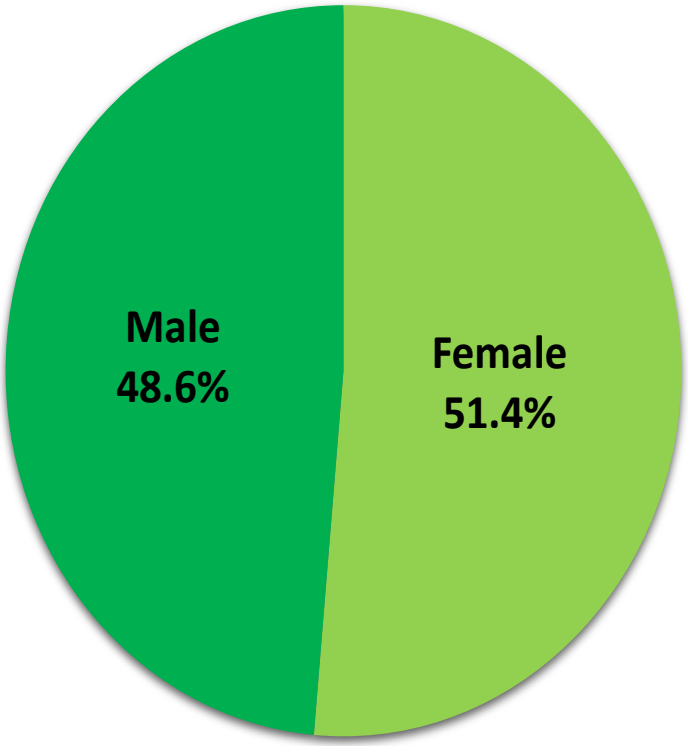
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Narberth makes up around **5.7%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= 7,045

Source: ONS

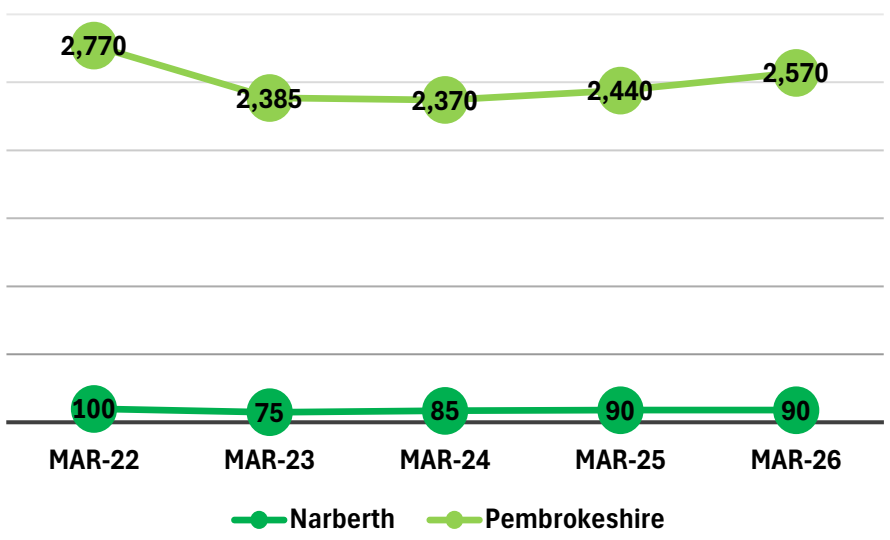
Ethnic group

Ethnic group	Narberth	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	0.9%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.1%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.8%	0.9%	1.6%
Other ethnic group	0.4%	0.3%	0.9%
White	97.8%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

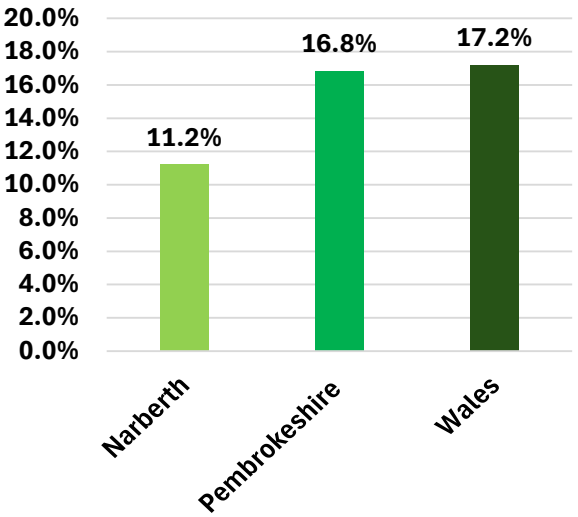
Status		Narberth		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	2,872	*72.0%*	68.2%	66.4%
	Unemployed	101	*2.5%*	3.4%	3.3%
Economically active and a full-time student	In employment	83	*2.1%*	1.5%	2.1%
	Unemployed	20	*0.5%*	0.4%	0.8%
Economically inactive		914	*22.9%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Narberth:

Employee	2,124	*74.0%*
Self-employed	748	*26.0%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

18.4%

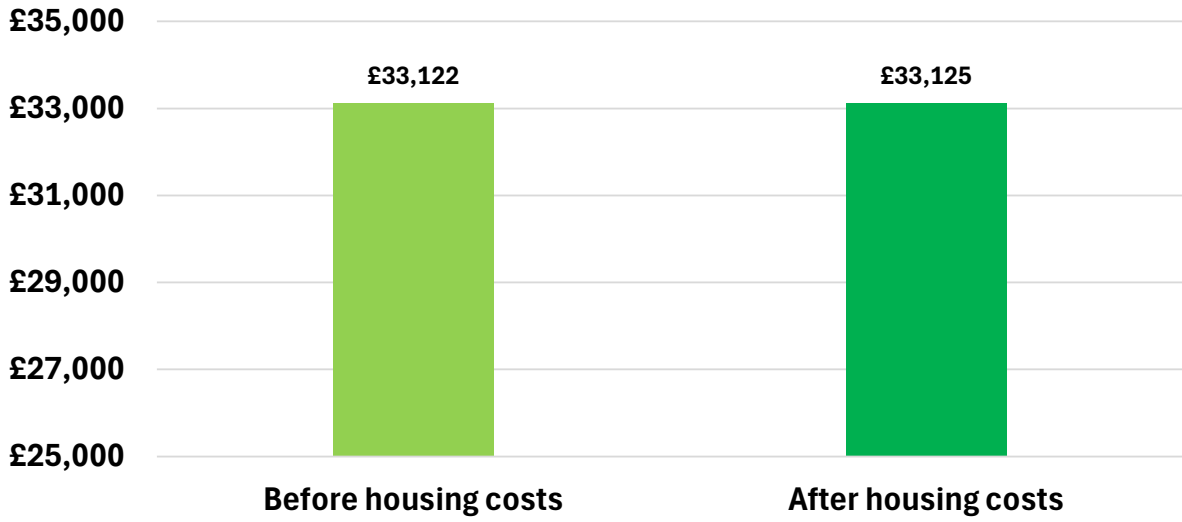
Source: WIMD 2025

KS4 leavers entering higher education

46.2%

Source: WIMD 2025

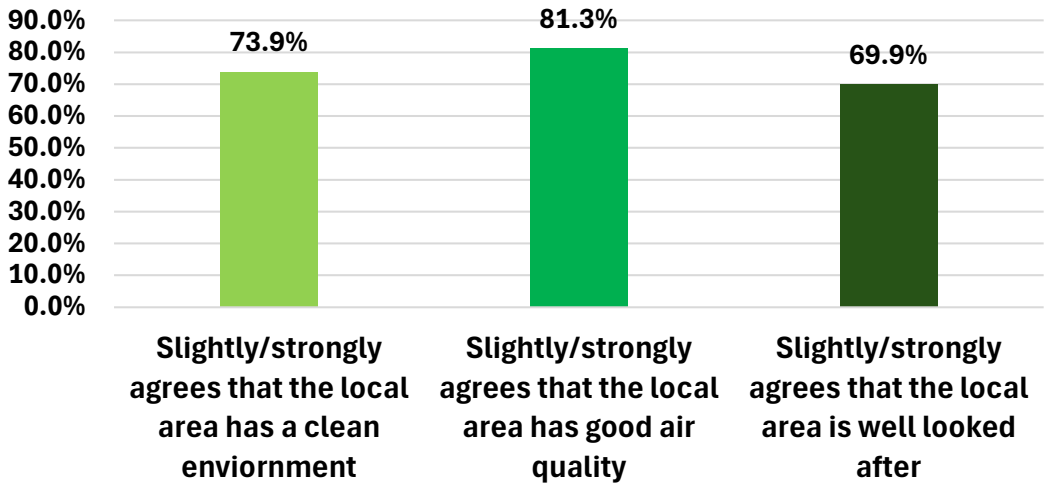
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

12 mins (private)

90 mins (public)

Avg. return travel time to **GP surgery**:

12 mins (private)

83 mins (public)

Residential premises unable to receive superfast broadband:

12.7%

Avg. return travel time to **sports facility**:

5 mins (private)

38 mins (public)

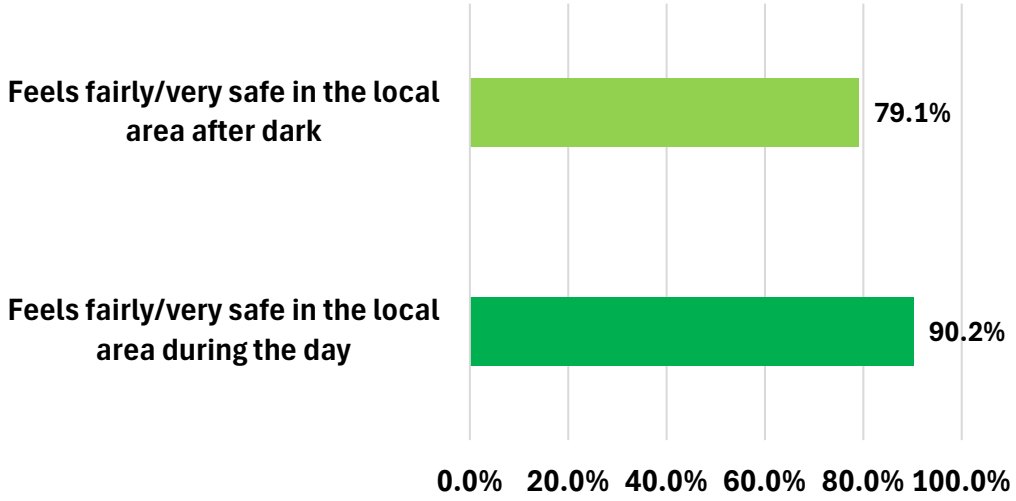
Avg. return travel time to **food shop**:

6 mins (private)

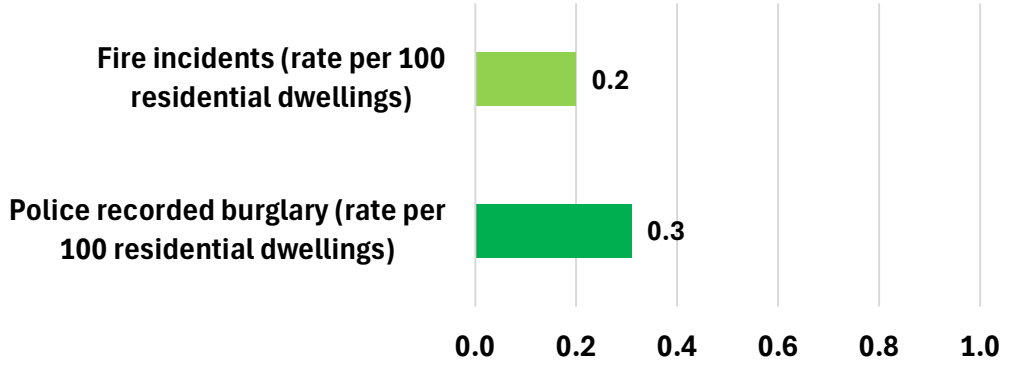
77 mins (public)

Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	81.2%
Slightly/strongly agree that 'I feel part of my local area'	72.2%
Slightly/strongly agree that people get on well and help each other	79.1%

Source: National Resident Survey 2025

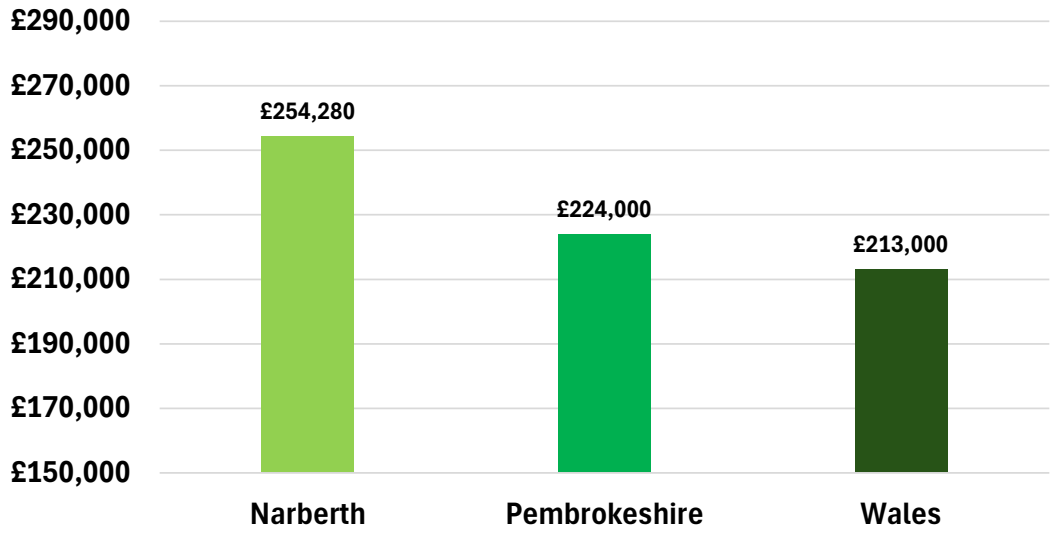
Health, Poverty and Housing

Health

Health concern	Narberth	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	18,704.7	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	324.8	366.9	401.9
Single live births with low birth weight (percentage)	3.7%	5.2%	5.3%

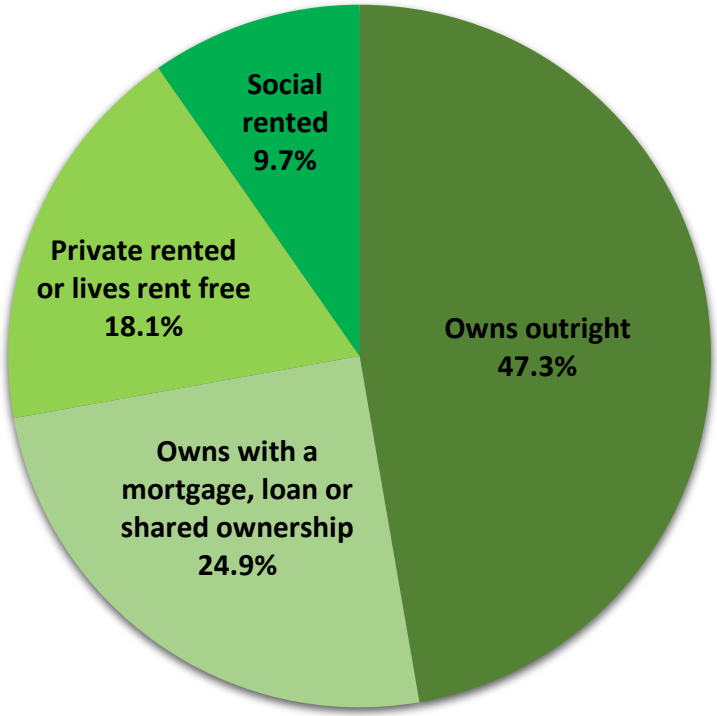
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



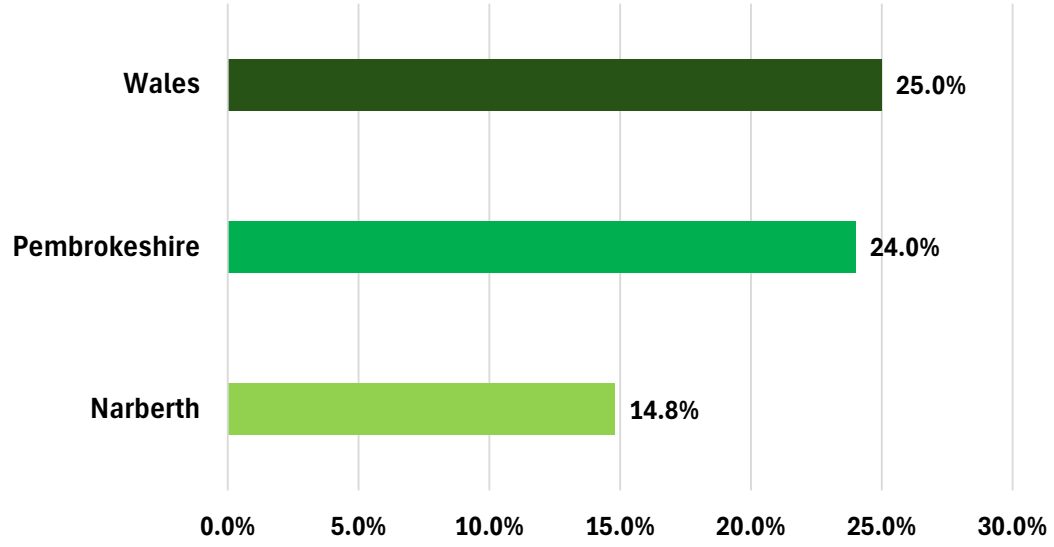
Source: ONS, 2025

Housing Tenure



Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

7. Johnston, Broad Haven & St Ishmaels



Source: ONS

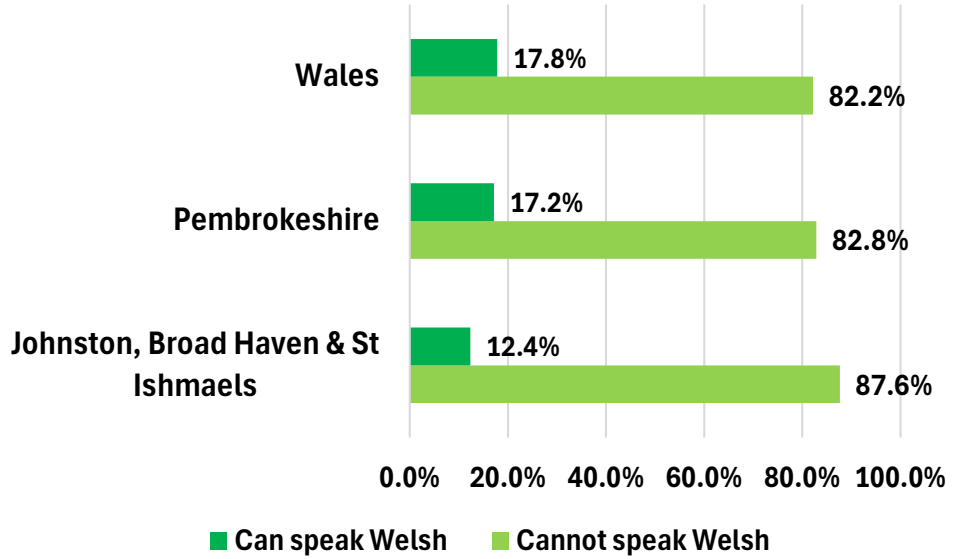
Population Characteristics

Age

Age group	Johnston, Broad Haven & St Ishmaels		Pembrokeshire		Wales	
15 yrs and under	1,324	*16.0%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,334	*16.1%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,295	*15.6%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,921	*23.2%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	2,403	*29.0%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**8,277**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

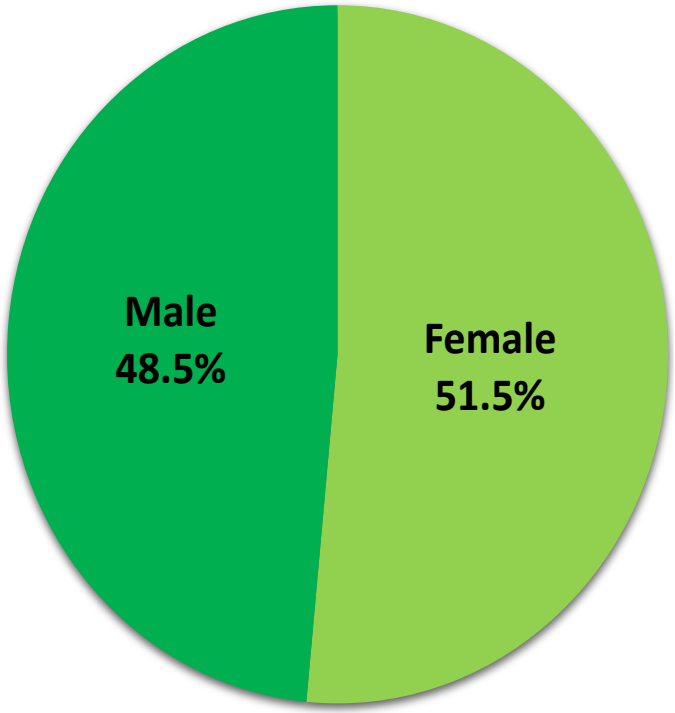
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Johnston, Broad Haven & St Ishmaels makes up around **6.7%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **8,454**

Source: ONS

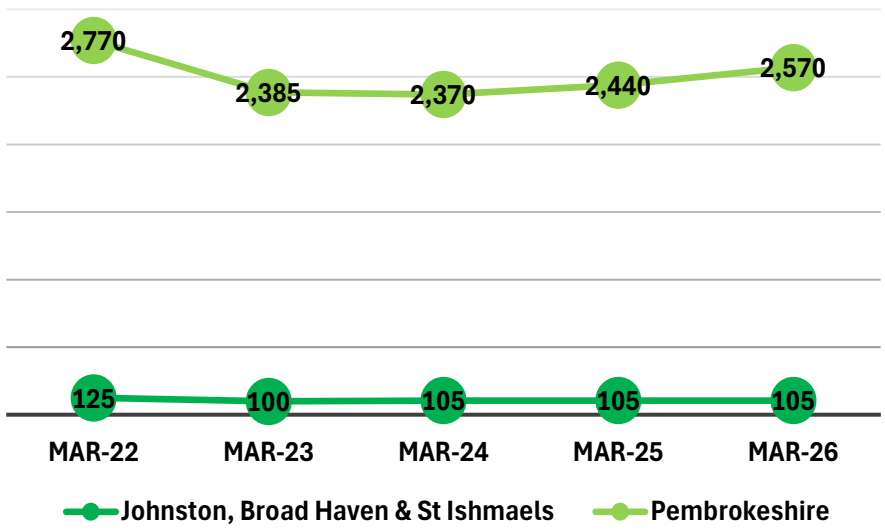
Ethnic group

Ethnic group	Johnston, Broad Haven & St Ishmaels	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	0.6%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.2%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.7%	0.9%	1.6%
Other ethnic group	0.2%	0.3%	0.9%
White	98.4%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

