



MINUTES OF PEMBROKESHIRE PUBLIC SERVICES BOARD
Tuesday 19th July 2022 at 10.00am (Microsoft Teams meeting)

Present:

Tegryn Jones	Chief Executive, PCNPA (Outgoing Chair)
Sue Leonard	Chief Officer, PAVS (Outgoing Vice-Chair)
Cllr. Neil Prior	PCC (Elected Chair, left at 11.15am)
Philip Kloer	Executive Medical Director, Hywel Dda UHB (Elected Vice-Chair)
Dr Steven Jones (SPJ)	Director of Community Services, PCC
Andrea Winterton	Marine Service Manager, Operations, NRW
Mydrian Harries	Corporate Head for Prevention & Protection, MAWW FRS
Anna Malloy	Stakeholder Engagement and Communications Manager, Port of Milford Haven
David Evans	Assistant Principal, Pembrokeshire College
Iwan Thomas	Chief Executive Officer, PLANED
Richard Brown	Assistant Chief Executive Officer, PCC
Christine Harley	Head of Dyfed Powys Local Delivery Unit, HMPPS
Elaine Lorton	County Director, Pembrokeshire, Hywel Dda UHB
Cllr. Elwyn Williams	Chair MAWW Fire Authority
Rebecca Evans	Senior Public Health Officer, Public Health Wales
Shaun Bowen	Chief Inspector, Dyfed Powys Police
William Berharrell	H DUHB

Support/Secretariat

Nick Evans	Corporate Policy and Partnerships Manager, PCC
Jemma Rees	Corporate Partnerships Support Officer, PCC
Lynne Richards	Corporate Partnerships Officer, PCC
Amy Richmond-Jones	M&WW Fire & Rescue Service

Apologies

Will Bramble	Chief Executive, PCC
Supt. Anthony Evans	Dyfed Powys Police
Anna Bird	Head of Strategic Partnership Development, Hywel Dda UHB
Barry Walters	Principal, Pembrokeshire College
Jo McCarthy	Deputy Director of Public Health, H DUHB
Tom Sawyer	Chief Executive Officer, Port of Milford Haven
Darren Mutter	Head of Children's Services, PCC
Jonathan Griffiths	Head of Social Care and Housing, Pembrokeshire County Council
Maria Battle	Chair, Hywel Dda UHB

The meeting commenced at 10.05am.

1. Welcome and Apologies

TJ welcomed PSB and apologies were listed from those above.

2. Minutes of last meeting/Action Log

The minutes of the last meeting held on 28th June 2022 were confirmed as an accurate record. NE confirmed the ToR had been amended to include virtual and hybrid meeting details.

3. Nomination of Chair and Vice Chair

NP had been nominated for the role of Chair by TJ, and this was approved by PSB. NP thanked TJ for his work as Chair over the last 5 years and explained that he did not volunteer for the role at the last meeting as he required further information on what the role entailed. He provided a background to his work, saying he was first elected in 2017 and entered into Cabinet, holding the transformation portfolio. After re-election in 2022, he now holds the communities portfolio and is keen to innovate in that area and sees the role of PSB chair as a good opportunity to move the current work forward. NP invited all PSB members to get in contact to have conversations.

NE said there had been two nominations for Vice-Chair, which were SL and PK. On both nominations being seconded, NP invited both to express their suitability to hold the role of Vice-Chair.

- SL said she had been a very active PSB member serving as Vice-Chair to date, and chairing the PSB engagement group. She stated that in her view having a 3rd sector representative as Vice-Chair provided a good balance to the PSB's work. If unsuccessful, she committed to continuing to support all PSB activities, particularly the coproduction and engagement work.
- PK said it was an honour to be nominated, and he could provide a different perspective as HDUHB sits on three PSBs across the region, as demonstrated by the item on the agenda. He said SL brings experience and authority to the PSB so would be supportive of her nomination but felt bringing in health could be beneficial to the PSB work. He noted there may be technicalities that would need to be checked by being Vice-Chair on one board and sitting on a further two. SL and PK stepped out of the meeting and NP invited thoughts from members.

NE reminded the board that in line with the PSB's ToR, it was one vote per organisation and not per member. Following discussion by members, PK was appointed to the role of Vice-Chair.

PK thanked the board and asked SL for support with the role.

4. Well-being Objectives and engagement/visioning work (Nick Evans)

NE said the objectives had been developed from the workshop conducted in May, which were circulated to the group. There has been collaborative working with Carmarthen and Ceredigion PSBs to try to coordinate regional working. The developed objectives are high level purposefully to allow for a wider scope of work going forward and asked PSB for approval of the objectives to submit to the FGC for the statutory consultation period, which was 14 weeks. The engagement would continue during the 14-week period to inform the Well-being plan further, along with mapping of the future work. Existing work could be utilised to start the WBP work immediately as current projects fit under the new objectives and there are existing

working groups for the majority of the objectives. It was noted that objective 1 did require further discussion as there was currently no obvious existing sub-group which could pick up this work.

AW said CCERA and the Climate Change sub-group had been set up for the previous objectives and asked whether these were to be disbanded or to continue into the new objectives, being mindful of not having too many working groups. TJ said that the PSB must maintain focus and not spread the work too thin and emphasised how the 14-week consultation period would be important to plan the execution of the work.

RB asked what would the measure of success be as a means of proving delivery on the outcomes to outside parties. NP added that PSB comes before the scrutiny committee so there would be the need to prove delivery.

SJ said looking at the subthemes, is moving to a green economy within the PSB remit as the big emitters in the county are private sector and suggested focusing on other areas that would have more value with better deliverables.

