



**MINUTES OF PEMBROKESHIRE PUBLIC SERVICES BOARD  
Tuesday 11<sup>th</sup> July 2023 at 10.00am (Microsoft Teams meeting)**

**Present:**

Cllr. Neil Prior	PCC (Chair)
Phil Kloer	Executive Medical Director, Hywel Dda UHB (Vice-Chair)
Darren Mutter	Acting Director of Social Care, PCC
Caroline Drayton	Operations Manager, NRW
Barry Walters	Principal, Pembrokeshire College (left 11.30am)
Mydrian Harries	Assistant Chief Officer- Director of Resources, MAWWFRS
Iwan Thomas	Chief Executive Officer, PLANED
Tegryn Jones	Chief Executive, PCNPA
Sue Leonard	Chief Officer, PAVS (arr.10.40am)
Cllr. John Davies	Vice-Chair MAWW Fire Authority
David Thomas	Vice-Chair, OWW
Claire Germain	Deputy Director for Local Government Transformation and Partnerships, Welsh Government
Sophie Buckley	3 <sup>rd</sup> Sector Health and Well-being Facilitator, PAVS
Cl Dyfed Bolton	Dyfed Powys Police

**Support/Secretariat**

Nick Evans	Corporate Policy and Partnerships Manager, PCC
Lynne Richards	Corporate Partnerships Officer, PCC
Amy Richmond-Jones	Engagement, Planning and Performance Manager, MAWWFRS

**Apologies**

Will Bramble	Chief Executive, PCC
Richard Brown	Assistant Chief Executive, PCC
Alison Perry	Director of Commissioning, OPCC
Anna Malloy	Stakeholder Engagement and Communication Manager, MHPA
Kelvin Barlow	Regional Partnership Programme Manager, West Wales Care Partnership

The meeting commenced at 10.05am.

**1. Welcome and Apologies**

NP welcomed everyone to the meeting. Apologies were received from those listed above.

**2. Minutes of last meeting / Action Log**

The minutes of the last meeting held on 25<sup>th</sup> April 2023 were approved as an accurate record. All actions from the meeting had been completed.

### 3. Well-being Plan 'Spotlight' session – Poverty Project

DM introduced the final version of the Poverty Strategy and outlined the process of development. He thanked Gemma Baker for her work in developing the document.

The report for the Keep Warm, Keep Well project which fed into the strategy had been delayed, which had delayed finalising the strategy. Detail from this report had now been included and the KWKW report would be circulated following the meeting.

DM then outlined the main tasks for the Poverty Working Group;

- Development of the strategy (completed)
- Taking forward real-time actions over the 2023-23 winter period with available funding (completed)
- Raising awareness by highlighting the issue for those organisations who are able to support activity to reduce poverty and highlighting to those in poverty what services are available to help them
- Implementing the action plan

The first two points had been completed and DM asked partners to support points three and four in maintaining energy and focus on delivery of the actions within the strategy.

DM then raised the issue of a launch event, which had been briefly discussed at the last PSB meeting. He said he understood concerns had been raised that an event would be in poor taste, but reassured partners that the event would be an opportunity to raise awareness, highlight opportunities and showcase what charities had to offer, and would not be a 'celebration'. DM said that speakers had been identified.

The option of a launch event was briefly discussed. IT suggested referring to it as a summit rather than a launch event and having a pledge for partners to sign up to going forward. DM said that he would raise this with members of the poverty group at their next meeting and develop a suggested format for an event for sign-off by the PSB.

Partners then discussed the strategy, with the following points being raised;

- TJ said he thought that a number of PSB activities had not been listed and that the collective voice of the PSB had not come through. DM replied that the strategy was a dynamic document and therefore additional actions could be added. In terms of collective PSB action, the action to date had been to develop the strategy. He noted that one of the main issues in the county was in-work poverty and that every PSB partner could do something towards supporting employees in in-work poverty.
- PK asked how the poverty group was capturing learning from outside Pembrokeshire. DM said that the group would be looking at developments and research in other areas in order to further develop the action plan
- CG asked whether the strategy document could be shared more widely within WG to support what they offer, noting that WG was committed to the poverty agenda. She shared a link to the WG draft Child Poverty Strategy and asked that PSB partners provide comments / feedback.

- MH highlighted the social deprivation link to fire related risks in the home and asked what the risks to delivery might be going forward that the PSB could support. He also asked whether there was confidence of funding to deliver the strategy. In terms of risks, DM said that there was a changing landscape of issues and depletion of resources to undertake the work the group had set out to achieve. With regard to funding, he said that funding used in 2022-23 had already been outlined and hoped that further funding would be forthcoming from WG
- SL also mentioned that the document should be regularly reviewed to include new actions/activities. An annual review was suggested.

With regard to a collective communications approach to promote the strategy mentioned by TJ and BW, DM said he was considering setting up a 'Bronze' level communications sub-group of the main poverty working group specifically focused on communication and would discuss this with the working group at their next meeting.

PSB partners approved the final version of the strategy.

#### **4. Well-being Plan project updates**

As discussed in previous meetings, 'spotlight' sessions on one Well-being Plan project area would be held at each PSB meeting throughout the year. It was also agreed that those project leads not taking part in the spotlight sessions would be asked to complete a short written report for each meeting to provide an update on project activity since the last PSB meeting.

As the main spotlight session had been on the poverty strategy, brief updates were then provided by NP on the Strengthening Communities project and by CD on the Environment-themed projects.

The proposed schedule for spotlight sessions for the remainder of the years was:

- 26<sup>th</sup> September 2023 – *Strengthening Communities Project*
- 28<sup>th</sup> November 2023 – *Tackling Climate Change and the Nature Emergency*

CD said that at the next PSB meeting she would propose which of the Environment-themed projects would be brought to the spotlight session in November.

#### **5. AOB**

NE noted that Hywel Dda had asked for a PSB representative to attend future Stakeholder Reference Group meetings. He would circulate the email for information and asked any PSB partners interesting in nominating themselves to attend to contact him.

There was no other business

The meeting ended at 11.35am.

## Action Log

No.	Pg.	Action	Target date	Owner	Resolution
1	2	Circulate Keep Warm, Keep Well report and link to draft WG Child Poverty Strategy	asap	LR	COMPLETED
2	3	Circulate email requesting nominations from partners to attend Hywel Dda Stakeholder Reference Group meetings. Interested partners to respond to NE	asap	NE/ALL	COMPLETED