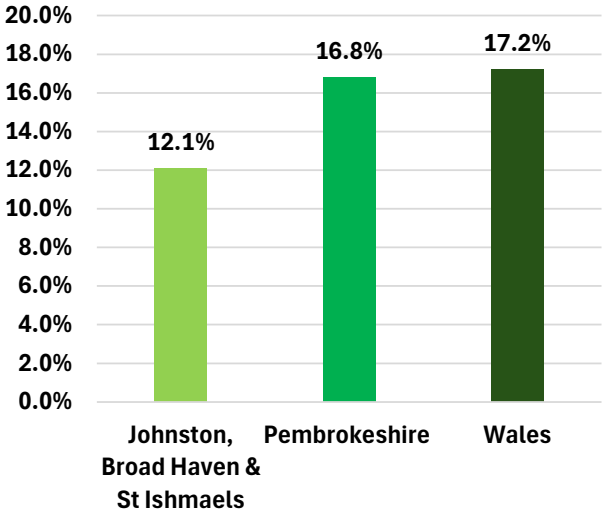
Status		Johnston, Broad Haven & St Ishmaels		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	3,293	*72.4%*	68.2%	66.4%
	Unemployed	98	*2.2%*	3.4%	3.3%
Economically active and a full-time student	In employment	67	*1.5%*	1.5%	2.1%
	Unemployed	17	*0.4%*	0.4%	0.8%
Economically inactive		1,075	*23.6%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Johnston, Broad Haven & St Ishmaels:

Employee	2,547	*77.3%*
Self-employed	746	*22.7%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

16.5%

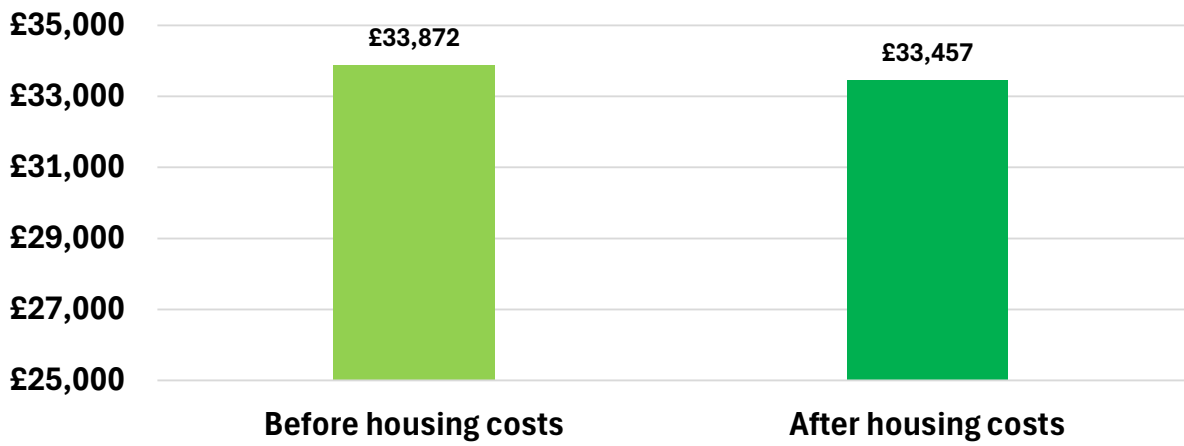
Source: WIMD 2025

KS4 leavers entering higher education

42.6%

Source: WIMD 2025

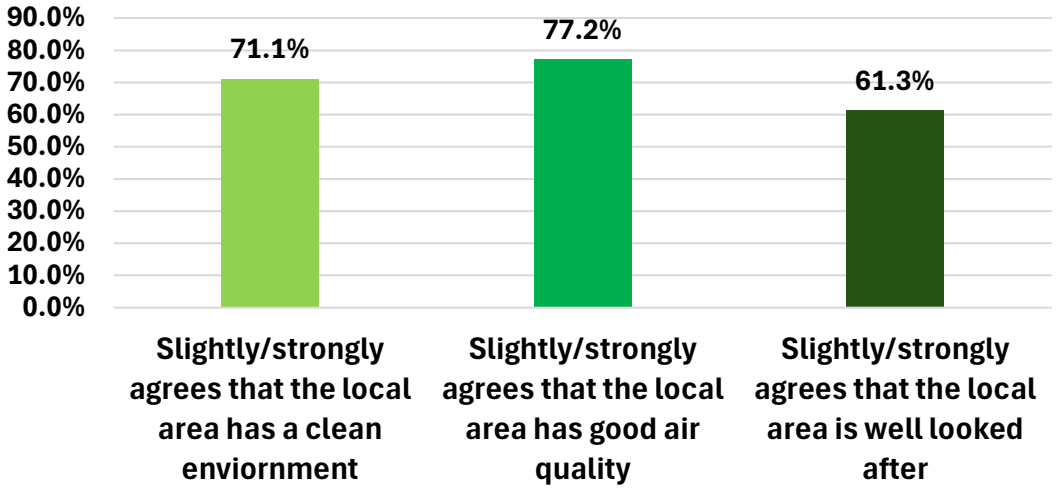
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

23 mins (private)

180 mins (public)

Avg. return travel time to **GP surgery**:

15 mins (private)

114 mins (public)

Residential premises unable to receive superfast broadband:

6.2%

Avg. return travel time to **sports facility**:

6 mins (private)

34 mins (public)

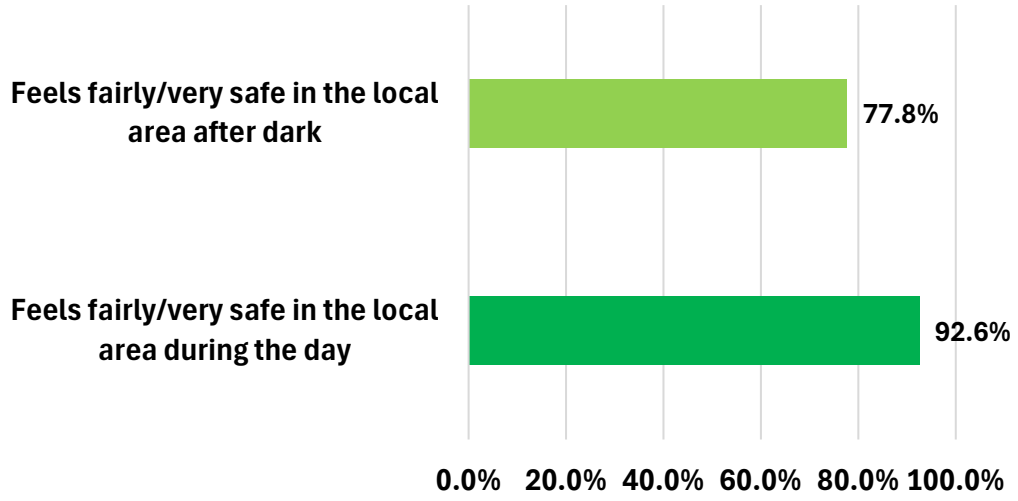
Avg. return travel time to **food shop**:

6 mins (private)

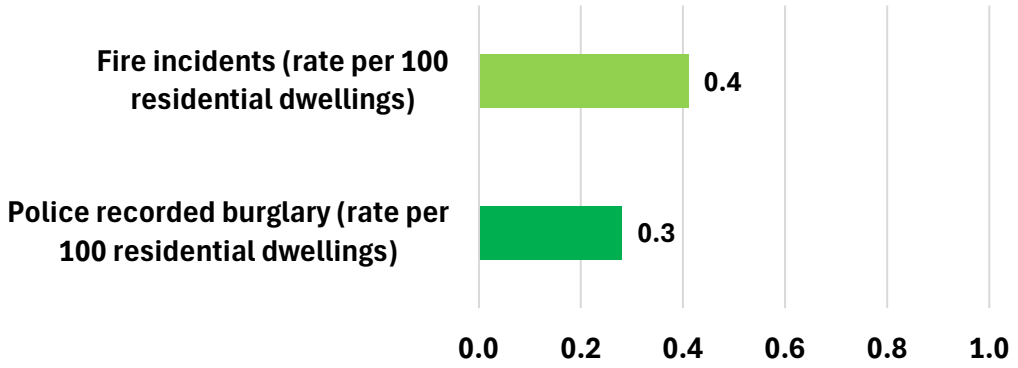
77 mins (public)

Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	83.0%
Slightly/strongly agree that 'I feel part of my local area'	74.3%
Slightly/strongly agree that people get on well and help each other	80.3%

Source: National Resident Survey 2025

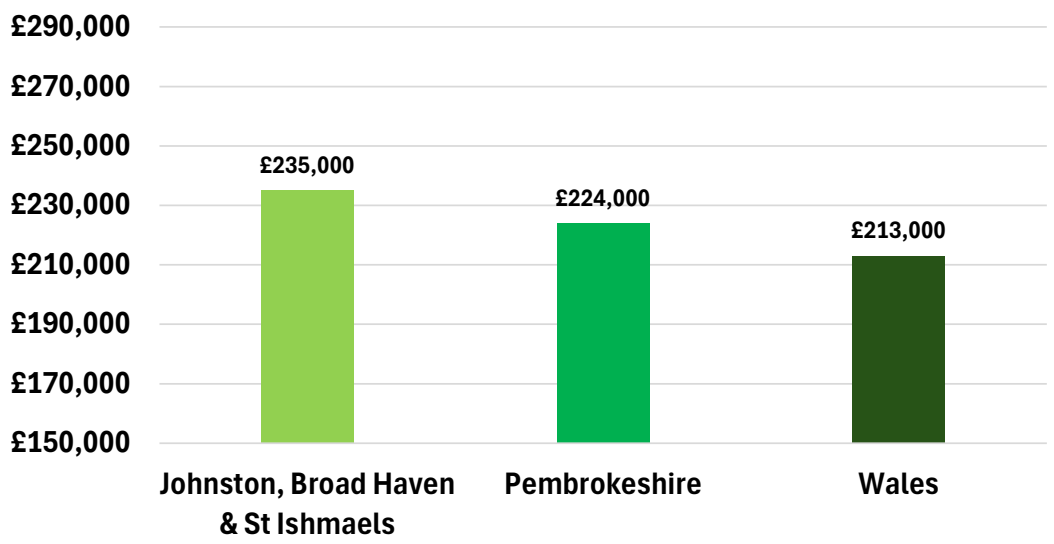
Health, Poverty and Housing

Health

Health concern	Johnston, Broad Haven & St Ishmaels	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	18,871.5	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	348.7	366.9	401.9
Single live births with low birth weight (percentage)	3.5%	5.2%	5.3%

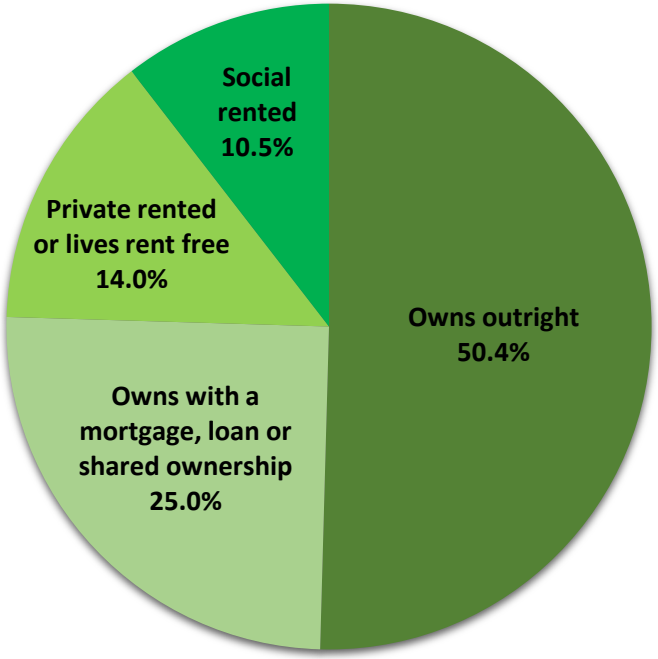
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



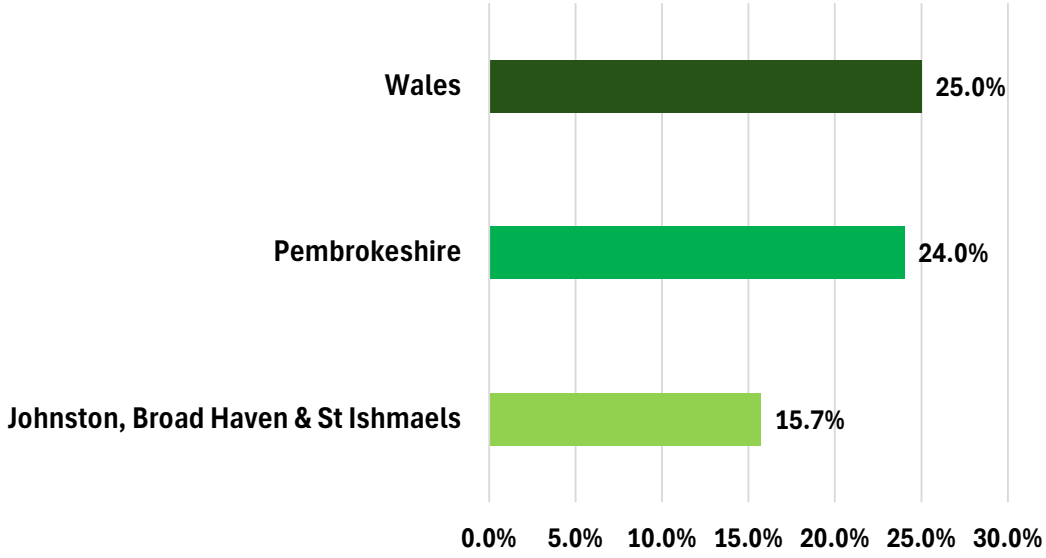
Source: ONS, 2025

Housing Tenure



Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

8. Neyland



Source: ONS

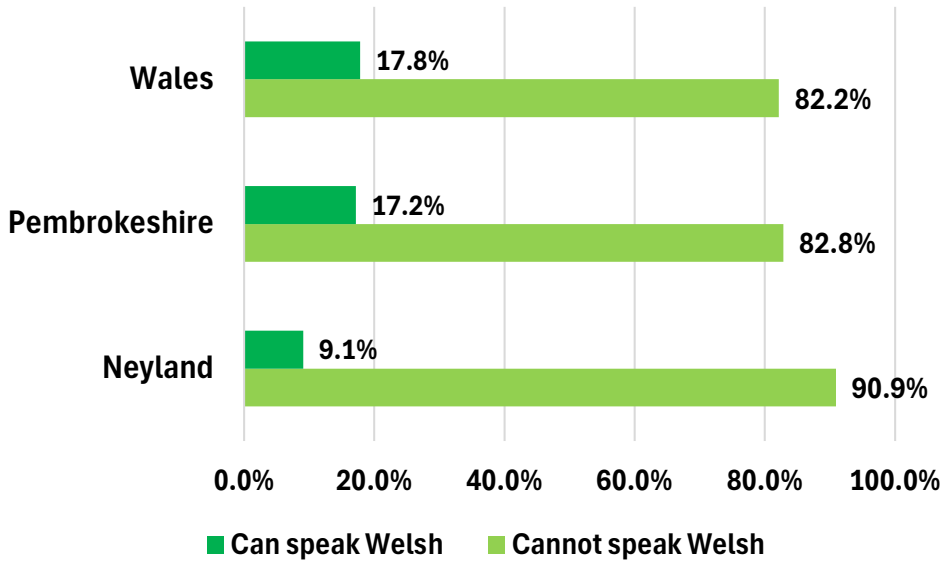
Population Characteristics

Age

Age group	Neyland		Pembrokeshire		Wales	
15 yrs and under	1,353	*16.2%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,456	*17.5%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,355	*16.3%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,976	*23.7%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	2,192	*26.3%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**8,332**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

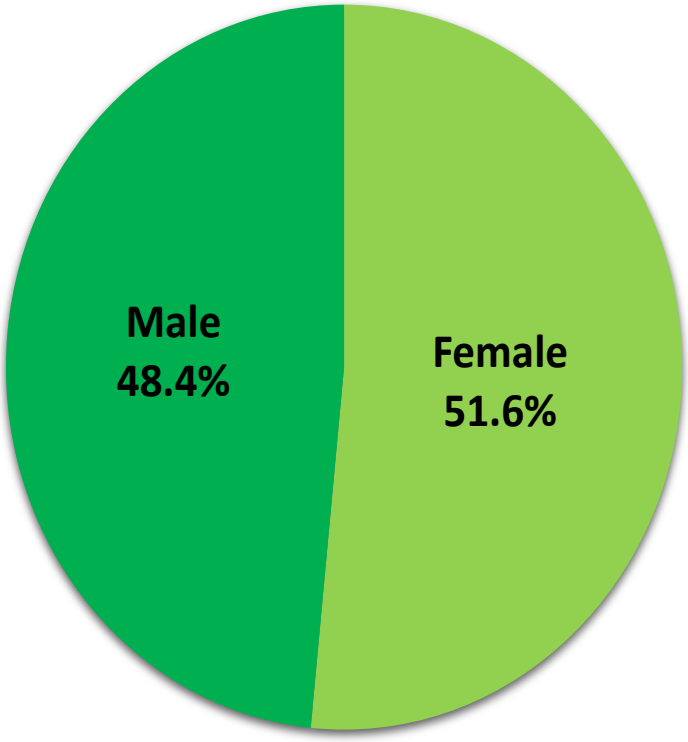
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Neyland makes up around **6.8%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **8,275**

Source: ONS

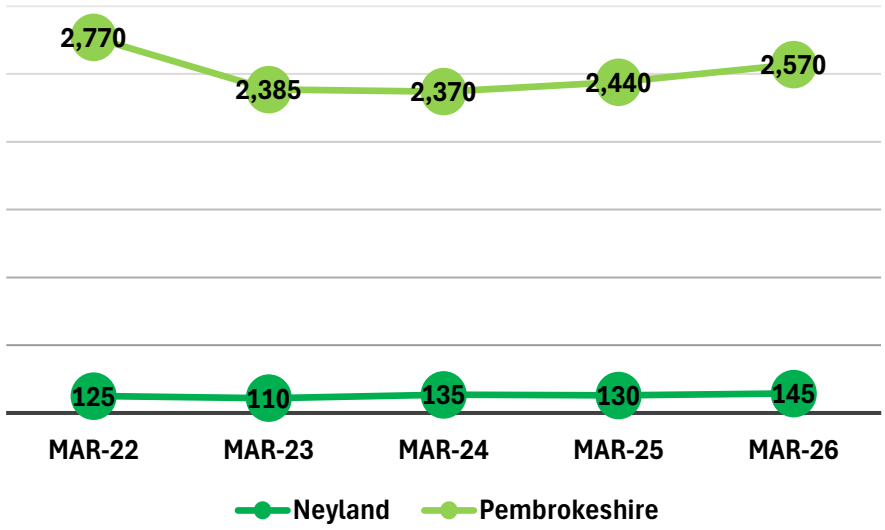
Ethnic group

Ethnic group	Neyland	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	0.3%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.3%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.7%	0.9%	1.6%
Other ethnic group	0.3%	0.3%	0.9%
White	98.4%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

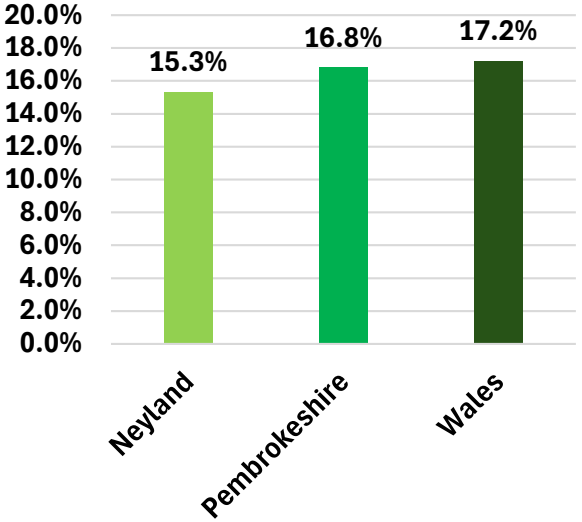
Status		Neyland		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	3,332	*69.6%*	68.2%	66.4%
	Unemployed	155	*3.2%*	3.4%	3.3%
Economically active and a full-time student	In employment	60	*1.3%*	1.5%	2.1%
	Unemployed	13	*0.3%*	0.4%	0.8%
Economically inactive		1,229	*25.7%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Neyland:

Employee	2,825	*84.8%*
Self-employed	507	*15.2%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