PK asked what the document submitted to the FGC should contain and whether the PSB should include the measurables from the activities but was aware that would be a time consuming piece of work. SL said the future work can and should use existing groups and infrastructure but need to be aware that they would continue their own work and may not acknowledge being part of the PSB so need to address what value the PSB brings. The group collectively has significant influence and budgets to utilise. Resourceful communities would be a fundamental enabler to support public services in the future.

NP suggested performing a “doorstop challenge” description on the PSB and its work and asked what the next step in the process what for the WBP. NE replied saying the work executed so far has followed the WG guidance and the Well-being Objectives with the example activities is all that is required to be submitted to the FGC at this stage, and that the specific deliverables and expected outcomes would be included in the Well-being Plan itself. The feedback from the FGC would also be used to shape the plan. The feedback from the FGC was likely to include suggestions using best practice examples as to the steps the PSB could take to deliver on its Well-being Objectives.

LR provided an engagement update, where the Have your Say page had received 80-85 public responses and there had been a number of stakeholder sessions conducted by PAVS and PCC with a variety of networks and groups with more scheduled. An interactive board had been taken to community events with PAVS and would be taken to the County Show. The public engagement ends on 19th August but stakeholder sessions would continue as these gather feedback from experts in the respective fields. The public engagement had been developed sensitively to take into account current issues.

5. Social Model for Health and Well-being update (Phil Kloer/Will Beharrell)

PK introduced the project, explaining that HDUHB want to have a shift of thinking to a social model for health and well-being and hoped for collaborative working with PSB, stating that health has a deeply ingrained culture of treating and fixing people and rather than prevention and there was a need to move more towards the latter. PK then gave a presentation setting out the Health Board’s current position.

RB said there had been a presentation on preventions from Swansea University at PCC, highlighting that the area targeted by PCC had previously been narrow, particularly due to the

loss of capacity over the last few years to address long term issues with a resultant focus on only tackling short term issues. The area requires rebuilding though the issue was investment as return is not seen for 25-30 years, but this was a great opportunity. PK wanted to connect with Swansea University around the preventions work.

SL said Pembrokeshire had been trying to address this area via the Pembrokeshire Preventions Board that morphed into community support through an integration model that was developed. A project has been setup using lottery funding to pilot a community integrated care system in north east Pembrokeshire, where the system is fragmented and should be uniform. Outcome delivery would vary dependent on the nature of the area to reach the same outcome, as there would be different starting points. The challenge will be in changing the culture, particularly within the NHS. Most good work in the community comes from a health perspective, which should be unified by PSB. Preventions is not just about health, it is a global cross cutting issue which facilitates the ability to live well. SL offered to meet with PK to share information on current work in the community.

IT said food had been identified 18 months ago as an important issue to tackle and the Miller report was written on the local supply, suggesting to utilise for intelligence. Pembrokeshire is spearheading the topic and working closely with Carmarthenshire and Ceredigion. There is a need to utilise existing networks to avoid fatigue to create a shortcut and start meaningful, forward thinking work.

SJ suggested using the Flying Start programme to identify local assets and PK said there were two major questions for the project, addressing leadership within the community and how to allocate resources into each community, which may be different areas that the Flying Start programme addresses, though it may be useful to learn from.

RE said a major difficulty that will be encountered is accessing groups living in relative chaos and it needed to be established how to support those families, and to be aware that the same families are being asked to be resilient repeatedly rather than assisting them. If the infrastructure is not enabling families and communities, it will not be beneficial and that the project should be “funding fed” not “funding led”. There is a need to change the environment to change the future to make a measurable difference. SL said the issues noted are where the PSB comes in as families have many different issues but have to access services individually which creates difficulties and signposting without follow up support does not work. Organisational boundaries are needed to be pushed to create cross over as it is likely most organisations are working with the same people and families. The Communities First Programme was particularly targeted and received a large amount of money but outcomes may not have improved.

PK asked whether the social model of well-being could be factored in to the second well-being objective and whether the PSB would adopt the model, facilitating integration. NE said there was a meeting scheduled by health colleagues with PSB colleagues from Carmarthenshire and Ceredigion around the model.

6. AOB

AW provided an update from the PSB Climate Change sub group meeting where the final draft adaptation strategy was presented and thanked all who were involved in the production. 24 actions had been identified under four areas and the opportunity for feedback closed at the end of the week for the report to be finalised. It was hoped that the strategy could be tied in to third wellbeing objective and Pembrokeshire appeared to be the vanguard in Wales for

producing an evidence based strategy. The next step was for the finalised strategy, to be approved by PSB.

SL provided an update from the PSB Engagement group where the formation of a Coproduction and Engagement Practitioner Network had been suggested and PAVS were happy to support the work going forward. There are a number of good practitioners across Pembrokeshire and it would be valuable to mobilise them to enable community conversations around poverty, climate change and other areas.

There was an opportunity for PSB partners to gain access to Engagement HQ via PCC license and for any interested organisations to get in contact and also suggested adding engagement coordination to the next PSB agenda. PK suggested that the engagement group could be the enabler for work under objective four. NE said there were a number of items on the agenda for the next meeting but could possibly add this as an item, though at the next meeting there would be feedback from the engagement sessions and allocation of WBP work to the relevant groups. LR added the next meeting would be looking in depth at the Climate Adaptation Strategy.

NP said WG wanted to engage with PSB groups around the communities engagement policy and encouraged the PSB's involvement. SL said WG were asking for PSBs to get involved with pilots and was keen for Pembrokeshire to volunteer. NE was unaware of this activity but would investigate if there was interest and NP said he would communicate with WG to express the interest.

NP invited all members to contact him for a conversation about anything relating to the PSB as he was keen to learn more about its workings as the new Chair.

The meeting ended at 12.10pm.