18.9%

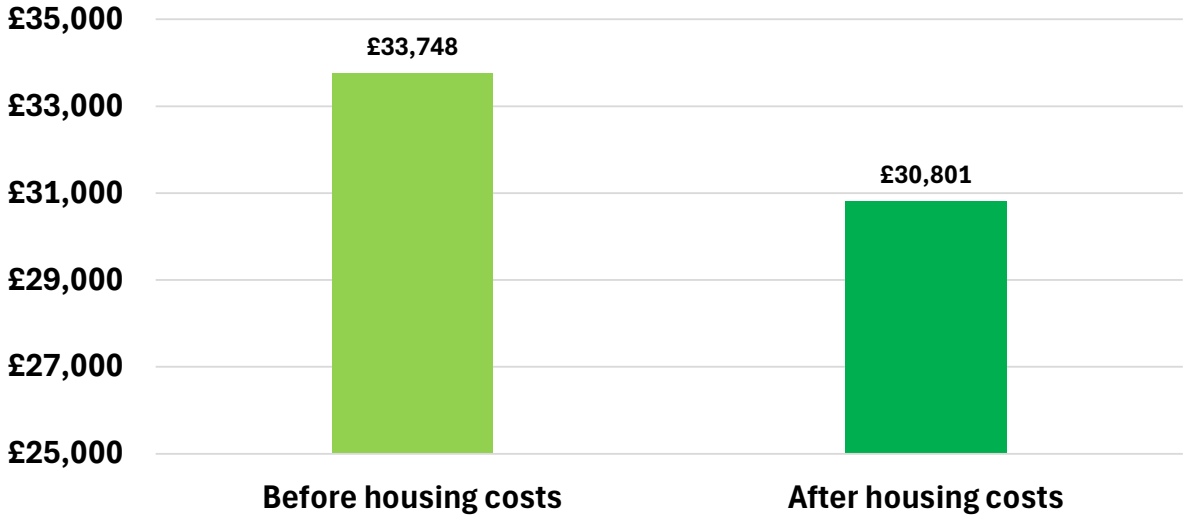
Source: WIMD 2025

KS4 leavers entering higher education

33.4%

Source: WIMD 2025

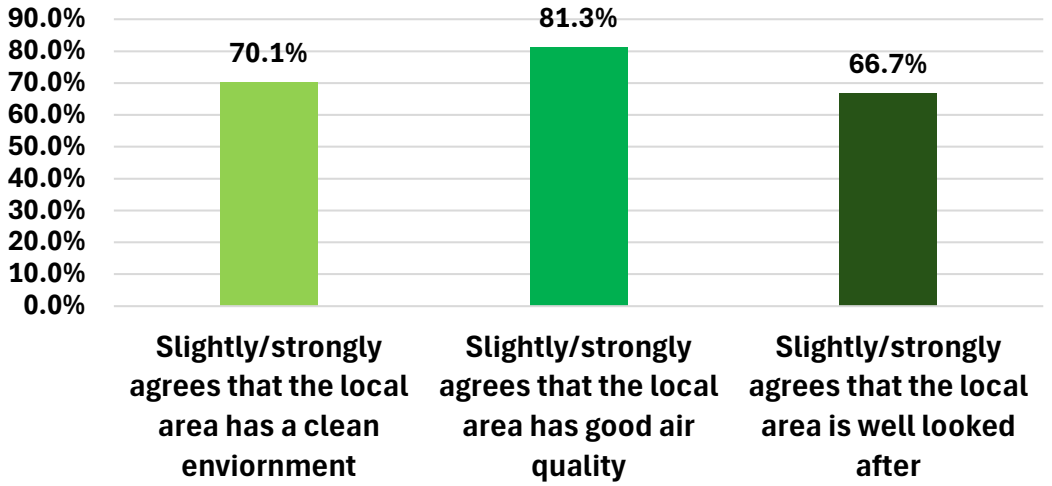
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

13 mins (private)

119 mins (public)

Avg. return travel time to **GP surgery**:

8 mins (private)

38 mins (public)

Residential premises unable to receive superfast broadband:

1.8%

Avg. return travel time to **sports facility**:

3 mins (private)

16 mins (public)

Avg. return travel time to **food shop**:

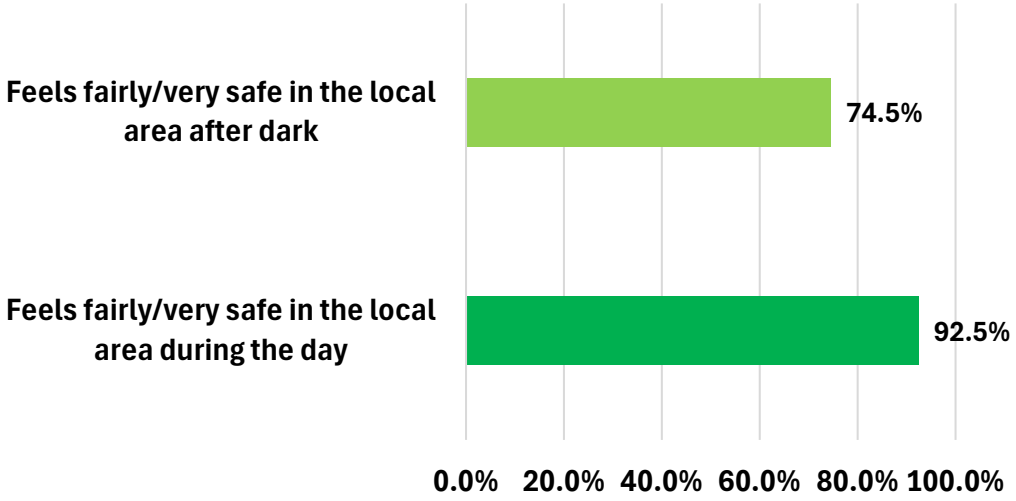
5 mins (private)

26 mins (public)

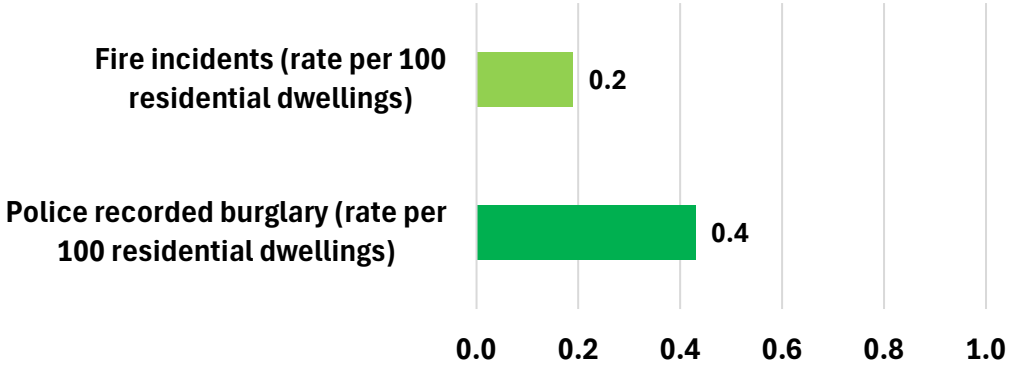


Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	81.5%
Slightly/strongly agree that 'I feel part of my local area'	66.7%
Slightly/strongly agree that people get on well and help each other	76.9%

Source: National Resident Survey 2025

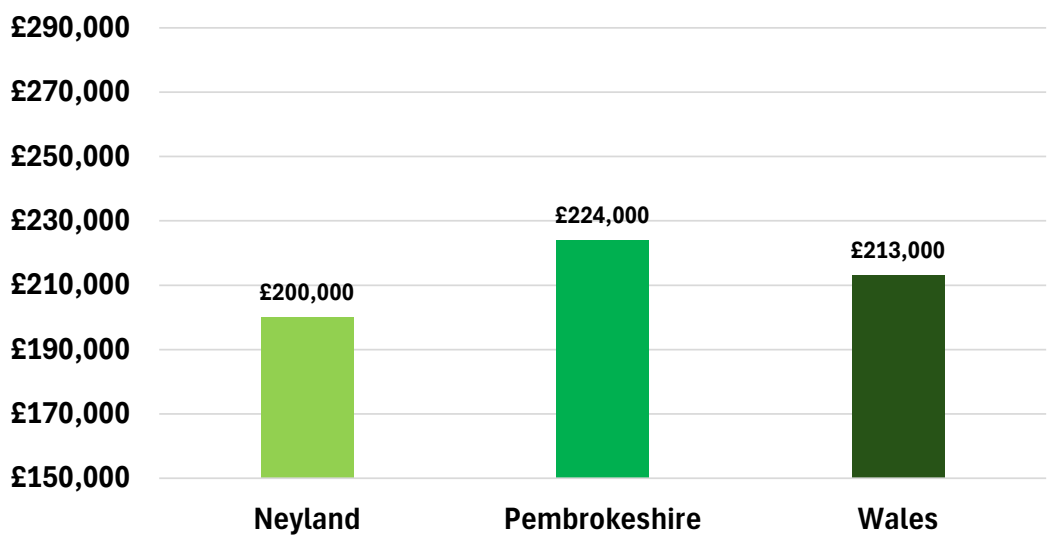
Health, Poverty and Housing

Health

Health concern	Neyland	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	20,031.5	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	330.9	366.9	401.9
Single live births with low birth weight (percentage)	4.4%	5.2%	5.3%

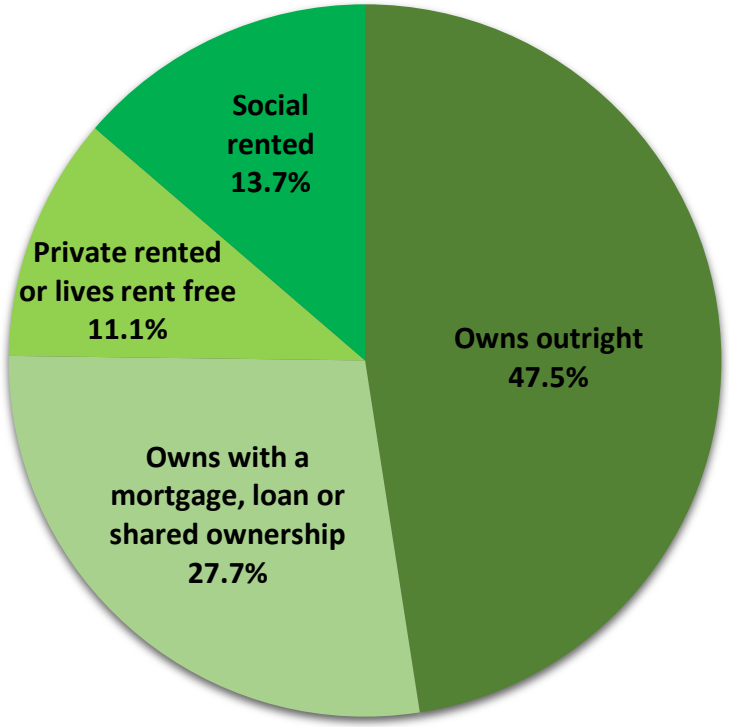
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



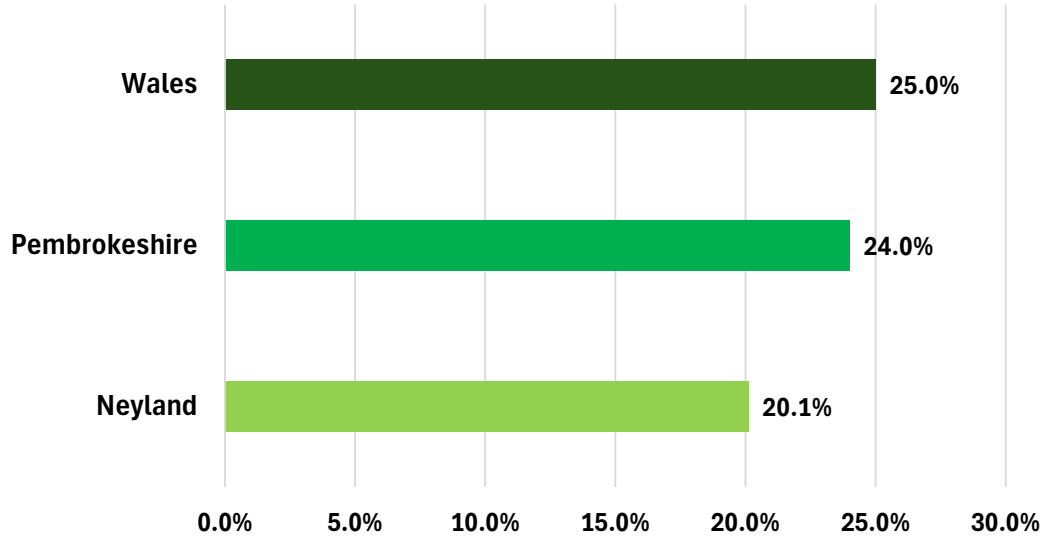
Source: ONS, 2025

Housing Tenure



Source: Census 2021

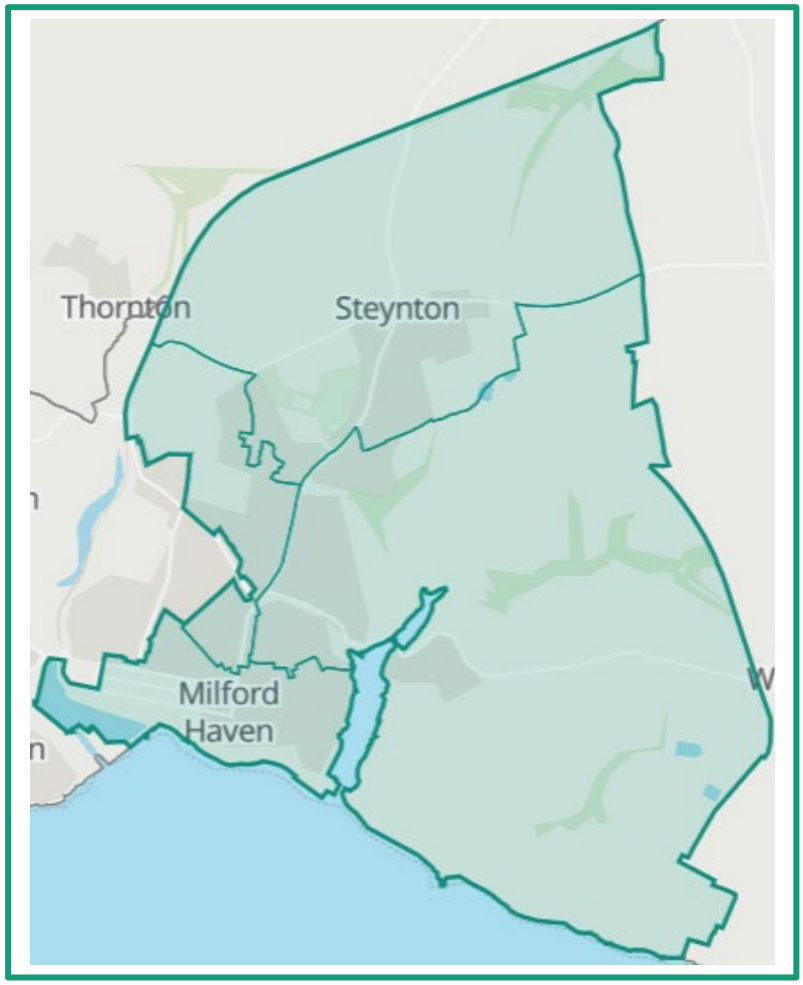
People in Income Deprivation



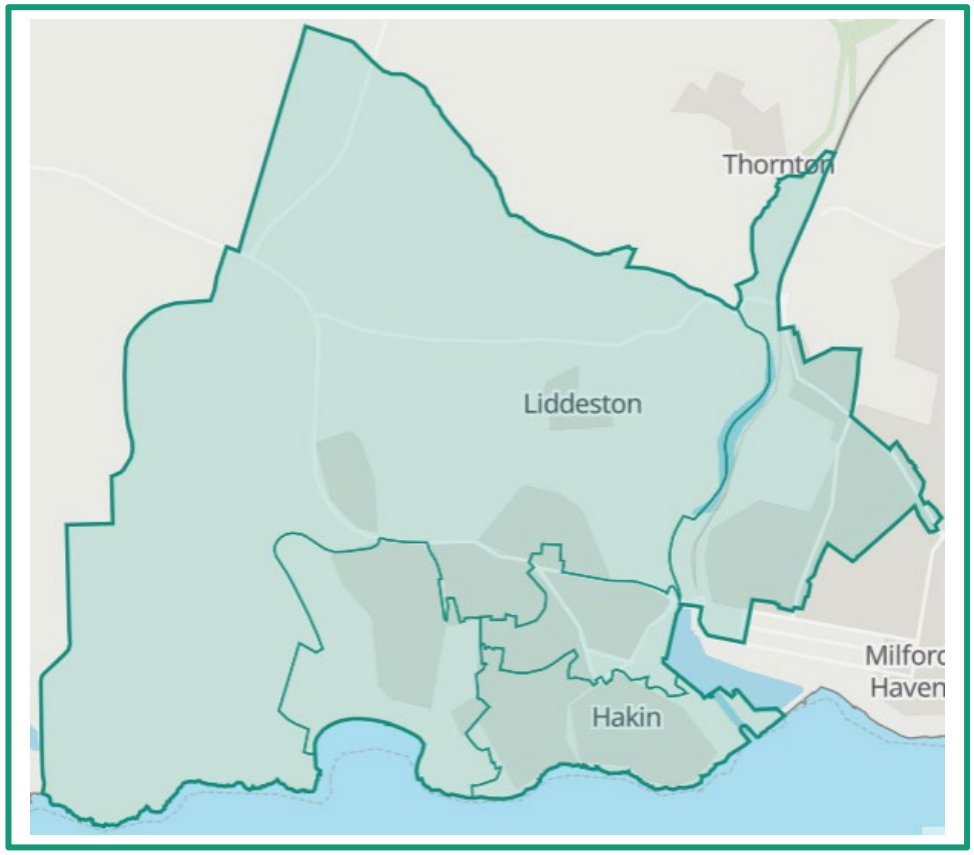
Source: WIMD 2025

9. Milford Haven (East & West)

Milford Haven East



Milford Haven West



Source: ONS

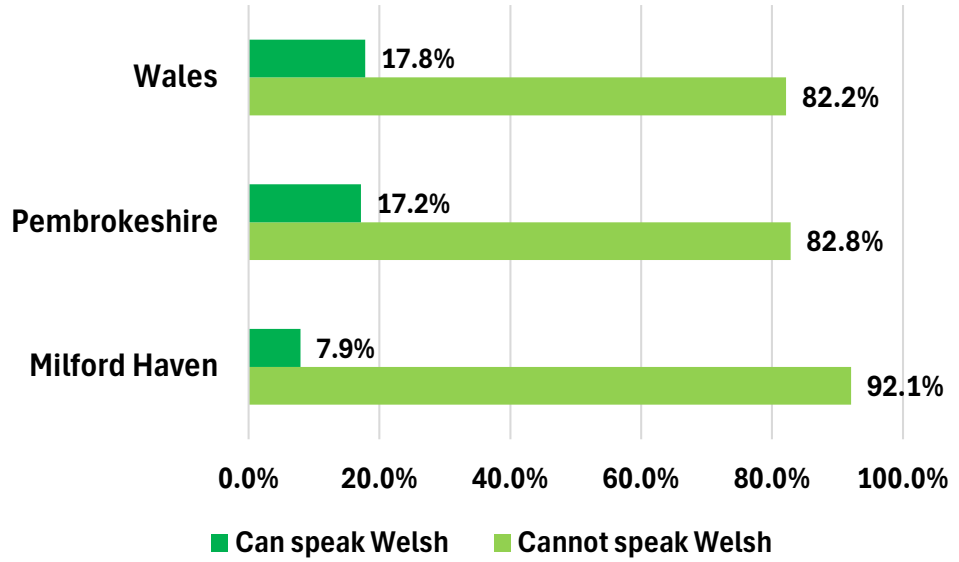
Population Characteristics

Age

Age group	Milford Haven		Pembrokeshire		Wales	
15 yrs and under	2,926	*19.8%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	3,294	*22.3%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	2,495	*16.9%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	2,944	*19.9%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	3,139	*21.2%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**14,798**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

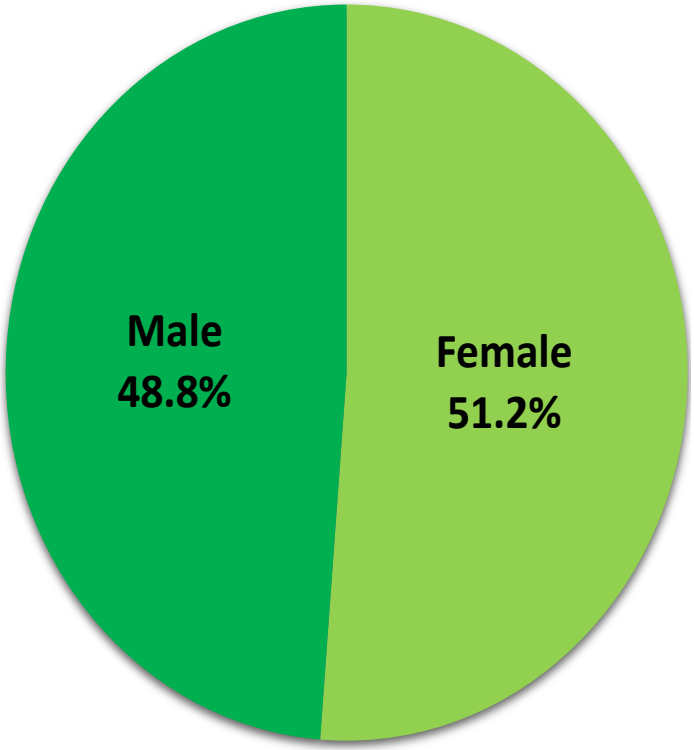
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Milford Haven makes up around **12.0%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **15,208**

Source: ONS

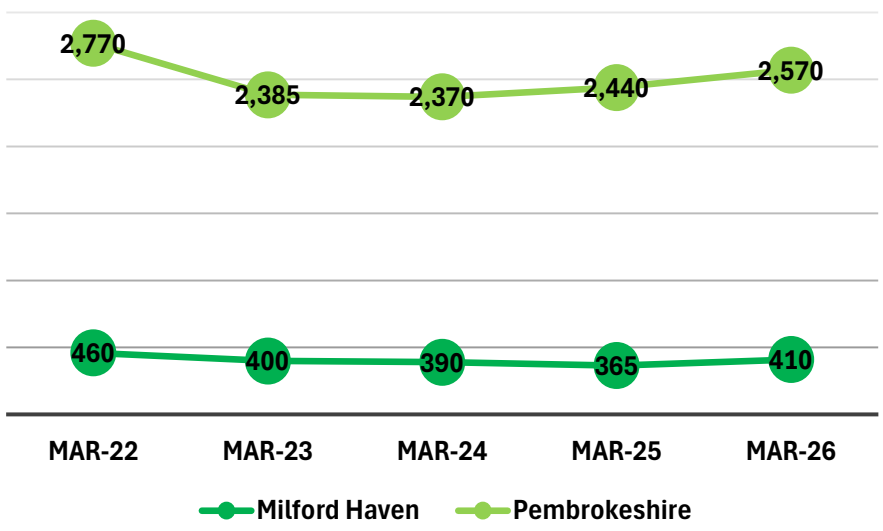
Ethnic group

Ethnic group	Milford Haven	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	0.9%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.2%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.8%	0.9%	1.6%
Other ethnic group	0.3%	0.3%	0.9%
White	97.8%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

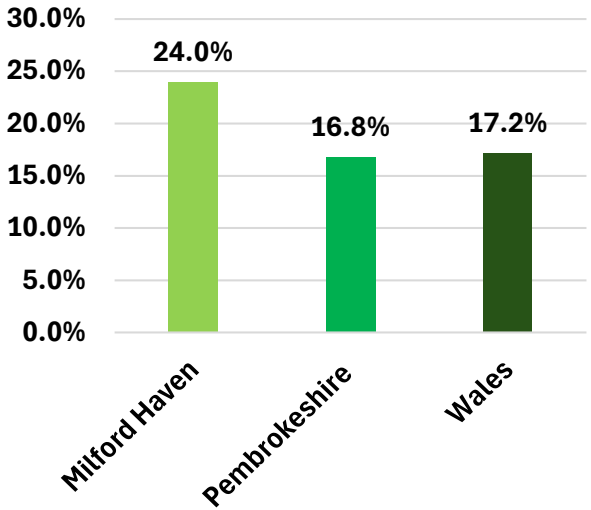
Status		Milford Haven		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	5,593	*64.1%*	68.2%	66.4%
	Unemployed	356	*4.1%*	3.4%	3.3%
Economically active and a full-time student	In employment	140	*1.6%*	1.5%	2.1%
	Unemployed	46	*0.5%*	0.4%	0.8%
Economically inactive		2,592	*29.7%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Milford Haven:

Employee	4,902	*87.6%*
Self-employed	691	*12.4%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

26.0%

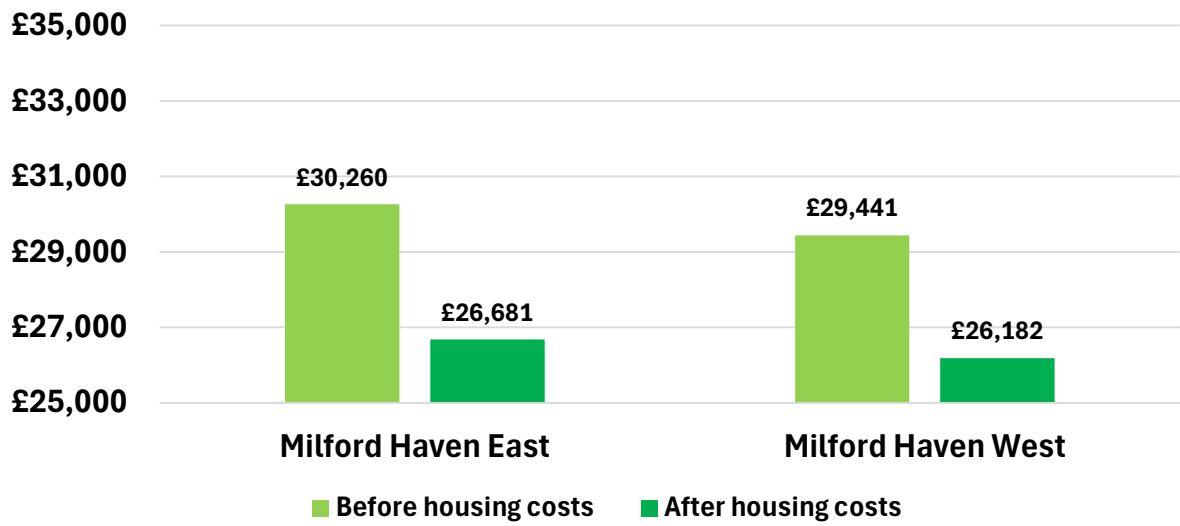
Source: WIMD 2025

KS4 leavers entering higher education

21.8%

Source: WIMD 2025

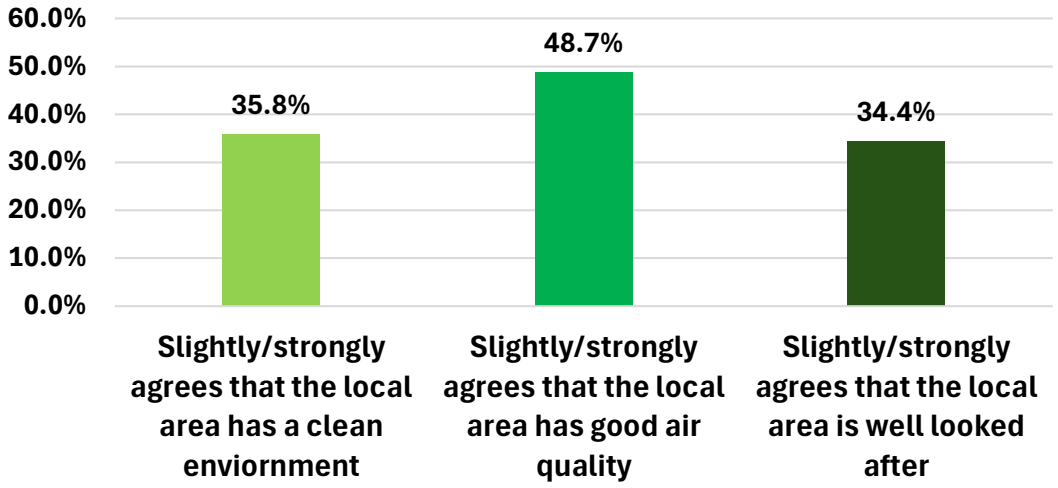
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

9 mins (private)

39 mins (public)

Avg. return travel time to **GP surgery**:

7 mins (private)

40 mins (public)

Residential premises unable to receive superfast broadband:

0.4%

Avg. return travel time to **sports facility**:

4 mins (private)

18 mins (public)

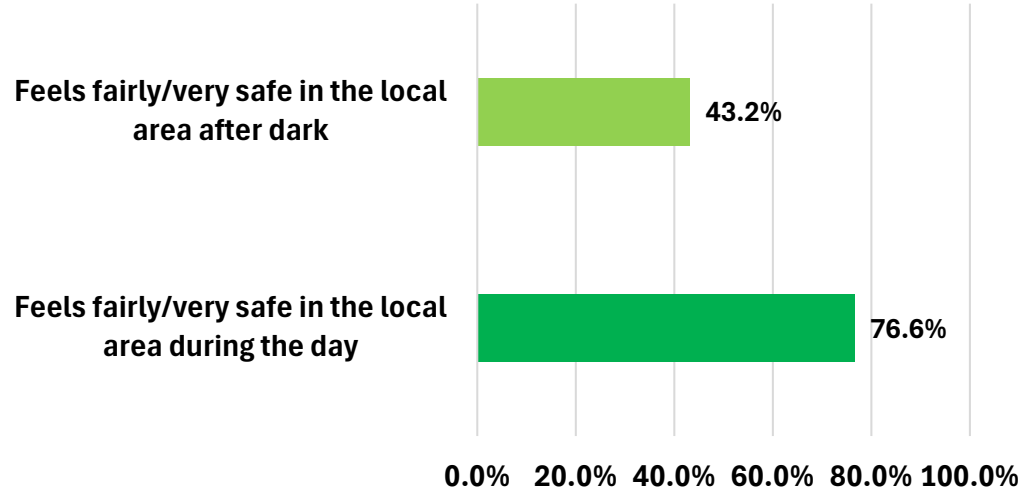
Avg. return travel time to **food shop**:

3 mins (private)

9 mins (public)

Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	62.6%
Slightly/strongly agree that 'I feel part of my local area'	45.5%
Slightly/strongly agree that people get on well and help each other	58.7%

Source: National Resident Survey 2025

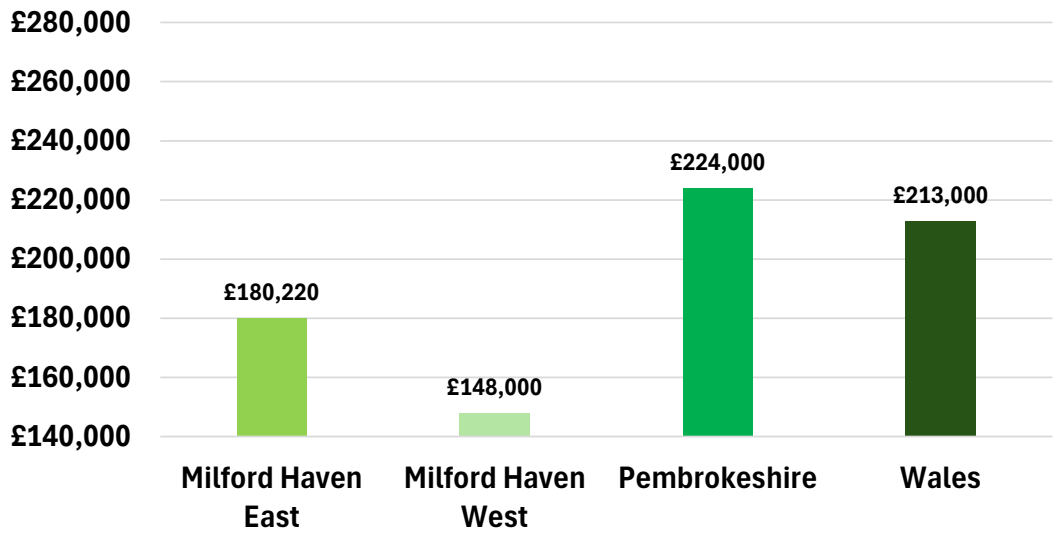
Health, Poverty and Housing

Health

Health concern	Milford Haven	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	24,365.1	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	487.0	366.9	401.9
Single live births with low birth weight (percentage)	7.9% (East) 6.6% (West)	5.2%	5.3%

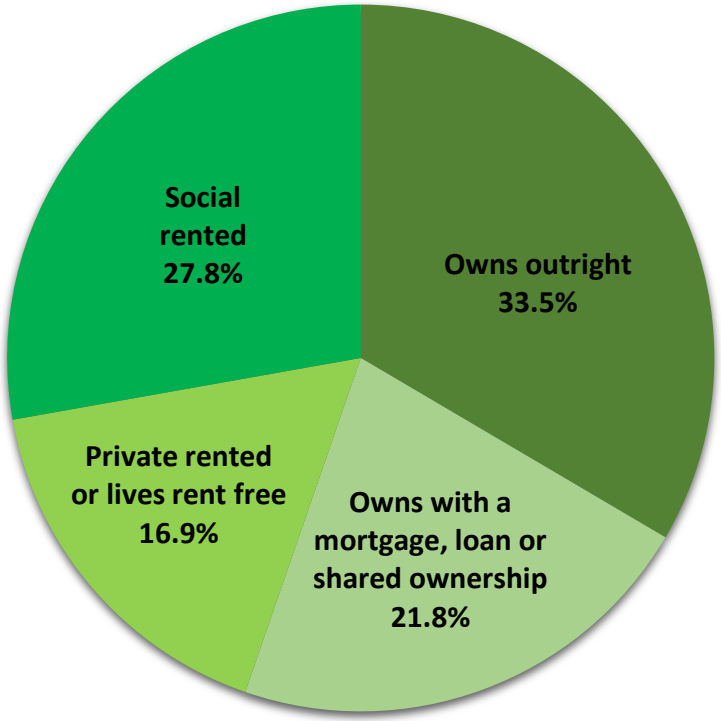
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



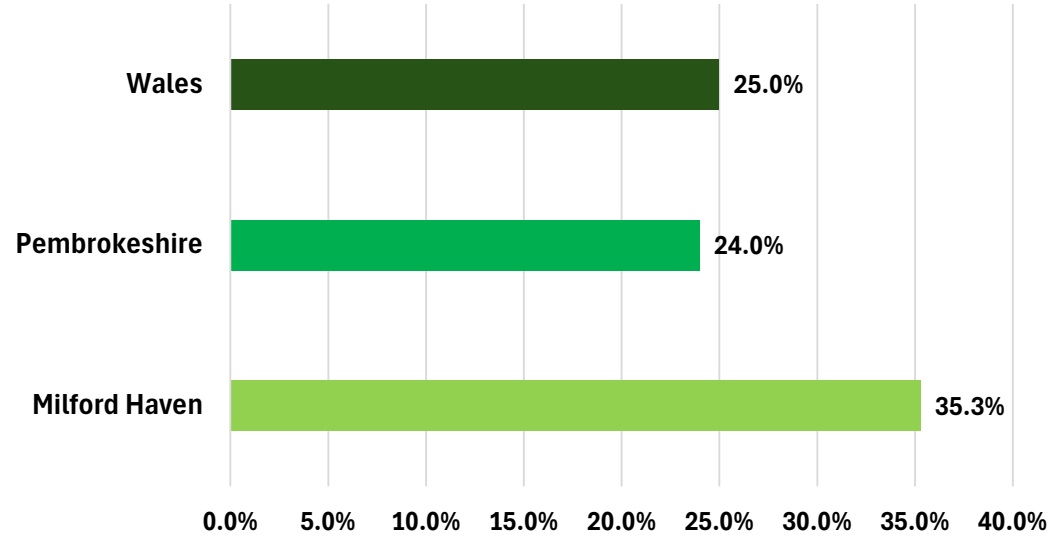
Source: ONS, 2025

Housing Tenure



Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

10. Saundersfoot



Source: ONS

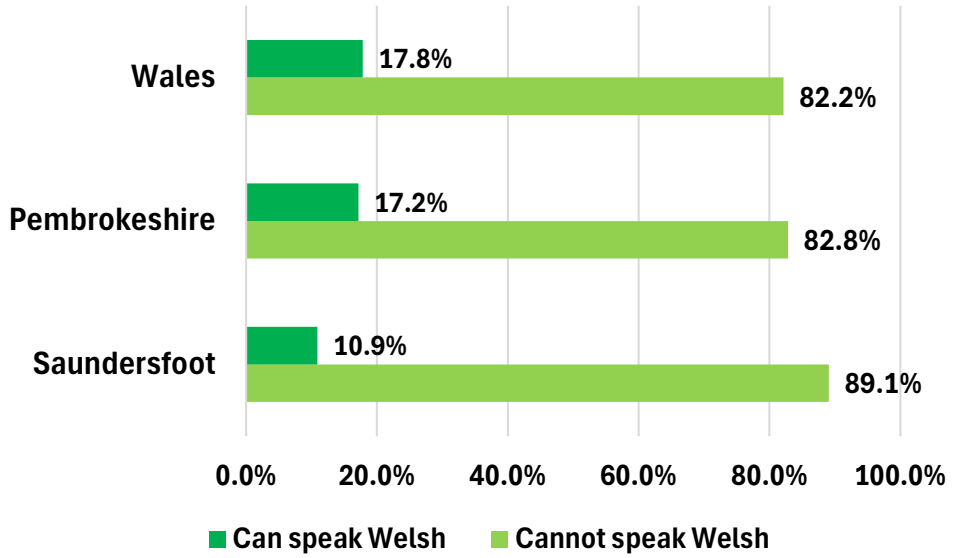
Population Characteristics

Age

Age group	Saundersfoot		Pembrokeshire		Wales	
15 yrs and under	1,121	*13.5%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,216	*14.6%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,222	*14.7%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	2,040	*24.6%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	2,704	*32.6%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**8,303**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

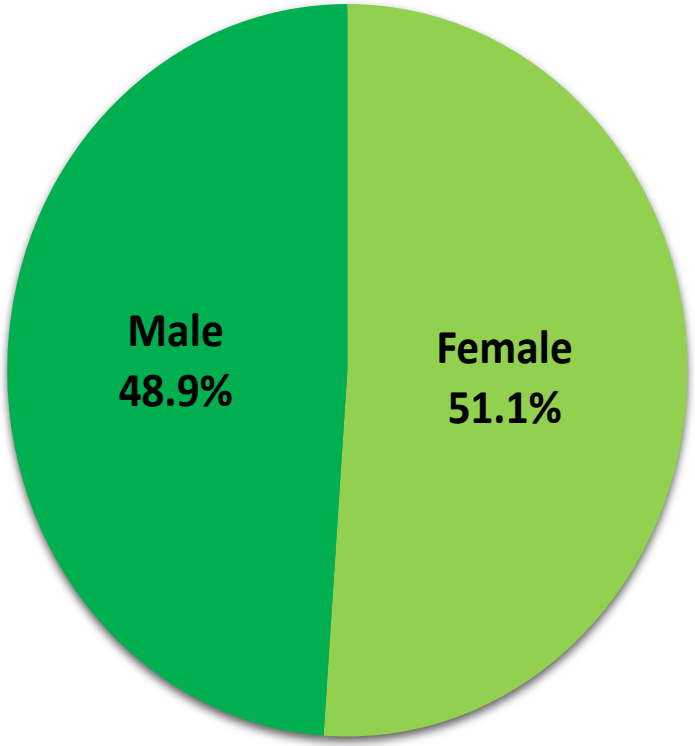
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Saundersfoot makes up around **6.7%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **8,385**

Source: ONS

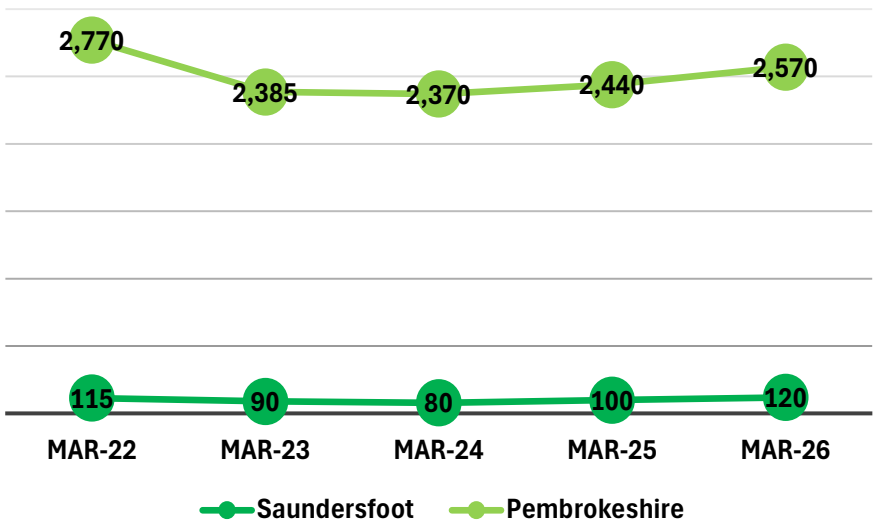
Ethnic group

Ethnic group	Saundersfoot	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	1.0%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.2%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.8%	0.9%	1.6%
Other ethnic group	0.3%	0.3%	0.9%
White	97.6%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

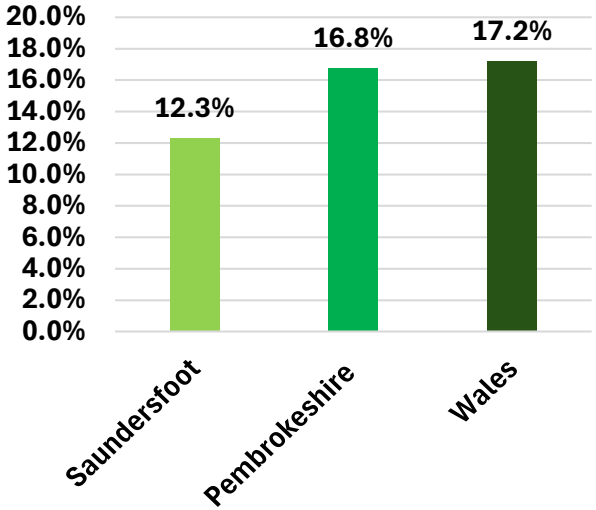
Status		Saundersfoot		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	3,059	*68.3%*	68.2%	66.4%
	Unemployed	120	*2.7%*	3.4%	3.3%
Economically active and a full-time student	In employment	56	*1.3%*	1.5%	2.1%
	Unemployed	15	*0.3%*	0.4%	0.8%
Economically inactive		1,228	*27.4%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Saundersfoot:

Employee	2,278	*74.5%*
Self-employed	781	*25.5%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

18.3%

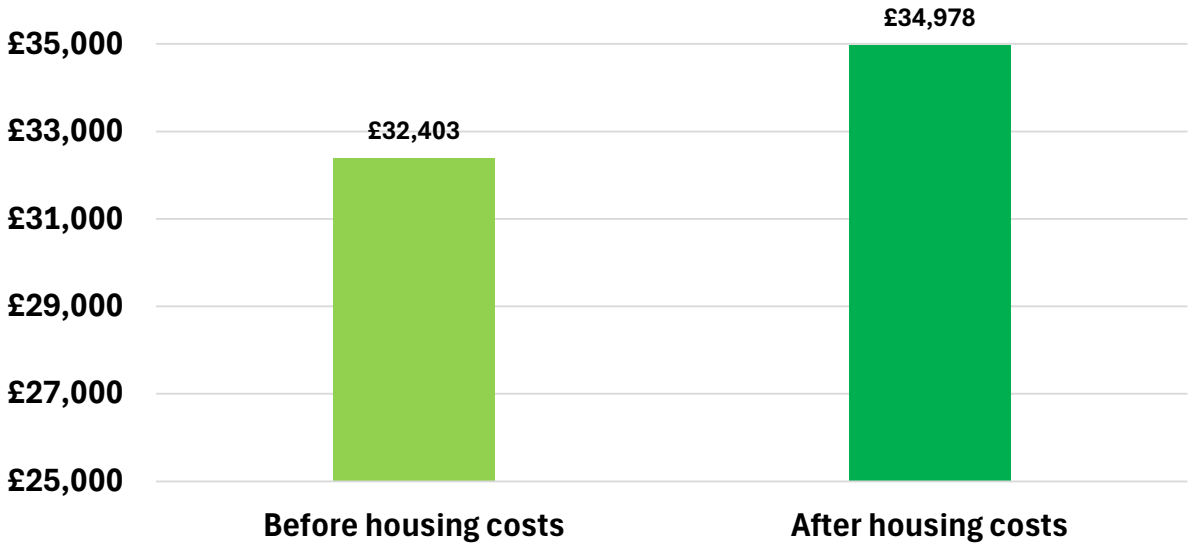
Source: WIMD 2025

KS4 leavers entering higher education

39.4%

Source: WIMD 2025

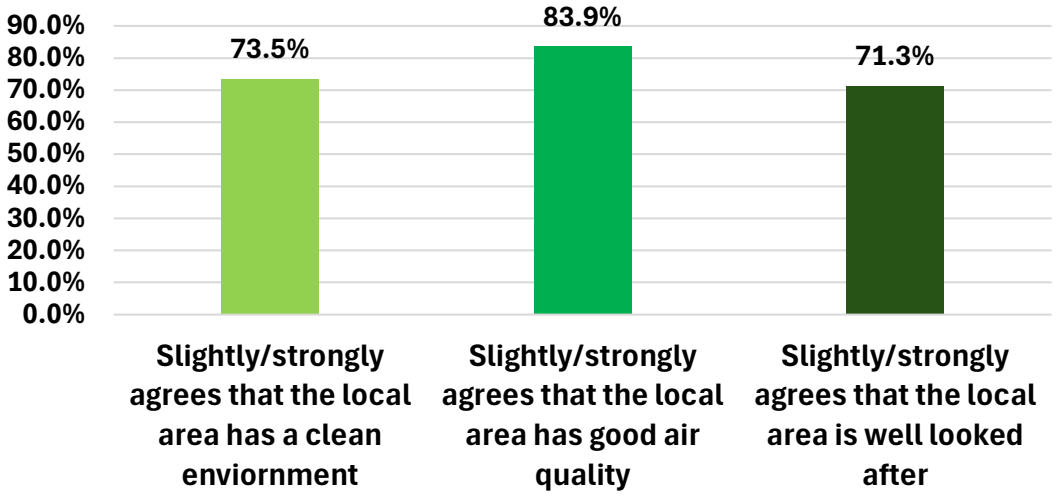
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

14 mins (private)

76 mins (public)

Avg. return travel time to **GP surgery**:

7 mins (private)

34 mins (public)

Residential premises unable to receive superfast broadband:

3.7%

Avg. return travel time to **sports facility**:

6 mins (private)

34 mins (public)

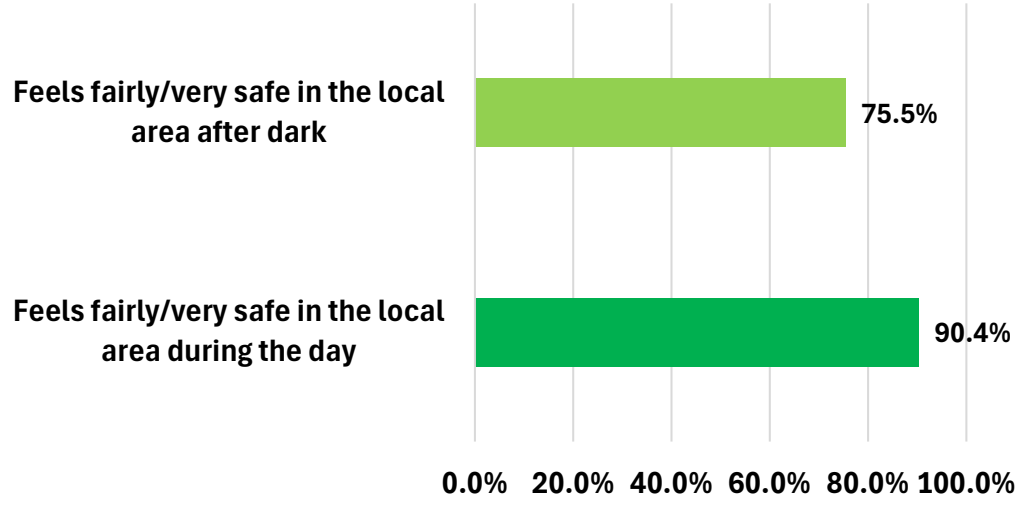
Avg. return travel time to **food shop**:

4 mins (private)

20 mins (public)

Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	79.0%
Slightly/strongly agree that 'I feel part of my local area'	75.3%
Slightly/strongly agree that people get on well and help each other	78.8%

Source: National Resident Survey 2025

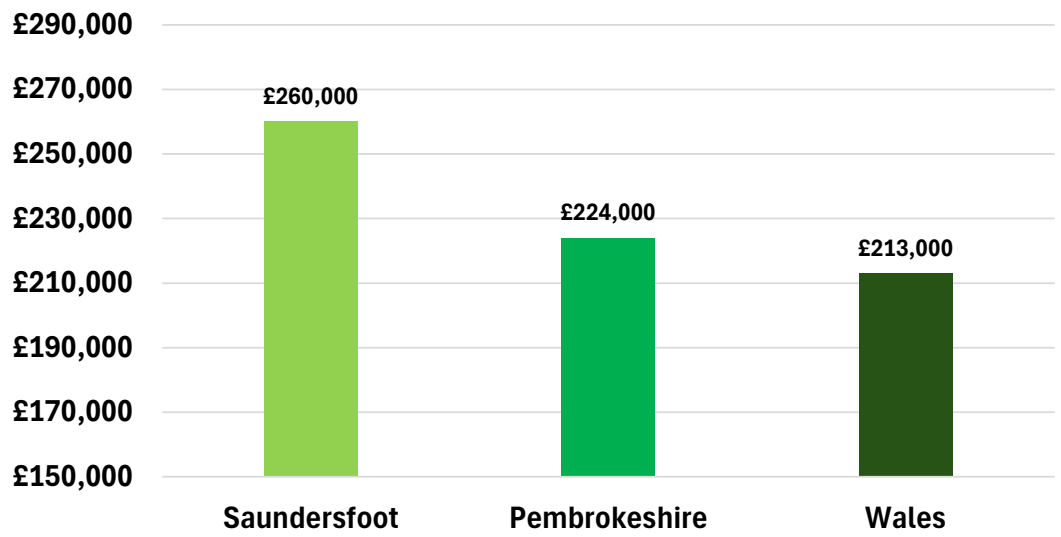
Health, Poverty and Housing

Health

Health concern	Saundersfoot	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	20,025.2	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	363.5	366.9	401.9
Single live births with low birth weight (percentage)	3.1%	5.2%	5.3%

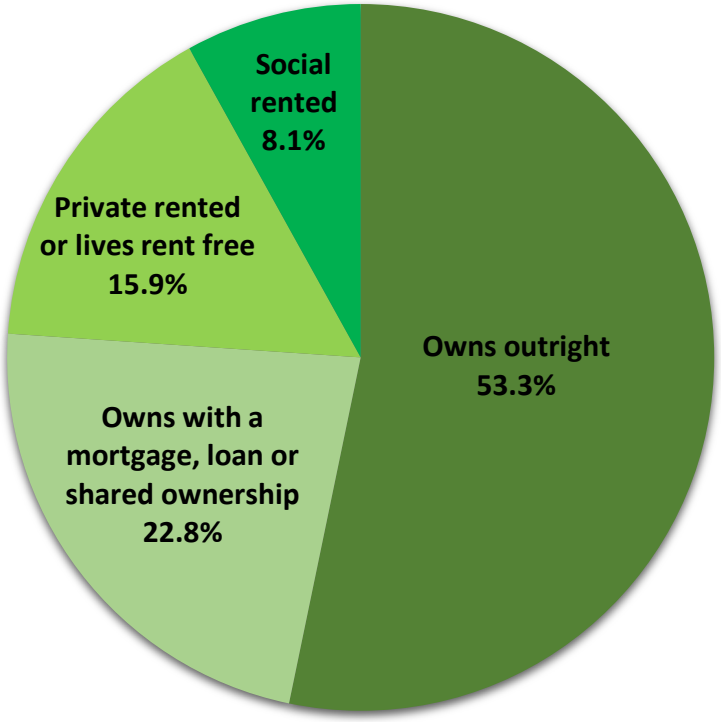
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



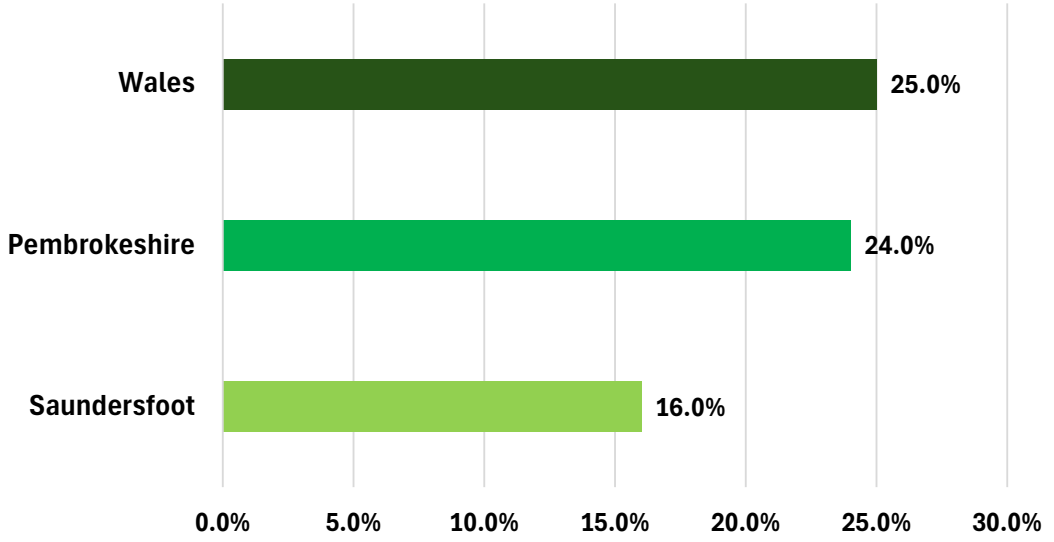
Source: ONS, 2025

Housing Tenure



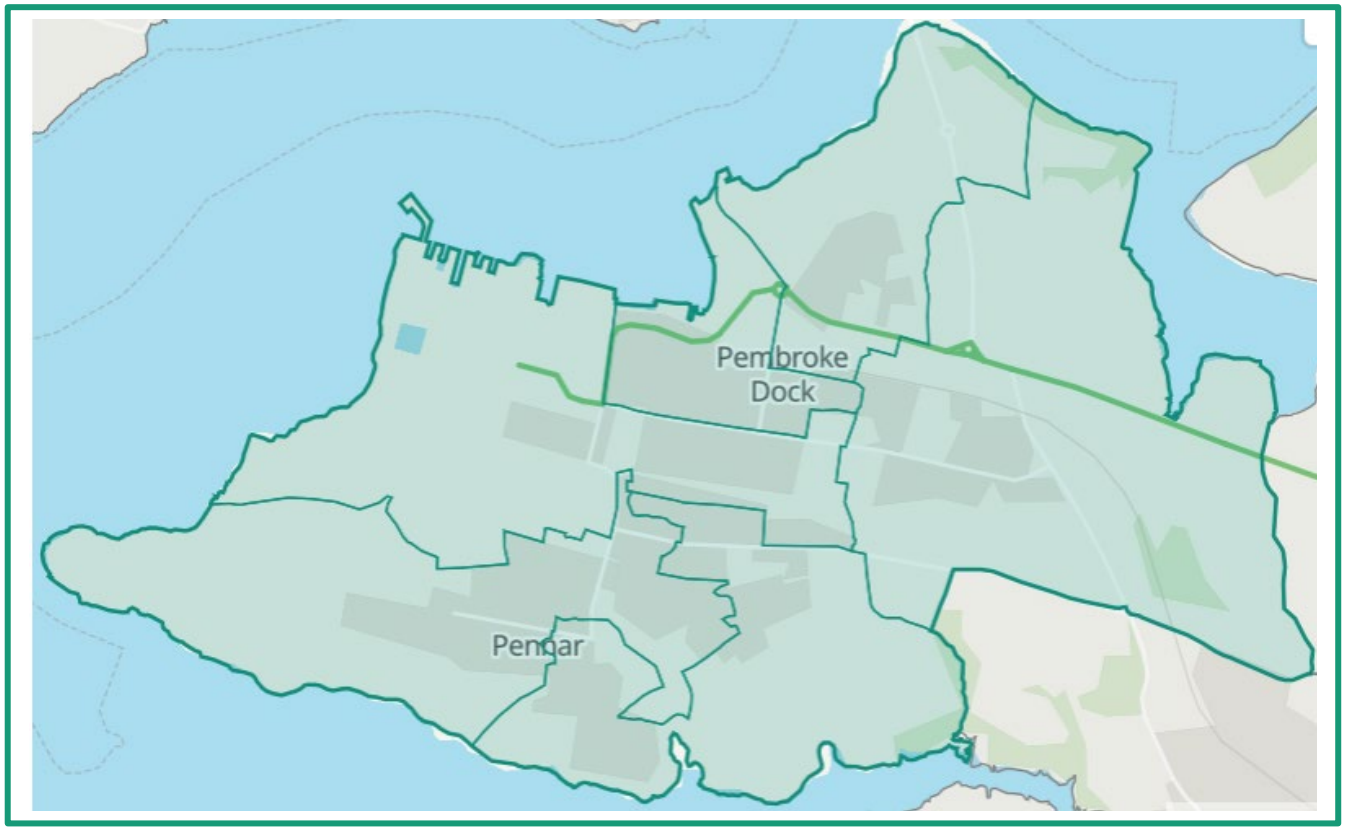
Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

11. Pembroke Dock



Source: ONS

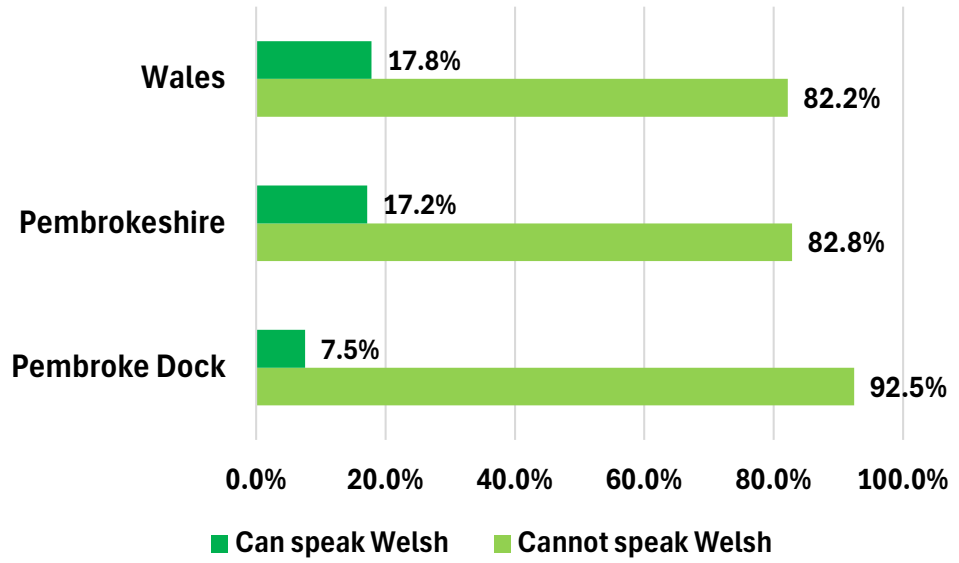
Population Characteristics

Age

Age group	Pembroke Dock		Pembrokeshire		Wales	
15 yrs and under	1,834	*19.0%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	2,313	*24.0%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,558	*16.1%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,960	*20.3%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	1,992	*20.6%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**9,657**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

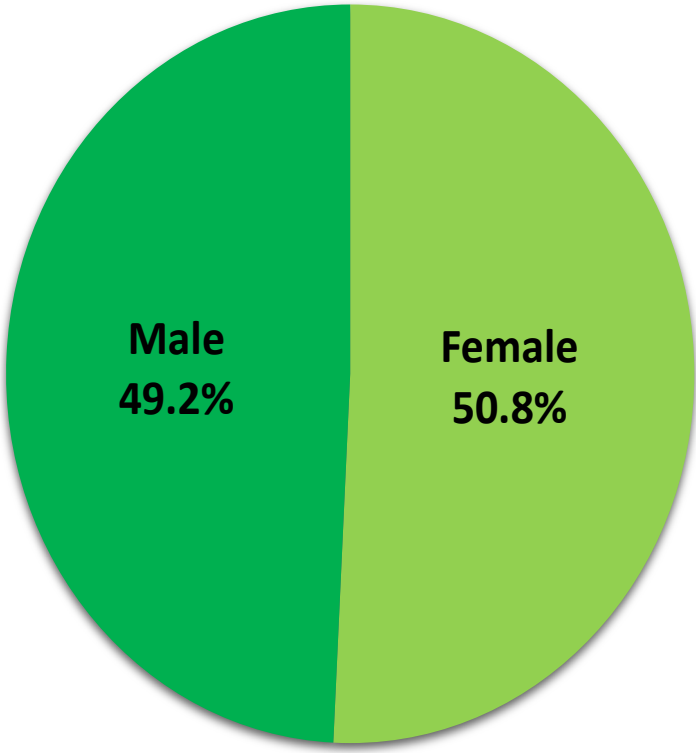
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Pembroke Dock makes up around **7.8%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **9,782**

Source: ONS

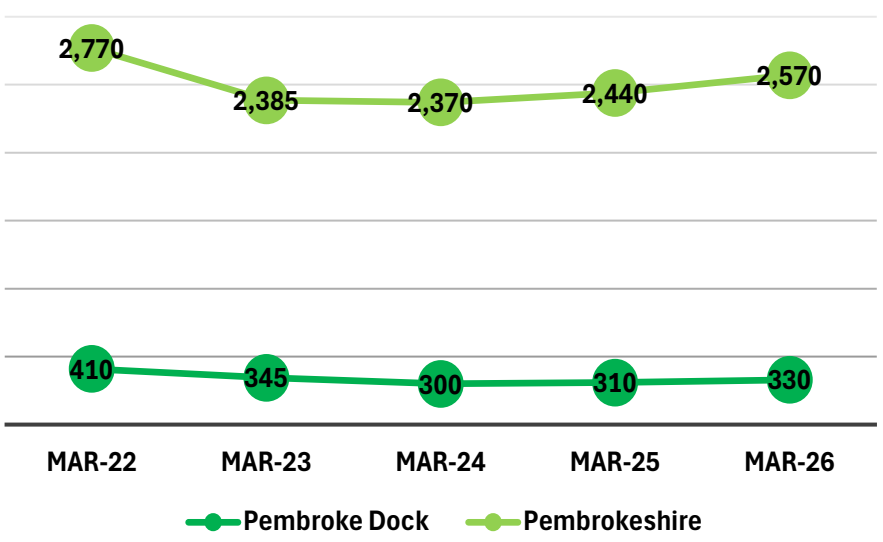
Ethnic group

Ethnic group	Pembroke Dock	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	1.1%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.2%	0.2%	0.9%
Mixed or Multiple ethnic groups	1.3%	0.9%	1.6%
Other ethnic group	0.5%	0.3%	0.9%
White	96.8%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

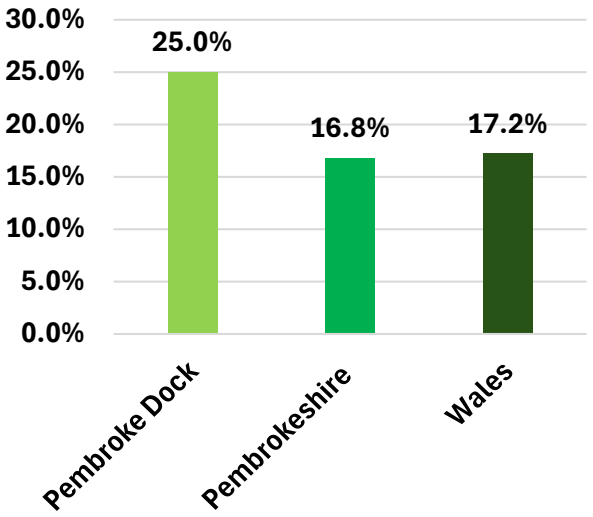
Economic Activity – Aged 16 to 64 yrs

Status		Pembroke Dock		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	3,638	*63.2%*	68.2%	66.4%
	Unemployed	309	*5.3%*	3.4%	3.3%
Economically active and a full-time student	In employment	84	*1.4%*	1.5%	2.1%
	Unemployed	17	*0.3%*	0.4%	0.8%
Economically inactive		1,736	*29.8%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Pembroke Dock:

Employee	3,218	*87.3%*
Self-employed	468	*12.7%*

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

26.9%

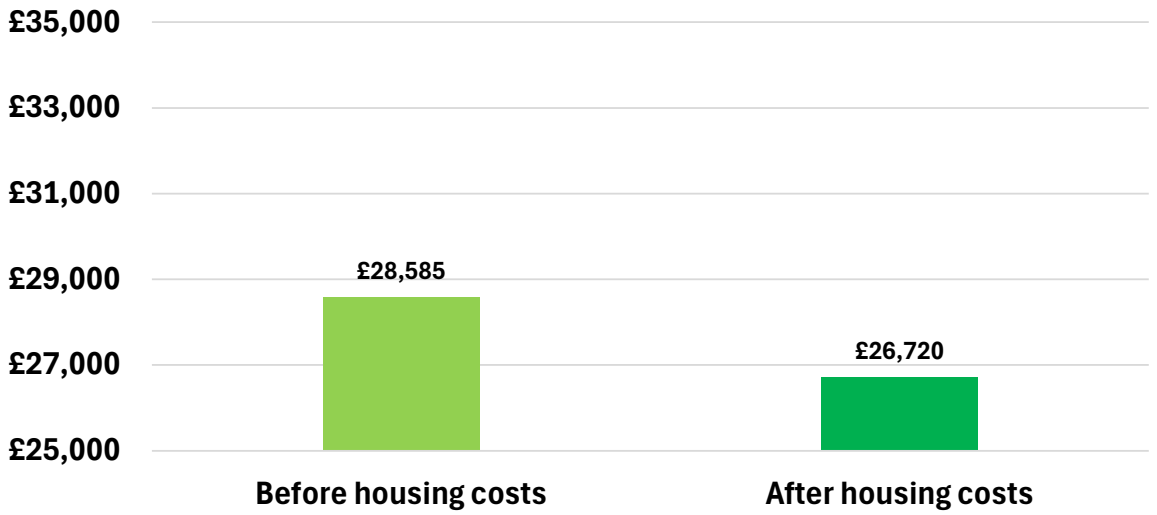
Source: WIMD 2025

KS4 leavers entering higher education

25.4%

Source: WIMD 2025

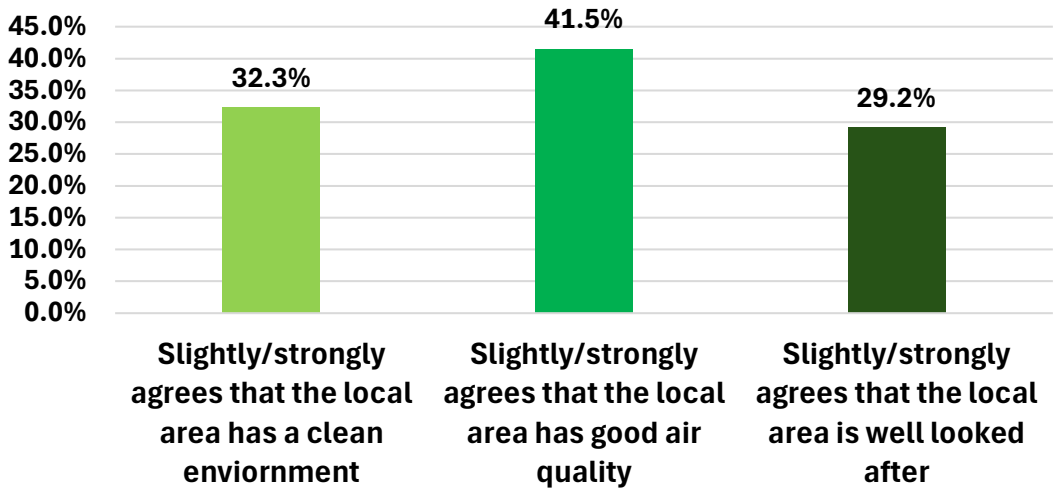
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

6 mins (private)

28 mins (public)

Avg. return travel time to **GP surgery**:

6 mins (private)

30 mins (public)

Residential premises unable to receive superfast broadband:

0.2%

Avg. return travel time to **sports facility**:

3 mins (private)

12 mins (public)

Avg. return travel time to **food shop**:

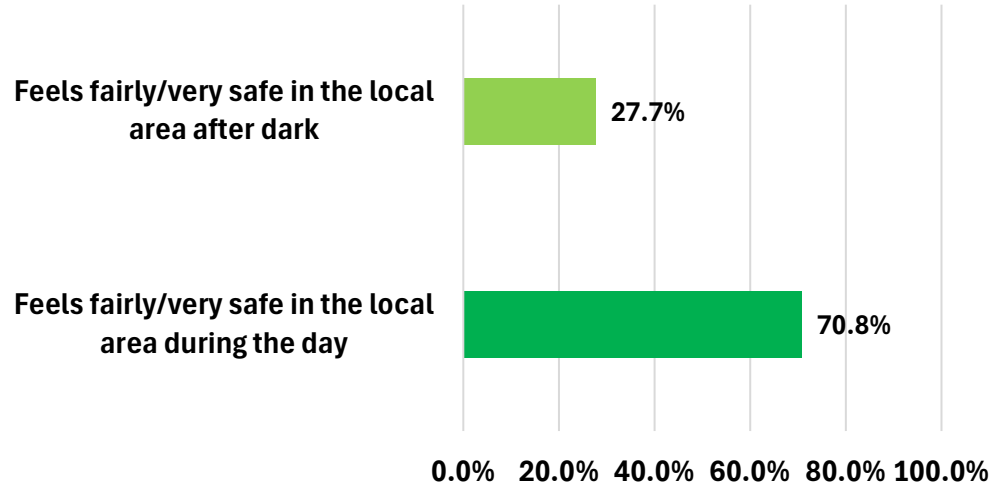
2 mins (private)

12 mins (public)

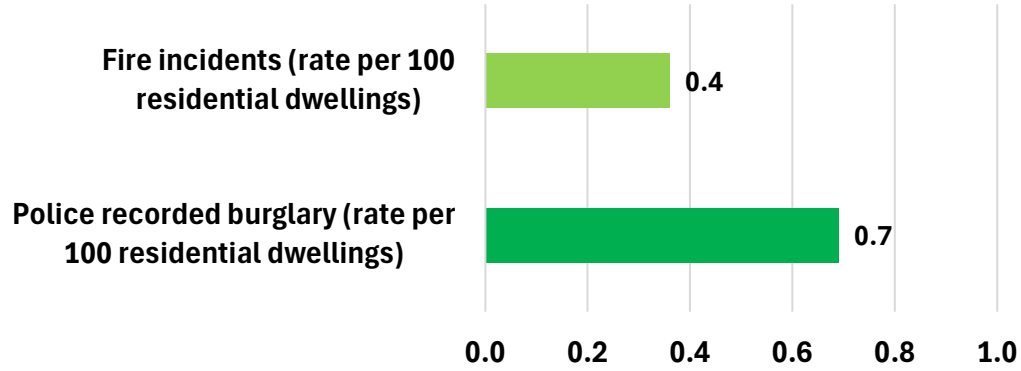


Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	49.2%
Slightly/strongly agree that 'I feel part of my local area'	48.4%
Slightly/strongly agree that people get on well and help each other	58.5%

Source: National Resident Survey 2025

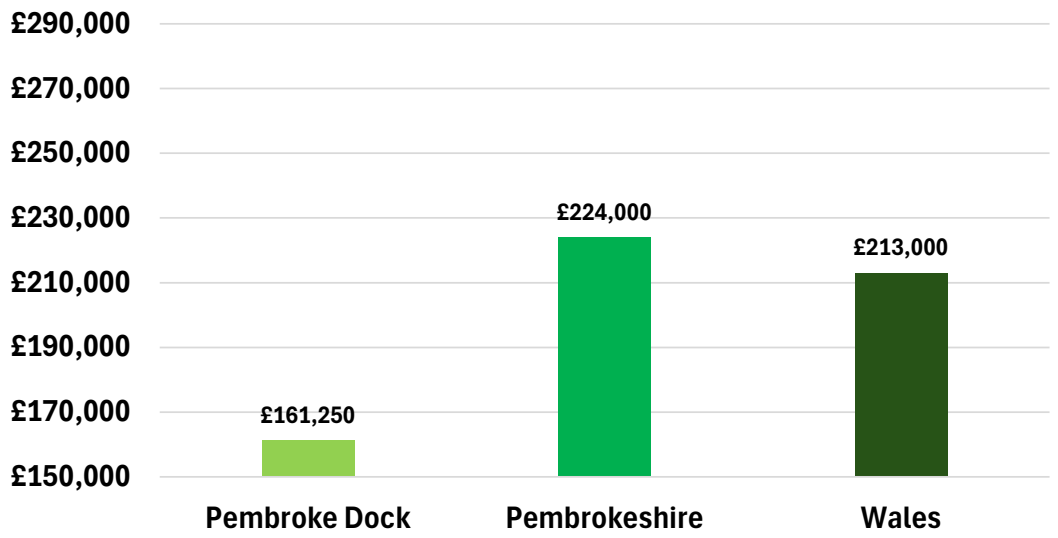
Health, Poverty and Housing

Health

Health concern	Pembroke Dock	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	24,824.1	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	514.4	366.9	401.9
Single live births with low birth weight (percentage)	5.7%	5.2%	5.3%

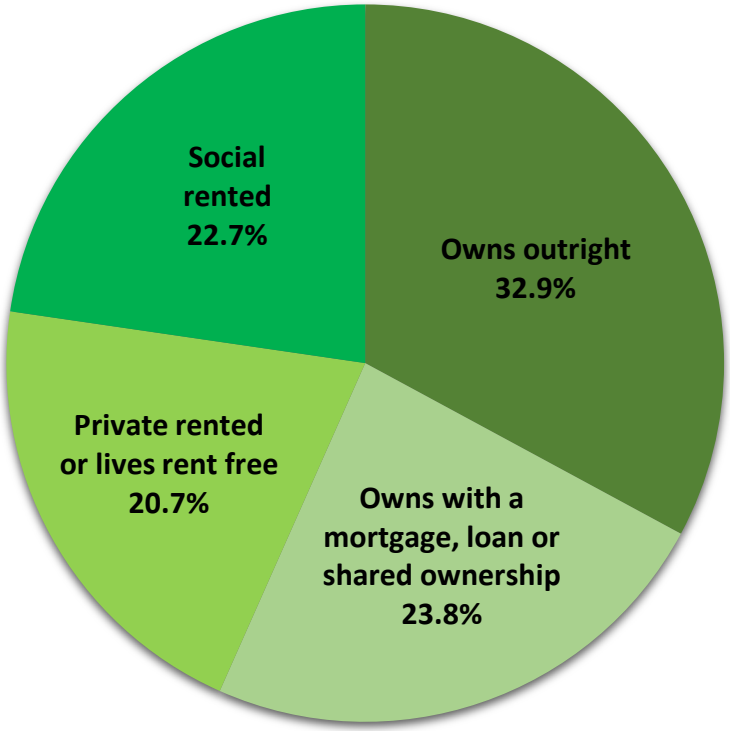
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



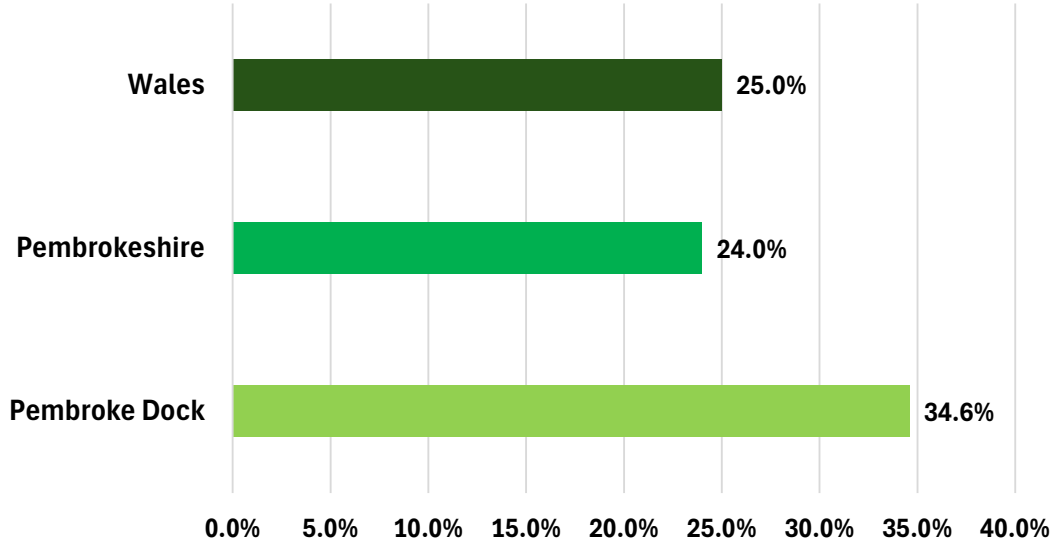
Source: ONS, 2025

Housing Tenure



Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

12. Pembroke East & Manorbier



Source: ONS

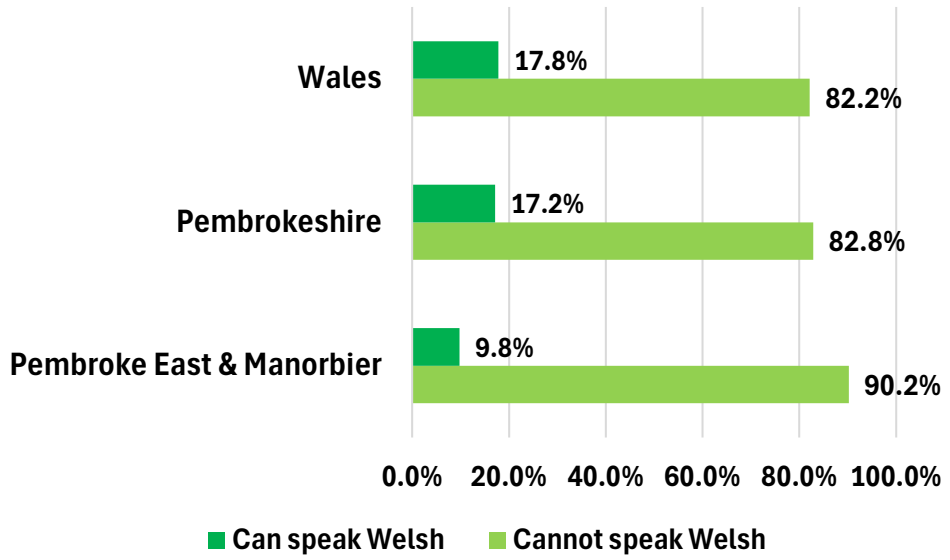
Population Characteristics

Age

Age group	Pembroke East & Manorbier		Pembrokeshire		Wales	
15 yrs and under	1,126	*14.6%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,182	*15.3%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,153	*14.9%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,820	*23.6%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	2,444	*31.6%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**7,725**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

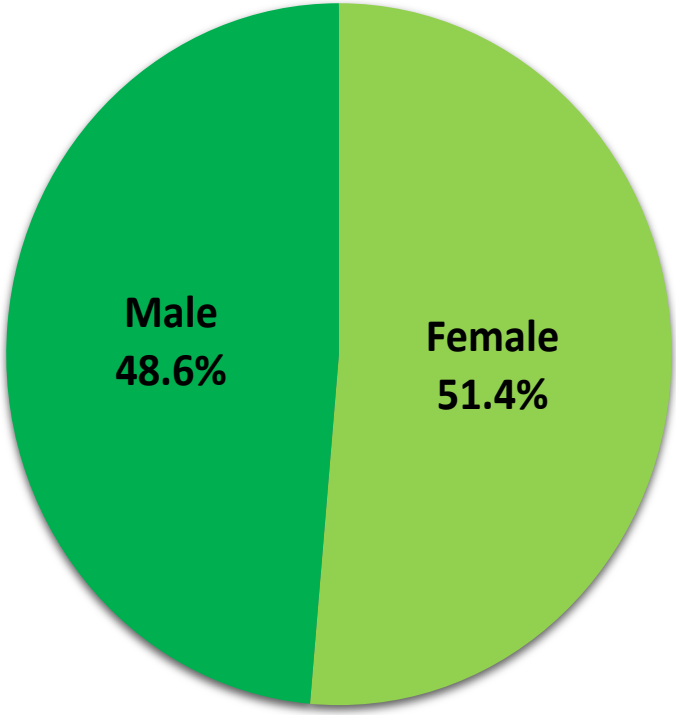
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Pembroke East & Manorbier makes up around **6.3%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **7,910**

Source: ONS

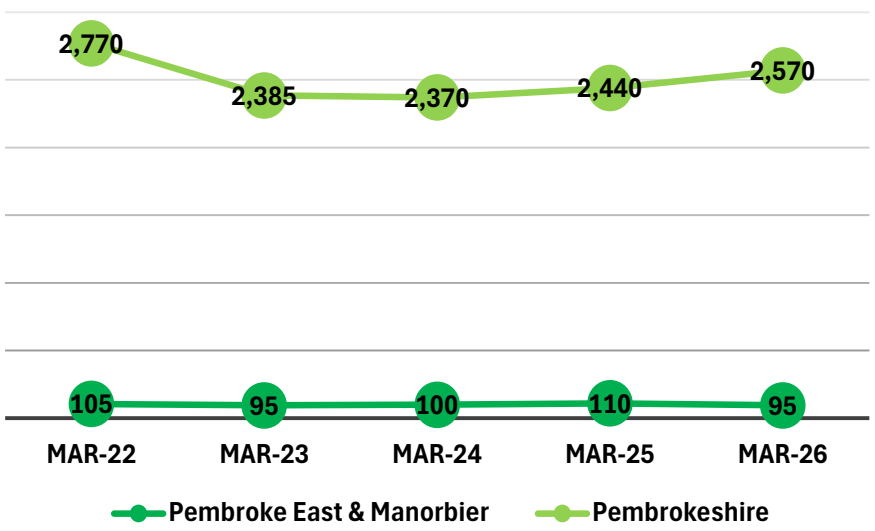
Ethnic group

Ethnic group	Pembroke East & Manorbier	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	0.5%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.1%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.8%	0.9%	1.6%
Other ethnic group	0.3%	0.3%	0.9%
White	98.2%	97.6%	93.8%

Source: Census 2021

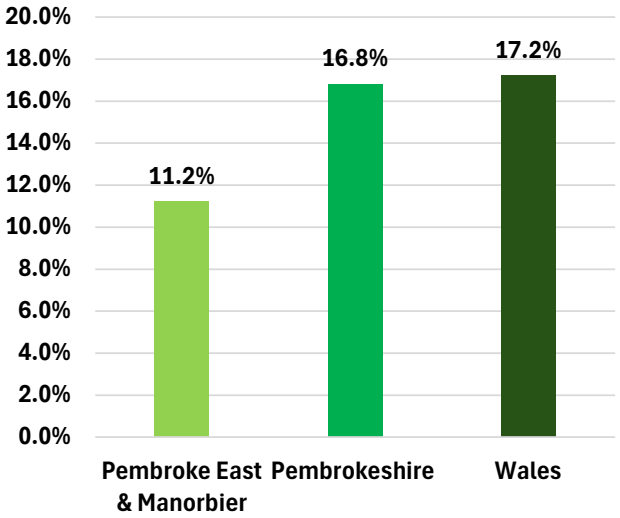
Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

17.7%

Source: WIMD 2025

KS4 leavers entering higher education

47.2%

Source: WIMD 2025

Economic Activity – Aged 16 to 64 yrs

Status		Pembroke East & Manorbier		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	2,920	*70.3%*	68.2%	66.4%
	Unemployed	95	*2.3%*	3.4%	3.3%
Economically active and a full-time student	In employment	65	*1.6%*	1.5%	2.1%
	Unemployed	17	*0.4%*	0.4%	0.8%
Economically inactive		1,059	*25.5%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Pembroke East & Manorbier:

Employee	2,290	*78.4%*
Self-employed	630	*21.6%*

Source: Census 2021

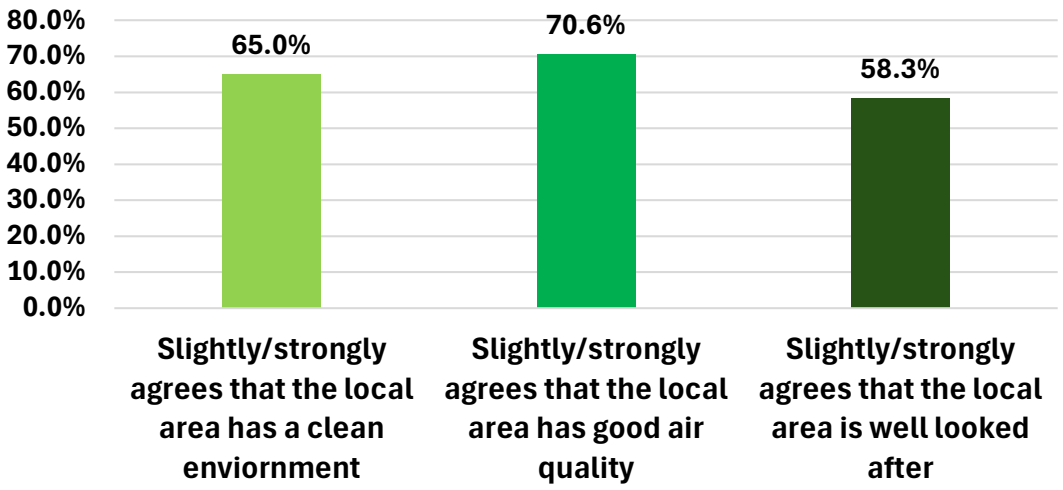
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

19 mins (private)

123 mins (public)

Avg. return travel time to **GP surgery**:

19 mins (private)

131 mins (public)

Residential premises unable to receive superfast broadband:

3.0%

Avg. return travel time to **sports facility**:

4 mins (private)

20 mins (public)

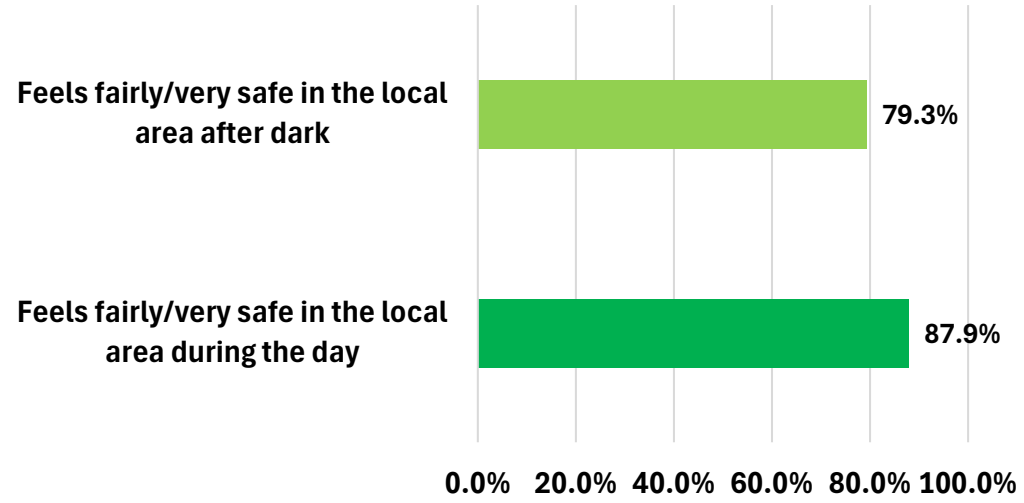
Avg. return travel time to **food shop**:

6 mins (private)

32 mins (public)

Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	79.2%
Slightly/strongly agree that 'I feel part of my local area'	68.1%
Slightly/strongly agree that people get on well and help each other	82.5%

Source: National Resident Survey 2025

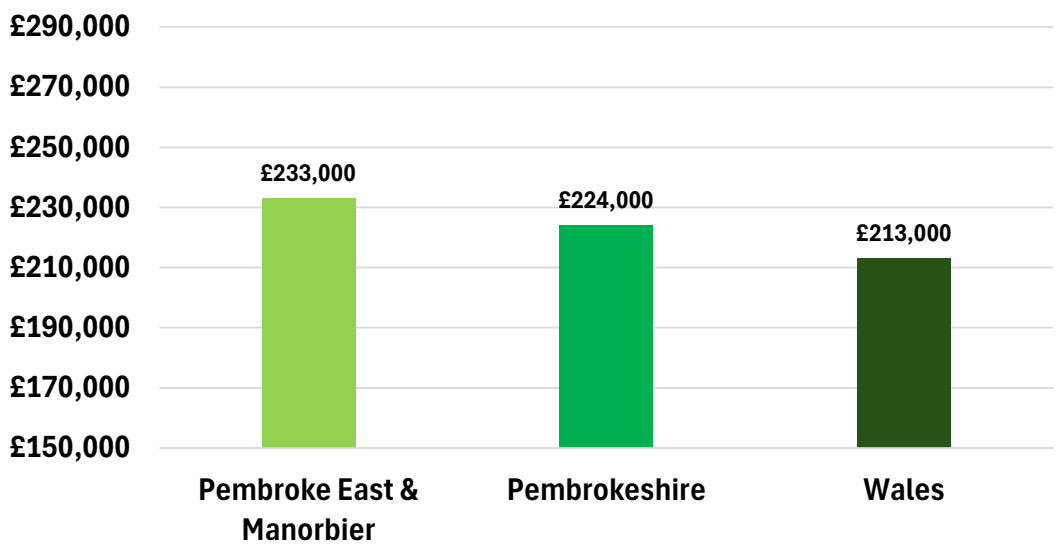
Health, Poverty and Housing

Health

Health concern	Pembroke East & Manorbier	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	18,912.8	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	289.4	366.9	401.9
Single live births with low birth weight (percentage)	4.3%	5.2%	5.3%

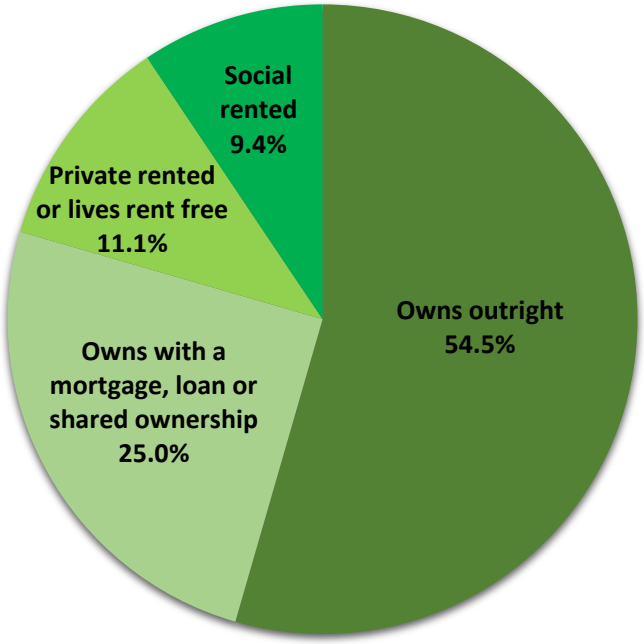
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



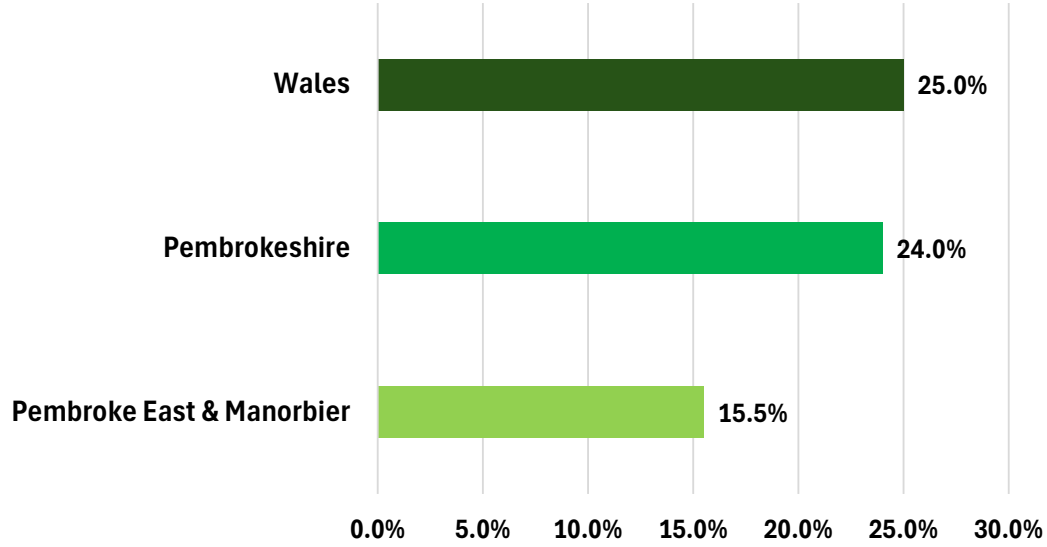
Source: ONS, 2025

Housing Tenure



Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

13. Pembroke West & Castlemartin



Source: ONS

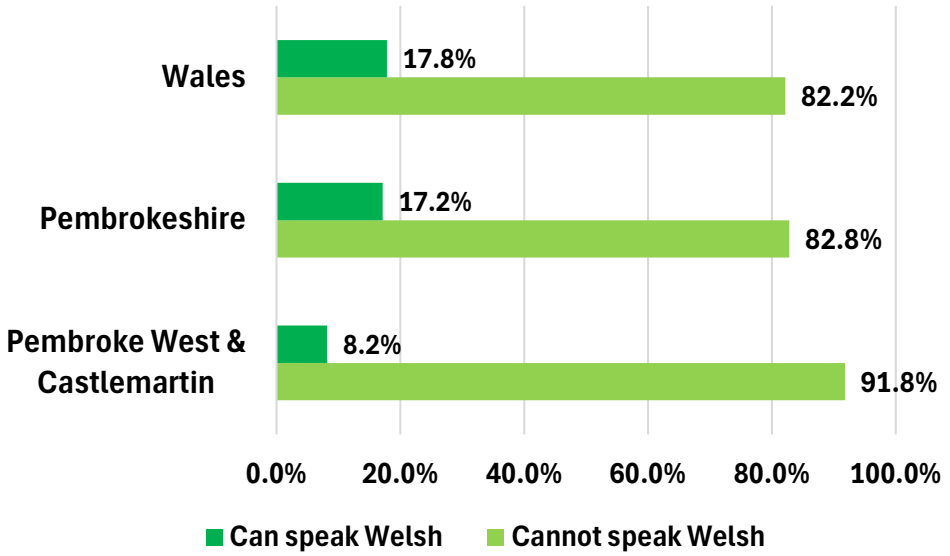
Population Characteristics

Age

Age group	Pembroke West & Castlemartin		Pembrokeshire		Wales	
15 yrs and under	1,444	*19.8%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	1,488	*20.4%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	1,237	*17.0%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,493	*20.5%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	1,618	*22.2%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	7,280	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

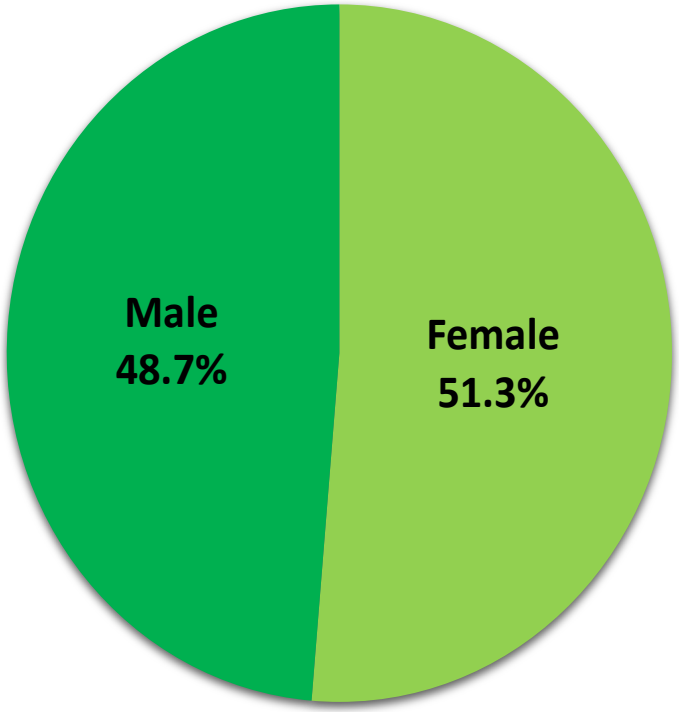
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Pembroke West & Castlemartin makes up around **5.9%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= **7,168**

Source: ONS

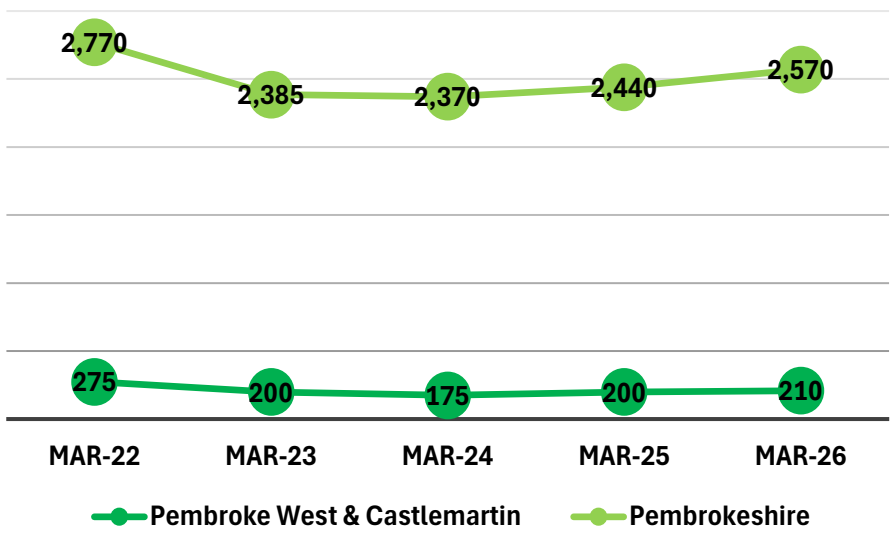
Ethnic group

Ethnic group	Pembroke West & Castlemartin	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	0.8%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.1%	0.2%	0.9%
Mixed or Multiple ethnic groups	1.1%	0.9%	1.6%
Other ethnic group	0.3%	0.3%	0.9%
White	97.7%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

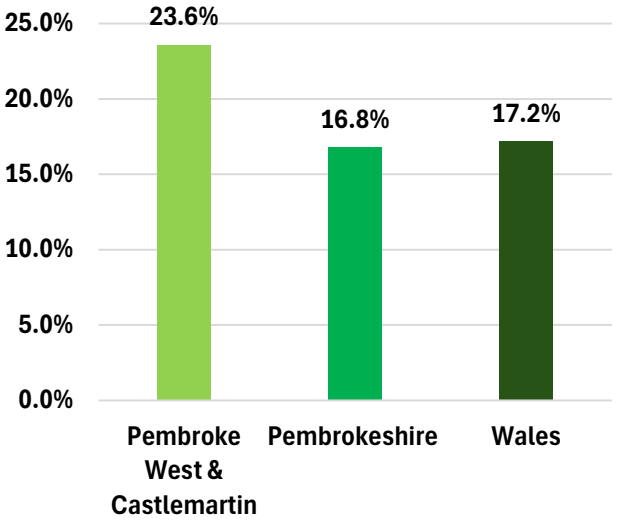
Status		Pembroke West & Castlemartin		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	2,645	*62.7%*	68.2%	66.4%
	Unemployed	200	*4.7%*	3.4%	3.3%
Economically active and a full-time student	In employment	58	*1.4%*	1.5%	2.1%
	Unemployed	18	*0.4%*	0.4%	0.8%
Economically inactive		1,297	*30.7%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Pembroke West & Castlemartin

Employee	2,192	*82.9%*
Self-employed	453	*17.1%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

25.7%

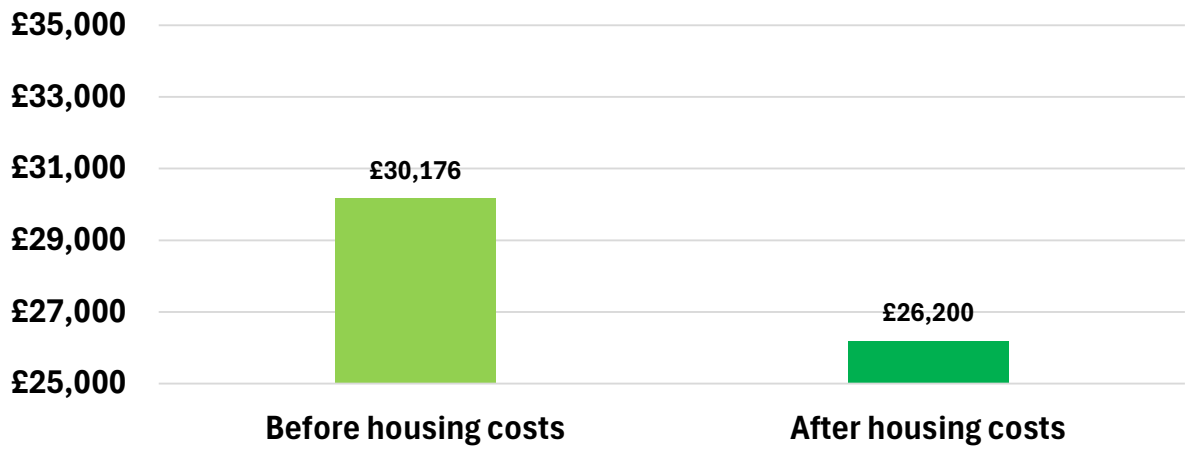
Source: WIMD 2025

KS4 leavers entering higher education

31.3%

Source: WIMD 2025

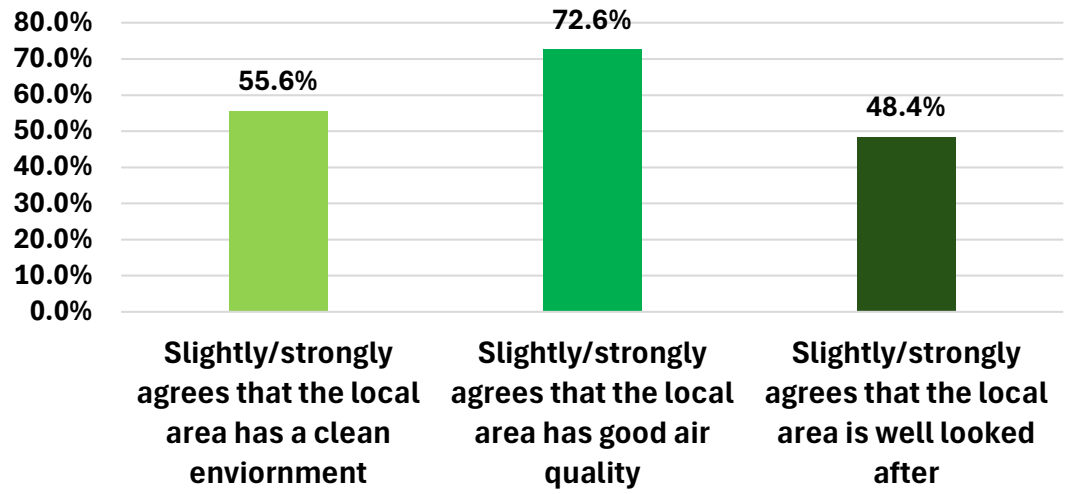
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

7 mins (private)

30 mins (public)

Avg. return travel time to **GP surgery**:

9 mins (private)

28 mins (public)

Residential premises unable to receive superfast broadband:

4.6%

Avg. return travel time to **sports facility**:

3 mins (private)

14 mins (public)

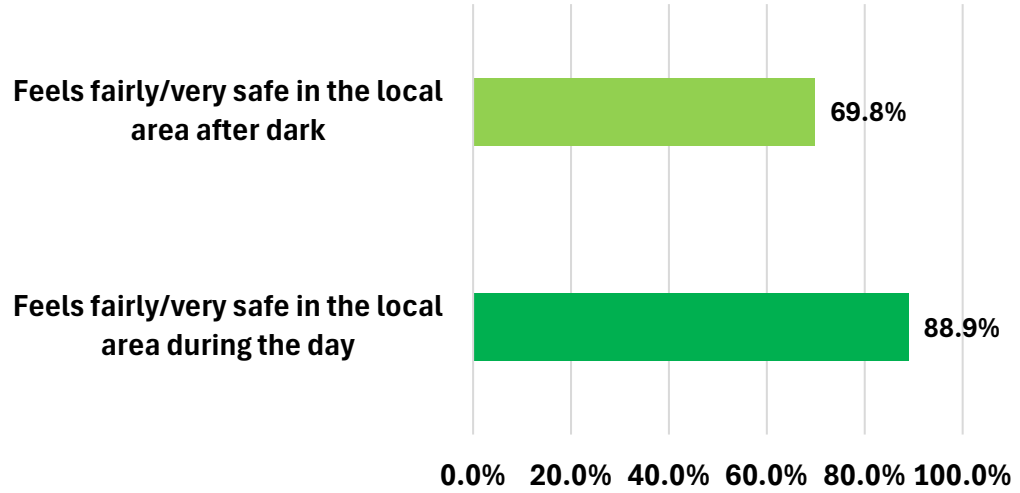
Avg. return travel time to **food shop**:

4 mins (private)

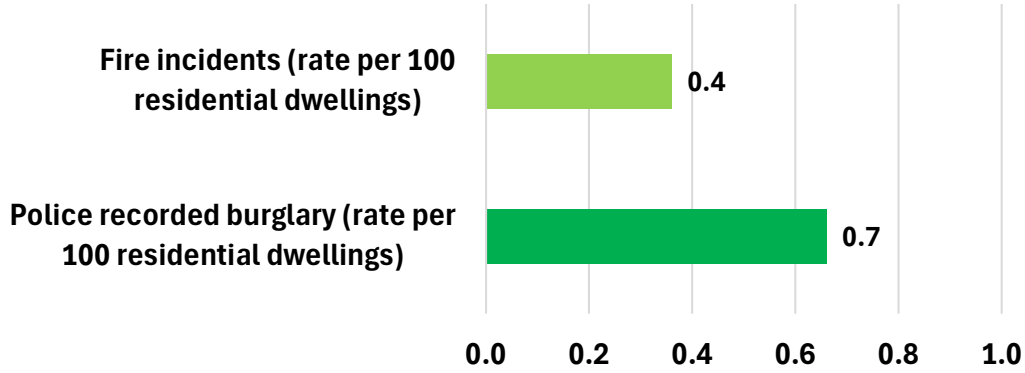
16 mins (public)

Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	75.8%
Slightly/strongly agree that 'I feel part of my local area'	69.8%
Slightly/strongly agree that people get on well and help each other	84.1%

Source: National Resident Survey 2025

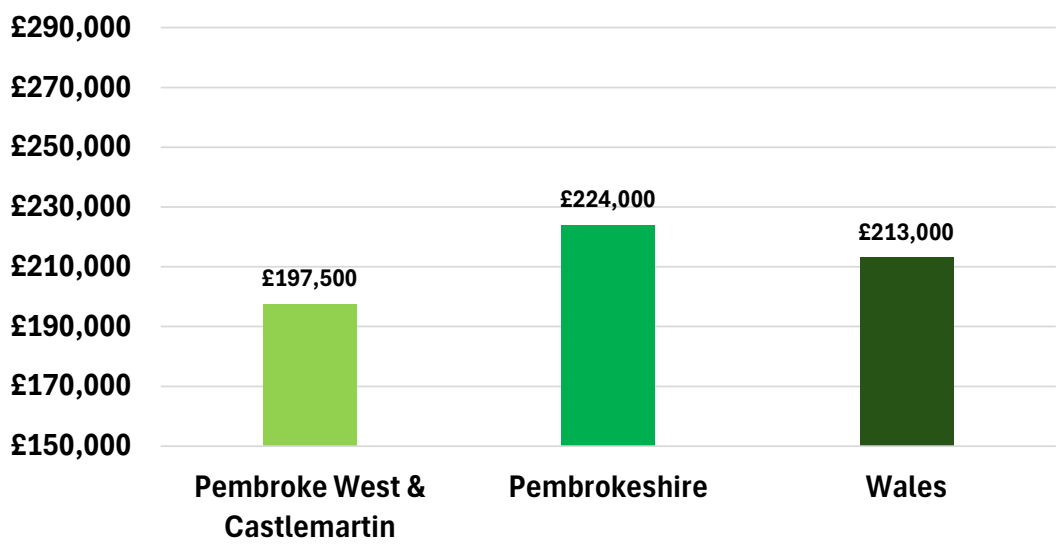
Health, Poverty and Housing

Health

Health concern	Pembroke West & Castlemartin	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	24,212.6	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	416.4	366.9	401.9
Single live births with low birth weight (percentage)	5.2%	5.2%	5.3%

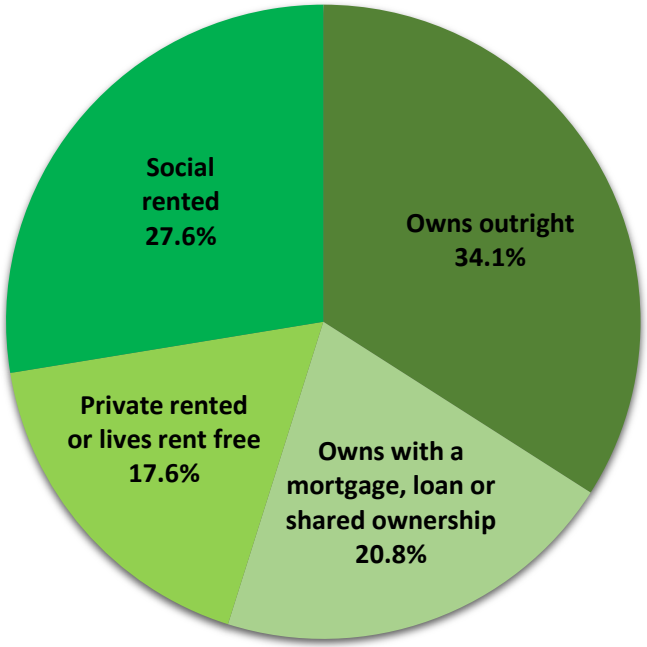
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



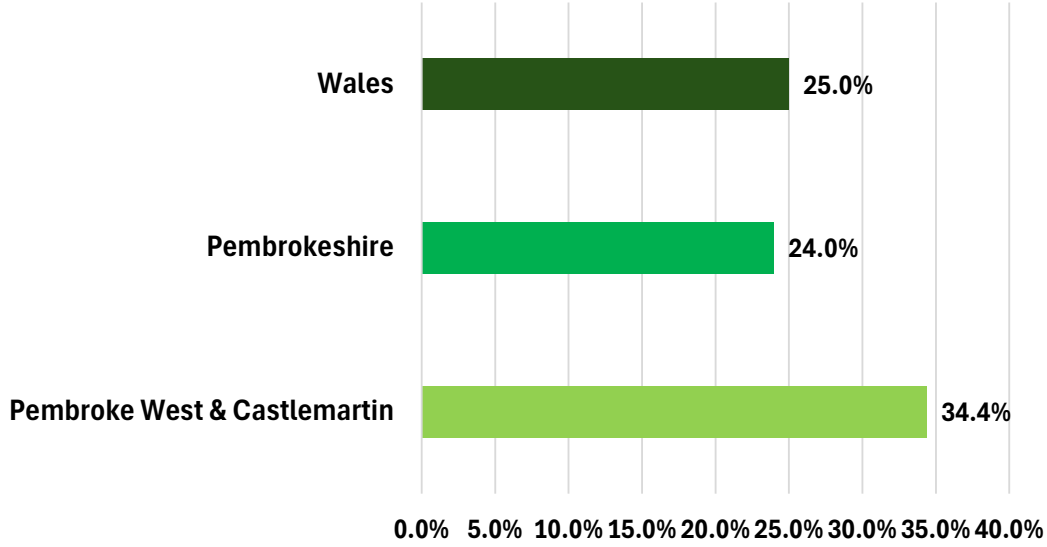
Source: ONS, 2025

Housing Tenure



Source: Census 2021

People in Income Deprivation



Source: WIMD 2025

14. Tenby & Caldey



Source: ONS

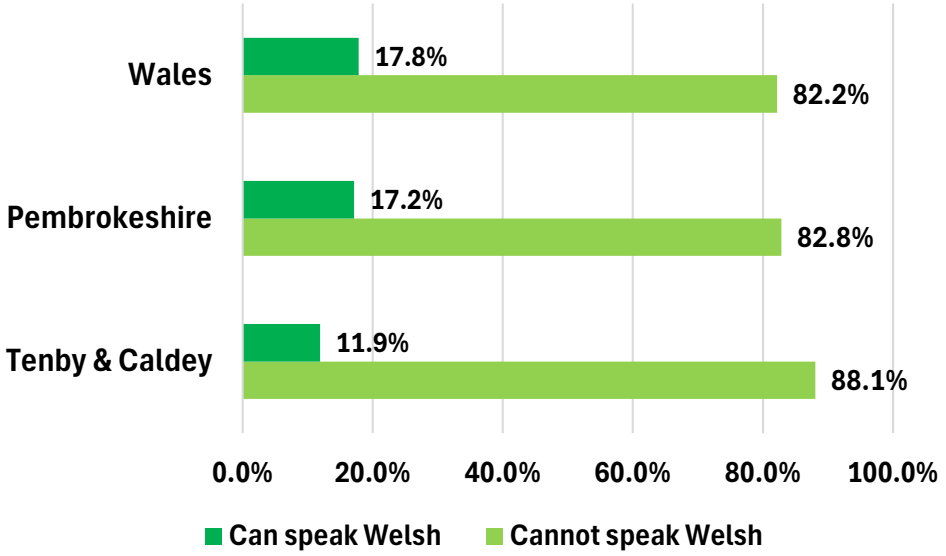
Population Characteristics

Age

Age group	Tenby & Caldey		Pembrokeshire		Wales	
15 yrs and under	785	*13.6%*	20,809	*16.9%*	548,078	*17.6%*
16-34 yrs	941	*16.3%*	23,417	*19.0%*	711,755	*22.9%*
35-49 yrs	870	*15.0%*	19,461	*15.8%*	547,659	*17.6%*
50-64 yrs	1,343	*23.2%*	27,331	*22.2%*	637,958	*20.5%*
65 + yrs	1,846	*31.9%*	32,342	*26.2%*	662,044	*21.3%*
Total pop.	**5,785**	***100%***	**123,360**	***100%***	**3,107,494**	***100%***

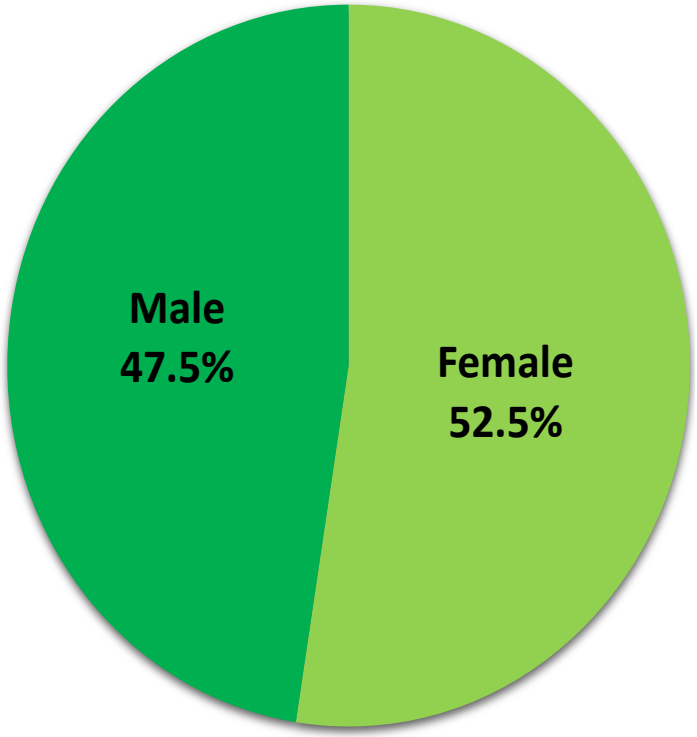
Source: Census 2021

Welsh Language Speaking (people aged 3+ yrs)



Source: Census 2021

Sex



Source: Census 2021

Tenby & Caldey makes up around **4.7%** of Pembrokeshire's total population

Source: Census 2021

Population Estimate

Mid-year 2024

= 5,776

Source: ONS

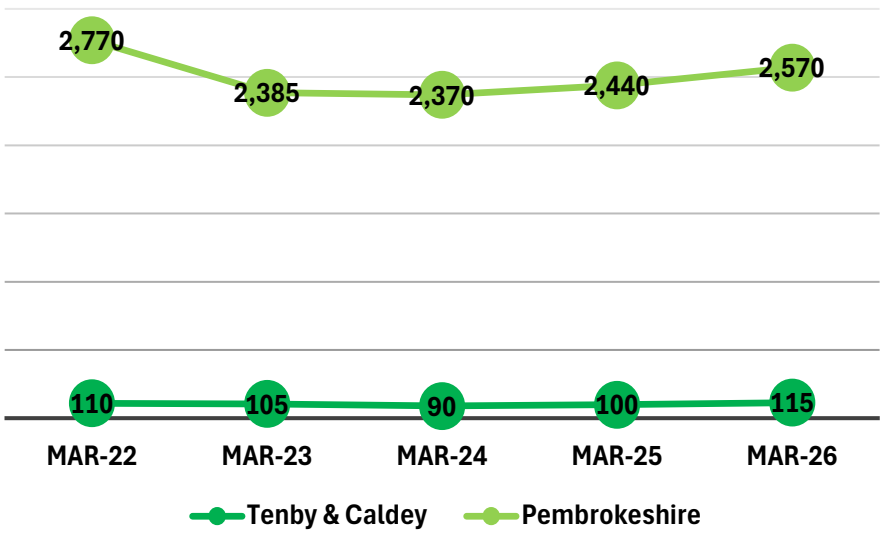
Ethnic group

Ethnic group	Tenby & Caldey	Pembrokeshire	Wales
Asian, Asian British or Asian Welsh	1.0%	0.9%	2.9%
Black, Black British, Black Welsh, Caribbean or African	0.2%	0.2%	0.9%
Mixed or Multiple ethnic groups	0.9%	0.9%	1.6%
Other ethnic group	0.3%	0.3%	0.9%
White	97.6%	97.6%	93.8%

Source: Census 2021

Economy, Employment and Education

Claimant Count



Source: ONS, 2026

Economic Activity – Aged 16 to 64 yrs

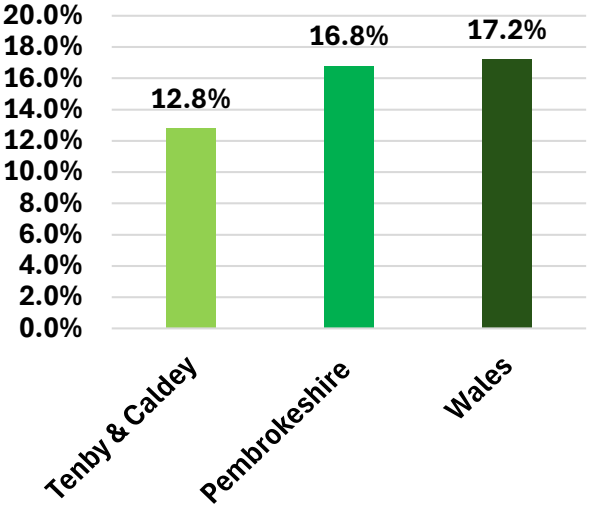
Status		Tenby & Caldey		Pembrokeshire	Wales
Economically active (exc. full-time students)	In employment	2,145	*68.0%*	68.2%	66.4%
	Unemployed	114	*3.6%*	3.4%	3.3%
Economically active and a full-time student	In employment	42	*1.3%*	1.5%	2.1%
	Unemployed	11	*0.3%*	0.4%	0.8%
Economically inactive		843	*26.7%*	26.5%	27.4%

Of those economically active (exc. students) and employed, in Tenby & Caldey:

Employee	1,653	*77.1%*
Self-employed	492	*22.9%*

Source: Census 2021

Working Age People in Employment Deprivation



Source: WIMD 2025

Adults aged 25-64 with no qualifications:

23.3%

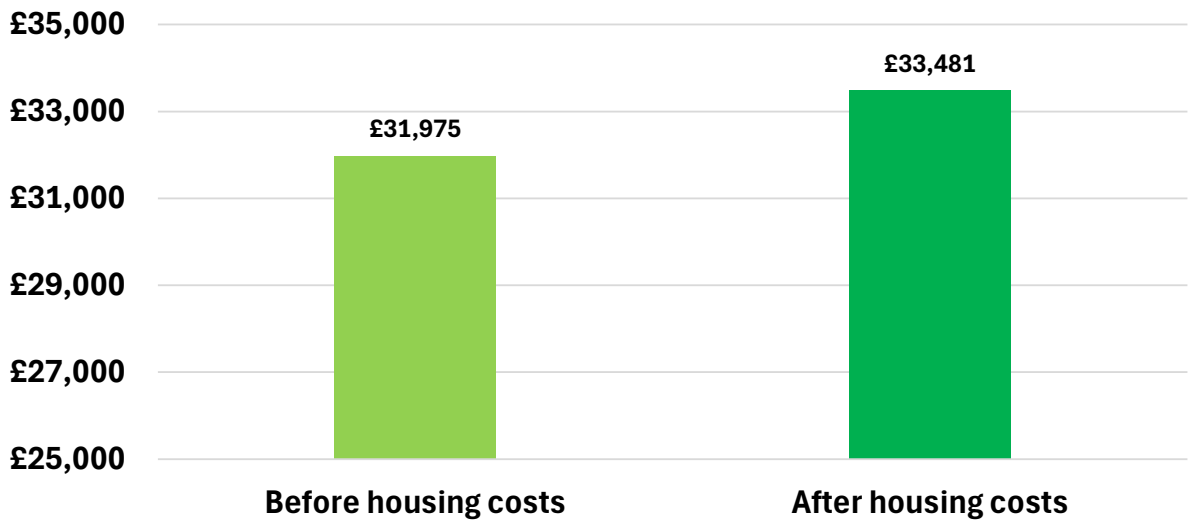
Source: WIMD 2025

KS4 leavers entering higher education

39.7%

Source: WIMD 2025

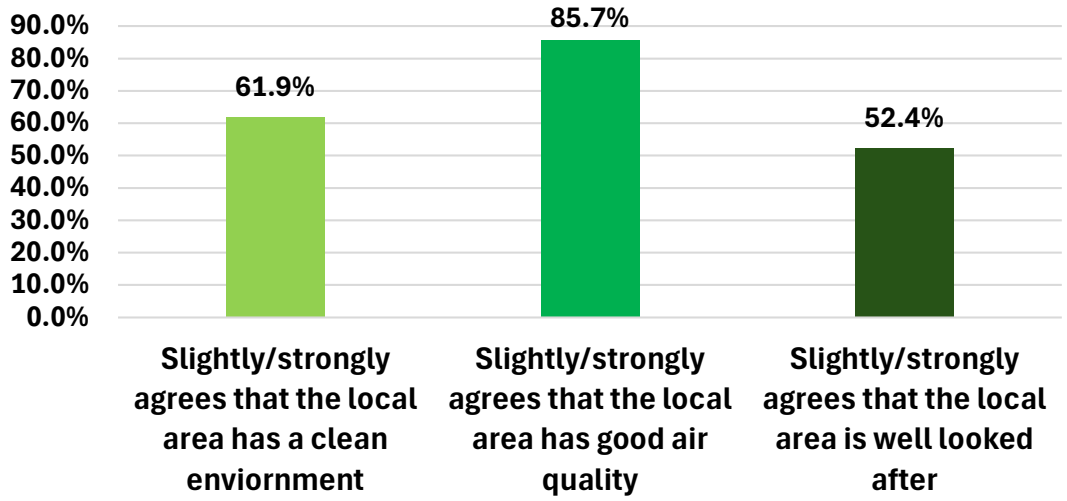
Disposable Annual Household Income (year ending March 2023)



Source: ONS, 2025 (figures are derived independently and should not be directly compared)

Services, Safety and Local Area

Local Environment



Source: National Resident Survey 2025

Access to Services

Avg. return travel time to **public library**:

5 mins (private)

22 mins (public)

Avg. return travel time to **GP surgery**:

6 mins (private)

26 mins (public)

Residential premises unable to receive superfast broadband:

2.3%

Avg. return travel time to **sports facility**:

5 mins (private)

16 mins (public)

Avg. return travel time to **food shop**:

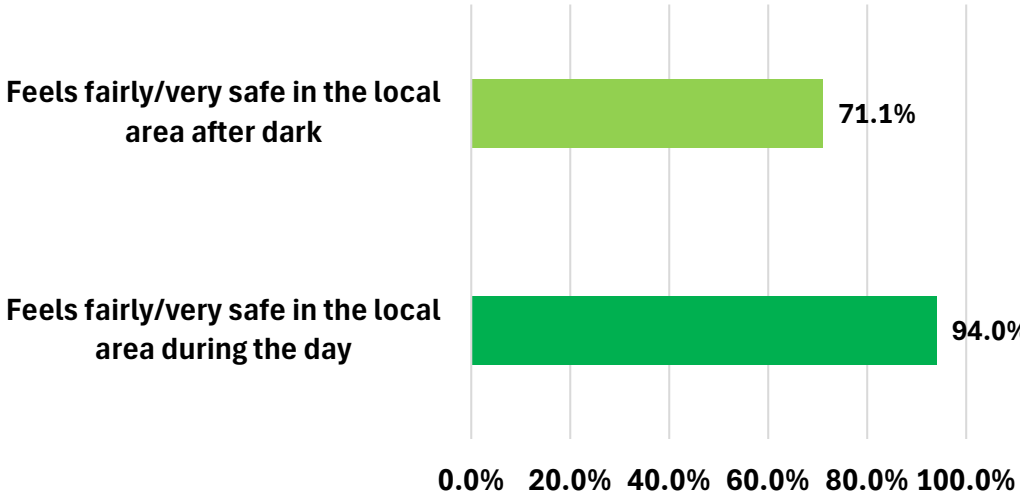
3 mins (private)

12 mins (public)

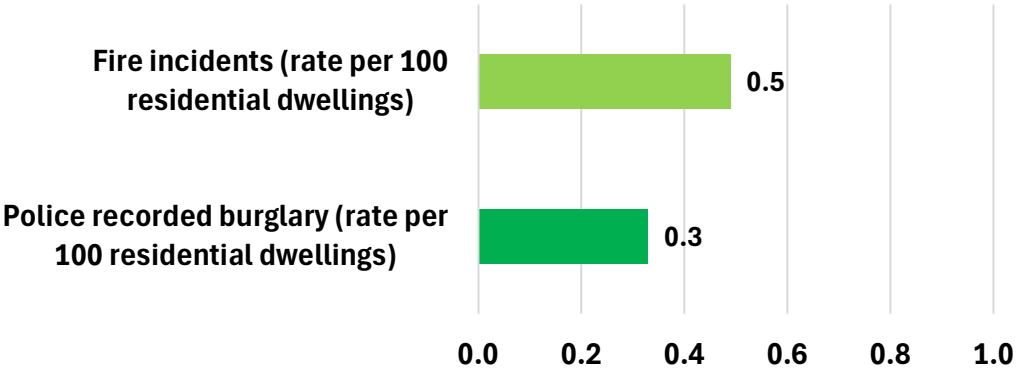


Source: WIMD 2025

Community safety



Source: National Resident Survey 2025



Source: WIMD 2025

Satisfaction With Local Area

Fairly/very satisfied with local area as a place to live	80.0%
Slightly/strongly agree that 'I feel part of my local area'	62.7%
Slightly/strongly agree that people get on well and help each other	77.6%

Source: National Resident Survey 2025

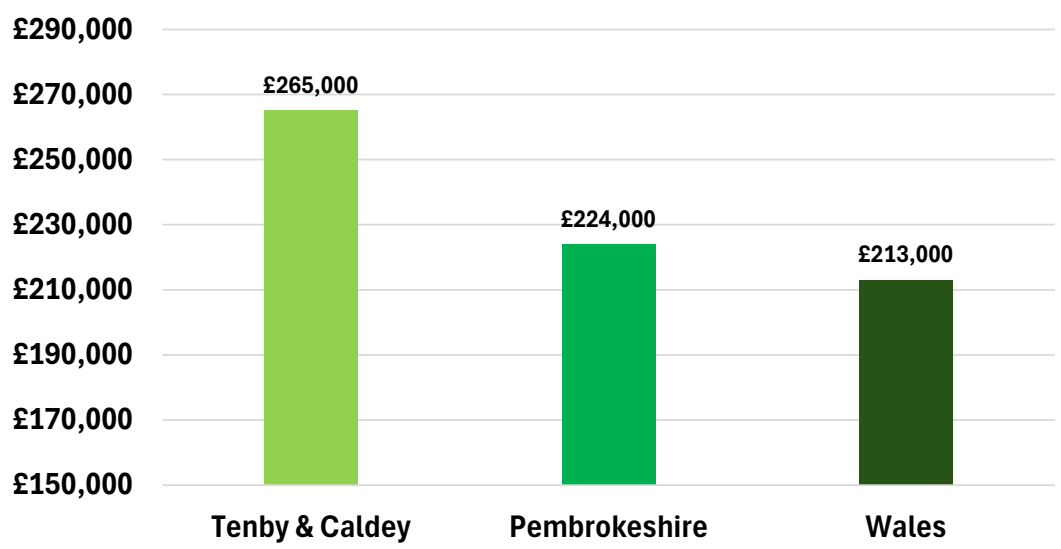
Health, Poverty and Housing

Health

Health concern	Tenby & Caldey	Pembrokeshire	Wales
People with limiting long term illness (rate per 100,000)	19,476.8	20,657.3	21,565.9
Premature deaths (people aged under 75, rate per 100,000)	339.0	366.9	401.9
Single live births with low birth weight (percentage)	4.6%	5.2%	5.3%

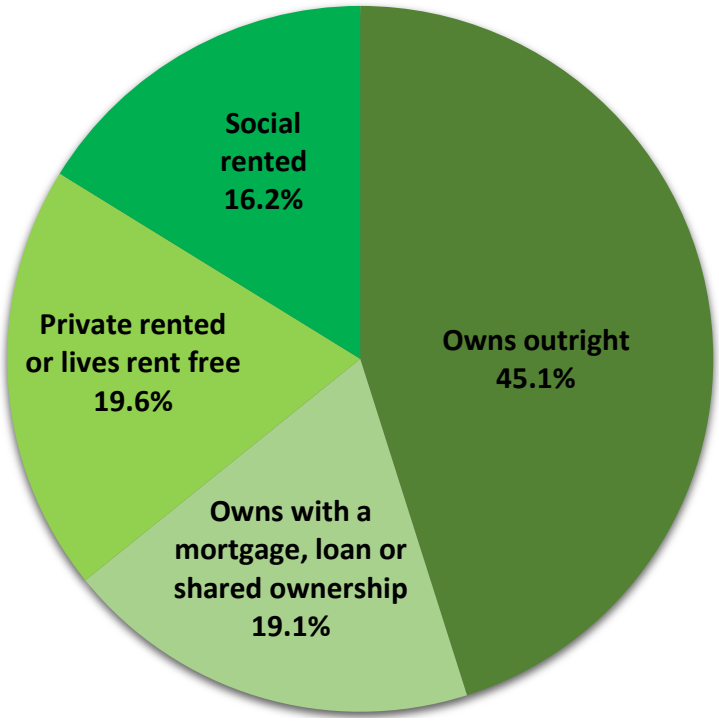
Source: WIMD 2025

Average (Median) House Price (year ending September 2025)



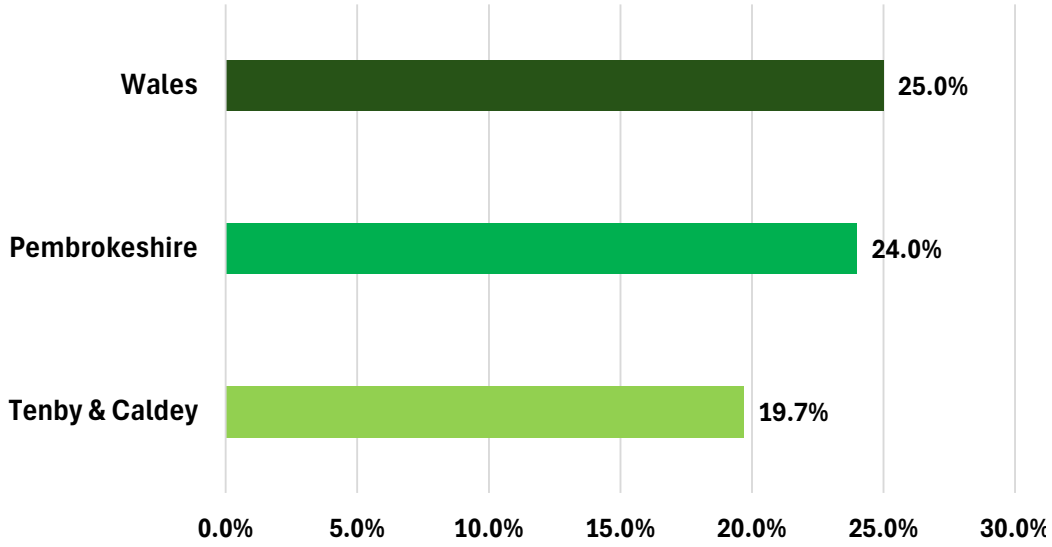
Source: ONS, 2025

Housing Tenure



Source: Census 2021

People in Income Deprivation



Source: WIMD 2025